

## FPA of Metro New York 20th Annual Forum



### **Suzanne Siracuse**

CEO/Publisher  
*InvestmentNews*

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Suzanne Siracuse is the CEO and publisher of *InvestmentNews*, the leading information source for the financial advice industry. She oversees the vision and strategic direction for all their platforms including business information, events and data.

Ms. Siracuse has been with *InvestmentNews* since its launch in 1998, and formerly held the position of Advertising Sales Director and Associate Publisher before being named Publisher in January of 2006.

Under Ms. Siracuse's leadership, *InvestmentNews* has launched initiatives to support the evolution of the financial advice profession, specifically in the areas of Women's Leadership, Diversity & Inclusion, Innovation, NextGen and Financial Literacy. An industry thought-leader, she is a frequent speaker and moderator on topics ranging from investing and leadership to financial literacy and recruiting top talent.

Ms. Siracuse is also the Chair of the Board for the Invest in Others Charitable Foundation, a board member at The American College State Farm Center for Women and Financial Services and a board member of Savvy Ladies. Ms. Siracuse is an active volunteer at the Animal Rescue Fund in East Hampton, NY and an advocate for the humane treatment of animals.

She holds a BS in Business from Rider University. She and her husband, Lee, reside in New York City.

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