

PROFESSIONAL EDUCATION

Elevate Your Knowledge

Journal of Financial Planning - FPA's monthly award-winning, peer-reviewed publication with the best current thinking from prominent writers and financial experts. Includes the online Journal archives. Search 32 years' of content by author, title or topic. We're pleased to announce that a JFP app is now available. The easy-to-navigate app allows you to download complete editions of the award-winning *Journal of Financial Planning* to your tablet or smartphone, giving you access to JFP anytime, anywhere.

FPA Events and Conferences keep members current with the latest information, tools and resources in financial planning while offering hundreds of CE credit. They feature powerful networking opportunities and vital information on financial planning techniques. Members get discounts to annual events including the *FPA Retreat and FPA's Annual Conference - FPA BE*.

FPA Webinars offer online educational opportunities through high-quality continuing education and practice management advice.

FPA's Financial Planning Residency Program builds experience in real financial planning scenarios and mentor relationships with preeminent thought leaders in the profession for newly certified planners.

FPA Press features both printed and electronic titles, and covers multiple areas of financial planning, all written by leading experts in the field.

FPA SmartBrief is a weekly digest of the latest in the profession, including news, policy updates and the latest trends in practice management.

BUSINESS SUCCESS

Energize and Grow Your Business

FPA PlannerSearch® is a unique online referral service that helps consumers find qualified CERTIFIED FINANCIAL PLANNER™ professionals in their area quickly and easily through a wide range of search options, including city, state, zip code or area of special interest. (Eligibility requirements apply)

FPA Research and Practice Institute™ (RPI™) is the CFP® professional's One Connection™ to practice and business management insights that help financial planners achieve business success. The RPI conducts original research on business-centric topics and issues, including operations, personnel, human resources, marketing and technology. Detailed analysis, reports, whitepapers and resources, based on the research, help CFP® professionals identify their business gaps and address them.

FPA's Member Discount Program connects members with discounts on practice management products and services that more than cover the cost of their annual membership dues. Members can save money on essential business tools including office supplies and professional insurance, to financial planning software and secure document storage.

FPA practice management blog brings you the latest insights and strategies from CFP® professionals and practice management experts to help you run your business more efficiently, effectively and profitably.

FPA's Job Board offers job seekers free and confidential resume posting, automated weekly e-mail notification of new job listings and the ability to save jobs for later review. It also offers employers and recruiters targeted access to the nation's most qualified financial planning talent pool.

FPA MentorMatch is designed to connect emerging leaders with seasoned professionals to encourage professional development and give back to the profession.

Magazine Subscriptions free to members. Each member enjoys subscriptions to *Bloomberg Businessweek* and *Money Magazine*.

ADVOCACY

Protect Your Profession

Our State Advocacy Tool Kit provides members with comprehensive, downloadable documents that prepare them for advocacy activities with their state legislatures. The toolkit can be used by subject matter or downloaded as a whole.

The Financial Planning Coalition provides a powerful voice in D.C. on joint policy positions and gives more direct access to policymakers on behalf of our members. Research and data driven projects help persuade public policy decisions on issues that advance our profession.

FPA Engage Grassroots Platform empowers members to advocate with their policymakers with as little as a click. This tool provides a wealth of specific information on issues and elected officials and has the ability to create state specific pages for councils and chapters.

The FPA Political Action Committee (PAC) is the only PAC for financial planners and financial planning. It builds valuable relationships on Capitol Hill to educate policymakers about the financial planning profession and persuade them on FPA's policy objectives. FPA PAC also is also leveraging tool with the Coalition's policy agenda.

FPA Financial Planning Week® is an annual celebration helping consumers discover the value of financial planning and make smart financial decisions to achieve life goals and dreams. Throughout the month of October FPA and its network of chapters host financial planning education events across the nation.

COMMUNITY

Expand Your Connections

FPA Chapters provide the opportunity to connect with colleagues, share ideas, and access learning locally. FPA is home to a nationwide network of nearly 100 chapters.

FPA Connect is your online space to find like-minded professionals to connect with. Join communities of interest, learn and share strategies, best practices, current news and articles all centered around financial planning. Visit Connect.FPAnet.org.

FPA's Knowledge Circles are gathering places for like-minded members who want to engage in dialogue about best practices and innovations on particular topics. The first ones being launched are Business Success, International/Cross-Border Planning, and Retirement Planning. More will be rolled out in early 2015.

FPA's All Member Open Forum is your space to reach out to fellow members for help with challenging issues. Easily accessible from FPA Connect, pose questions to peers and benefit from the experience and wisdom.

FPA Social Networks provide powerful platforms to engage and listen, connect with FPA staff, colleagues and other industry professionals in real-time. Find FPA on Facebook, LinkedIn, Twitter, YouTube and the FPA Blogs.

Serve on an FPA Committee or Board at the national or chapter level to help shape FPA and influence the direction of the financial planning profession. Volunteering provides members with a great opportunity for networking and a closer look at how FPA's efforts directly affect your profession.

FPA's One Connection™ to Programs and Member Benefits

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