



Partner Benefit Packages for 2020

	All-Inclusive Platinum \$6,000 *	Gold \$4,000 *	Silver \$2,500 *	Digital (Online only) \$1,000
One Keynote Presentation at CAP (length of presentation TBD by committee)	✓			
Attendance (virtual or in person) at 1 Board meeting with a 10-minute presentation	✓			
One CE Educational Session at a Chapter Meeting **	✓	✓		
One 3-minute Sponsor Spotlight at either CAP or Spring Social ***	✓	✓		
Signage at Spring Social and CAP	✓	✓		
Exhibit Table at Spring Social and CAP	✓	✓	✓	
Two Company Representatives at Spring Social and CAP	✓	✓	✓	
List of all attendees at Spring Social and CAP	✓	✓	✓	
Attendance for 2 representatives to all events	✓	✓	✓	
Your logo on FPA of Illinois marketing	✓	✓	✓	✓
Yearlong recognition with contact information on FPA of Illinois website	✓	✓	✓	✓
Recognition in e-News (4x a month)	✓	✓	✓	✓
Dedicated e-blasts to All Membership per year	2	1		

* 10% discount if paid by December 15, 2019 & 5% price discount if paid by January 31, 2020.

** Conference selection of Platinum and Gold sponsors for CE Educational Session and company spotlight opportunity are by request on a first-come, first-served basis.

*** Announcement of Sponsors at the conference for which they are not receiving 3-minute spotlight.

Limit of 2 Platinum Business Partners/Sponsors.

Limited number of Gold and Silver Business Partners.