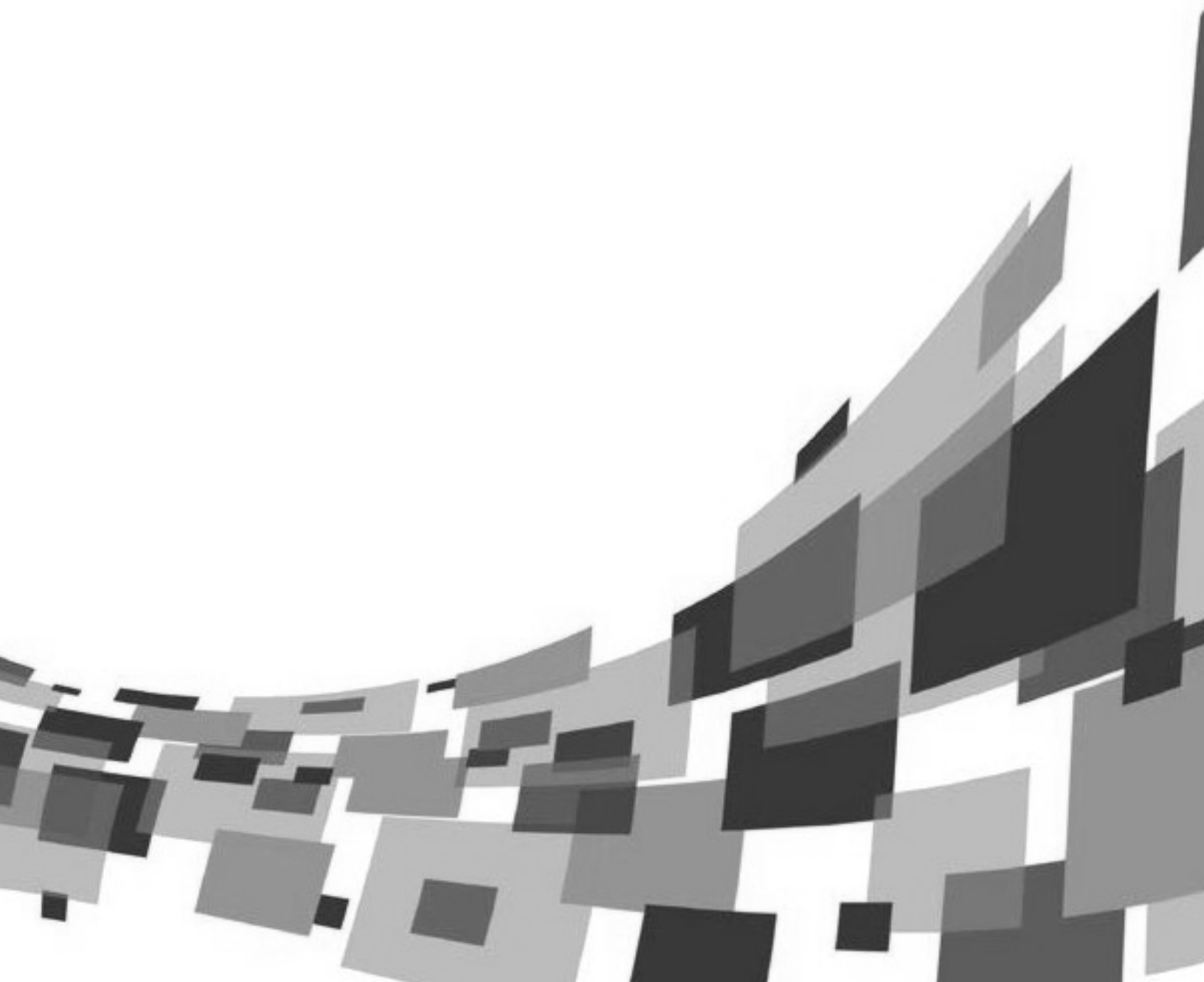




FPA of Illinois 2019 Partnership Prospectus





Reach Key Decision Makers in the Financial Planning Industry

FPA of Illinois can help you market your company and products to your target audience!

OVERVIEW

The FPA of Illinois Partner Program is designed to provide organizations and brands interested in connecting with key decision makers and influencers within the financial planning community a simple and cost-effective route to market.

FPA of Illinois will help you expand your reach and visibility with an assortment of effective and affordable programs which cover a range both online and in person activities.



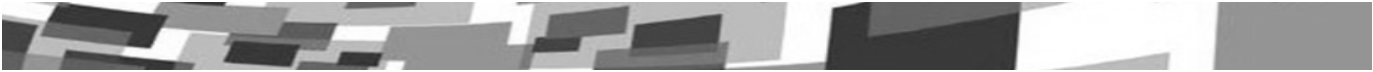
WHO IS FPA of ILLINOIS?

FPA of Illinois is a chapter of the Financial Planning Association (FPA®). FPA is the leadership and advocacy organization connecting those who provide, support and benefit from professional financial planning. FPA demonstrates and supports a professional commitment to education and a client-centered financial planning process.

FPA of Illinois is one of the largest chapters in terms of membership – over 900. Because of the large geographical area for which the FPA of Illinois is responsible, it is sub-divided into regional councils. These councils each have their own volunteers and act autonomously within the framework of the Financial Planning Association of Illinois. The purpose of these Councils is to support the needs and objectives of the Chapter and thereby, help to fulfill the overall mission of the Financial Planning Association

Based in Denver, Colo., our association of financial planners, financial services experts, educators and students, has 95 chapters throughout the country representing tens of thousands of members involved in all facets of providing financial planning services.

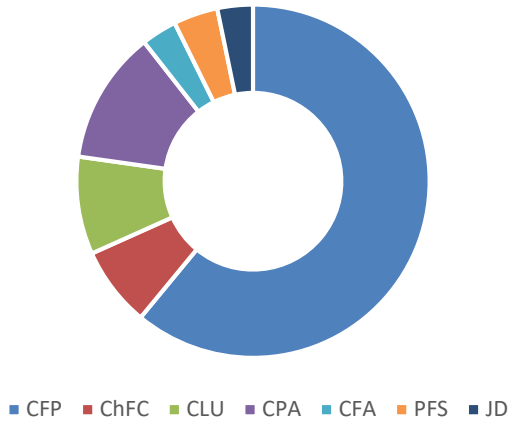
Working in alliance with academic leaders, legislative and regulatory bodies, financial services firms and consumer interest organizations, FPA is the community that fosters the value of financial planning and advances the financial planning profession.



FPA of ILLINOIS COMMUNITY – OVER 900 MEMBERS STRONG

Who are FPA of Illinois members? Who is a part of the greater FPA of Illinois community?

Designations of FPA of Illinois Members



FPA of Illinois has pages and followers on these social media sites



Services Offered by Member Firms



8,000
Unique Website Visitors



20
Council Events in 2018



FPA of Illinois offers a variety of partnership packages designed to deliver a range of benefits for every size organization. Each individual package offers varying levels of value and investment and can also be tailored to meet any individual requirements.

Benefits	Platinum \$6,000 2 available	Gold \$4,000	Silver \$3,000	Council Event \$750 per
----------	------------------------------------	-----------------	-------------------	-------------------------------

Chapter Meetings (2 per year)

5-minute presentation at meeting	2 meetings	1 meeting		
Opportunity to introduce presenter	✓			
Display and distribute your company materials	✓	✓	✓	
Company logo prominently displayed on-screen	✓	✓	✓	
Complementary registration	3	2	1	
Attendee list provided on request	✓	✓		

Council Meetings (10-15 per year)

5-minute presentation at meeting	Up to 5	Up to 4	Up to 3	1 - 10 minute
Display and distribute your company materials	✓	✓	✓	✓
Company logo prominently displayed on-screen	✓	✓	✓	✓
Complimentary registration for 2 people	✓	✓	✓	✓
Attendee list provided on request	✓	✓	✓	✓

Conference for Advanced Planning (Sept. 18-19, 2019)

Prominent booth location	✓			
Opportunity to introduce presenter	✓	✓		
Reserved booth space	✓	✓	✓	
Company logo presented on-screen and listing in program	✓	✓	✓	
Opportunity to sponsor breakout session and provide speaker	✓	✓	✓	
Opportunity to sponsor breakfast, lunch or networking break	✓	✓	✓	
Complementary registration	4	3	2	
Attendee list provided after event	✓	✓		

Membership Correspondence (email communication sent to list of +5,000)

Recognition and web link on fpaindinois.org	✓	✓	✓	
One set of membership mailing labels	✓	✓		
Opportunity to send an email to membership list to promote events or services (via FPA Illinois)	2 emails	1 email		
Delivery of upcoming programming topics with an opportunity to provide meeting content and speaker(s) (topics, content and speaker(s) to be approved by FPA of Illinois)	✓			
Provided first opportunity to additionally sponsor FPA hosted events	✓	✓		
Newsletters: listed in chapter newsletters and opportunity to provide article or ad in each newsletter	✓	✓	✓	
Newsletters: opportunity to provide article or ad in each newsletter	✓			
Receive all of our chapter announcements via email	✓	✓	✓	✓
Dedicated posts annually to all FPA of Illinois social media networks	Quarterly	3 posts	2 posts	1 post after event

For more information on how FPA of Illinois can help you connect to a vibrant and growing industry with your brand, just connect with the Partnership Committee led by Alex Offerman.

Direct: (331) 214-9218

Main: (630) 719-9222 ext. 218

Email: alex.offerman@modelwealth.com

FPA of Illinois
PO Box 845
Oak Forest, IL 60452
P: (847) 244-3691
kprine@onefpa.org
www.fpaillinois.org

#ILFPA



^{OF} *ILLINOIS*