

About Ben Lewis

With more than 20 years of public relations experience in financial services, non-profit, and government, Ben Lewis is able to use his experiences in helping FPA members learn how they can build long-lasting relationships with journalists. Prior to becoming the Director of Public Relations for FPA, Ben consulted for dozens of advisers and organizations across the country. He is also author of *Perfecting The Pitch: Creating Publicity Through Media Rapport*, which was released in 2007.