

CERTIFICATE OF ATTENDANCE

This Certifies that _____

Attended the education sessions indicated below:

Program: CYBERSECURITY – Dealing with Technology, Criminals and Your Clients

Speaker: Jeff Lanza

CFP Program ID: 259183

MD Insurance Program ID: 105105

VA Insurance Program ID: 219577

Location: **Bethesda Country Club**

Date: **March 14, 2019**

Sponsoring Organization: **FPA National Capital Area**

CFP Sponsor ID: **2204**

MD Insurance Sponsor ID: **207744**

VA Insurance Sponsor ID: **123870**

All CFP, MD Credits and VA Credits are filed electronically, PROVIDED THAT you have followed the directions and returned your COURSE EVALUATION SHEET indicating the presentations that you attended, as well as the CE needed with your proper reporting ID numbers.

Peggy Nelson

Peggy Nelson, Executive Director
FPA – National Capital Area

CERTIFICATE OF ATTENDANCE

This Certifies that _____

Attended the education session indicated below:

Program Date: March 14, 2019

Location: Bethesda Country Club, Bethesda, MD

Sponsoring Organization: **FPA National Capital Area**

CIMA Sponsor ID: **222253**

Course Title	CourseID	TotalHours	EthicsHours	StartDate	EndDate	Status
CYBERSECURITY – Dealing with Technology, Criminals and Your Clients	19FPAN001	1.00	0.00	03/14/2019	03/14/2019	Accepted

IMCA has accepted this program for 1 hours of CE credit towards the CIMA®, CIMC® and CPWA® certifications.

The Sponsor/Provider and Course ID numbers referenced above expedite the review process of CE hours reported to IMCA by the certificant directly.

Please note that the CIMA Hours must be self-reported for this Program.

Please note that you may report a portion of these hours if you did not attend the entire program.

Peggy Nelson

Peggy Nelson, Executive Director
FPA – National Capital Area

CERTIFICATE OF CPE ATTENDANCE

This is to certify that _____ CPA, attended the following Continuing Professional Education presentation:
March 14, 2019 Program at Bethesda Country Club. Approved for 1 CFP and 1 CIMA and 1 MD Insurance and 1 VA Insurance for the day.

Speakers, Qualifications, Courses and Hours:

Program: CYBERSECURITY – Dealing with Technology, Criminals and Your Clients – 1 CE

Speaker: Jeff Lanza

Peggy Nelson

Peggy Nelson, Executive Director
FPA – National Capital Area

State boards of accountancy have final authority on the acceptance of individual courses for CPE credit

Please See Course Descriptions, Speaker Bios and Detailed Outline on Next Pages.



Jeff Lanza
Retired FBI Agent
Keynote Speaker



- An FBI Special Agent for over 20 years.
- Investigated cybercrime, fraud, organized crime, human trafficking and terrorism.
- Appears regularly on CNBC's Closing Bell and Power Lunch, the Fox News Channel and has appeared on Larry King Live, the Today Show and Good Morning America.
- Has lectured at Princeton University and Harvard University.
- A published author of two critically acclaimed books.
- Has consulted for Oscar winning movie director Ang Lee.
- Has presented around the globe and in 49 U.S. States.
- Serves as a certified Kansas City Barbecue judge.

More information about Jeff:

Jeff was chosen as the best speaker in the 50-year history of Kansas City's prestigious Plaza Club. He is a professional speaker who has provided over one thousand presentations on the topics of cybercrime, leadership, crisis communication, ethics, identity theft, body language and more. His clients include 20th Century Fox Entertainment, UBS, Merrill Lynch, Morgan Stanley, Nationwide, Citigroup, The Young Presidents Organization, American Century, Hallmark, H & R Block, Hess Oil, Standard and Poor's, Financial Executives International, U.S. Bank, Wells Fargo and others. He developed and presented a program on identity theft prevention which was used to educate a nationwide audience of Citigroup employees. His program on the topic of leadership integrity has been certified for education credits across the United States. Jeff was the 2017 International Keynote Speaker for a cyber security road show in Australia, during which he spoke to businesses about cyber crime prevention.

Jeff was head of operations security for the Kansas City FBI and a graduate of the world-renowned John E. Reid School of Interviewing and Interrogation. He is a certified FBI instructor and has trained numerous government agencies and corporate clients on how to interpret and project body language for more effective interpersonal communication.

In addition to his latest book on the topic of cyber security, Jeff authored speeches for FBI executives and has been published in The Kansas City Star, Ingram's Magazine and on the FBI National Web site.

Jeff consulted for academy award winning director Ang Lee during the production of "Ride with the Devil", and he has provided regular consulting services for television and movie production in Hollywood at Steele Films and Granfalloon Productions. Jeff was a major contributor and appeared on camera in a recent episode of The History Channel's, "America's Book of Secrets". He was featured in the companion documentary to the major theatrical release "Runner - Runner", which stars Ben Affleck and Justin Timberlake. Jeff has been featured in television commercials on the topic of fraud prevention.

Jeff was recruited by the FBI from Xerox Corporation, where he was a Computer Systems Analyst. He has an undergraduate degree in Criminal Justice from the University of New Haven (Connecticut) and a Masters Degree in Business Administration from the University of Texas.

Web site: www.thelanzagroup.com

CYBERSECURITY – Dealing with Technology, Criminals and Your Clients
Jeff Lanza

March 14, 2019 – 1 CE – 12:15 – 2:00 PM

Monthly Meeting Presented by FPA National Capital Area
Bethesda Country Club

7601 Bradley Blvd., Bethesda, MD 20817

Questions: 703-620-1712 or PeggyNelson8@verizon.net

CYBERSECURITY AND IDENTITY THEFT – Where is the Risk?
Practical Applications for Avoiding Risk and Helping Clients

Learn these key points to help protect firm accounts, as well as train clients on protecting their accounts:

1. Specific steps to prevent identity theft – 5 Minutes
2. Identity Theft Insurance – Requirements and Pitfalls for each situation below – 5 Minutes
3. Utilize practices to prevent fraud and personal information from being compromised – 3 Minutes
4. Monitor a personal credit file and credit freezes – 3 minutes
5. How to stay safe from cyber fraud, email hijacking and account takeovers – 5 Minutes
6. Ransomware – 3 Minutes
7. Bank Account Takeovers – 3 Minutes
8. Fake Wire Transfer Requests – 3 Minutes
9. Credit Card Scams – 3 Minutes
10. Check Fraud – 3 Minutes
11. Great solutions for passwords and password management – 3 Minutes
12. Social Networking Scams – 3 Minutes
13. Phishing Emails – 2 Minutes
14. Fraud Against Seniors – 3 Minutes
15. Social Engineering – 2 Minutes
16. Non-Verbal Communication Clues – 2 Minutes
17. Protecting your computer – 3 Minutes
18. Protecting your smartphone – 3 Minutes
19. Wi-Fi hotspot security – 3 Minutes
20. Questions? – 5 Minutes