

2019 Sponsorship Benefits At-a-Glance

		PLAT \$5000	GOLD \$4000	SILVER \$3000
		LIMIT: 10	UNLIMITED	UNLIMITED
1	One 50 Minute Presentation at a monthly meeting or Spring Symposium*	X		
2	Priority reserved Booths at the Symposia in the best location	X		
3	Display of one Partner event on chapter calendar per month	X		
4	Partner Logo in Rotating Carousel on front page of website	X		
5	Facilitated introductions to chapter members	X	X	
6	One Partner Ad on web-site every six months – format enforced	X	X	
7	One booth next to Registration Desk at Monthly Meeting	X	X	
8	Receive one copy of Attendee List for monthly meetings	X	X	
9	One Email Blast subject to FCC Rules	X	X	
10	One Email Blast subject to FCC Rules announcing hosted webinar conducted and managed by Partner	X	X	
11	One featured education article in monthly newsletter or on website, content subject to approval	X	X	
12	Invited to all FPA NCA Member Socials	X	X	
13	Attendance to New Member Receptions and Orientations	X	X	
14	Two Representatives at all meetings – meals included	X	X	
15	Access to Plum Benefits website for discounted concert, theatre, sporting events tickets	X	X	
16	Marketing insert in Attendee Winter Symposium Materials	X	X	
17	Two representatives at Winter Symposium – all meals included	X	X	
18	Exhibit Table at Winter Symposium	See 2 above	X	
19	Receive one copy of attendee list for Winter Symposium	X	X	
20	Two sets of Membership Mailing Labels	X	X	
21	Reserved Seating at Members Luncheon Tables	X	X	X
22	Marketing insert in Attendee Spring Symposium Materials	X	X	X
23	Receive one copy of attendee list for Spring Symposium	X	X	X
24	One Representative at all meetings – meals included	See 14 above	See 14 above	X
25	Distribute brochures/research at Monthly Meetings	X	X	X
26	Firm, logo, representative presented on screen at all events	X	X	X
27	Firm name, logo, rep. & contact info on website & Newsletter	X	X	X
28	One set of Membership Mailing Labels	See 20 above	See 20 Above	X
29	Receive all email announcements sent to membership, including Newsletter copy	X	X	X
30	Exhibit Table and Two Representatives at Spring Symposium with all meals included	X	X	X

**We want your relationship with the FPA NCA to be successful,
and your PARTICIPATION in our Chapter is the key! Get involved by volunteering,
attending all monthly meetings and working on committees!
The more you put in, the more you'll get out.**

SPONSORSHIP LEVELS FOR 2019

3 LEVELS OF PARTNERSHIP:

I. Platinum Partners – Limited to 10 – This is the highest level of FPA NCA Partnership.

Eligibility requirements for Platinum Partners:

- ★ Priority will be given to:
 - Prior Platinum/Premier/Preferred Partner (previous year)
 - Sponsors actively serving on a committee or on the Board in the previous year.

Platinum Partner Benefits: See Chart for all Benefits

- ★ *One 50 minute presentation of quality CE related material at a regular monthly meeting or at the Spring Symposium event, subject to approval by the Program Committee, and Bio and Outline must be delivered to the Programs Committee by the announced due date.
- ★ Priority Reserved Booths at Symposium Events.
- ★ Display of one Sponsor event on chapter calendar per month.

II. Gold Partner – Unlimited

Eligibility requirements for Gold Partners:

- ★ None.

Gold Partner Benefits: Please see Chart for all Benefits

- ★ Exhibit Table at both Symposium events.
- ★ Company Logo and Representative Information listed in Attendee Handouts for all chapter programs.
- ★ Marketing insert in Attendee Symposium Materials if submitted on time by publishing date.

III. Silver Partner - Unlimited – This level of sponsorship may include both industry related and service related sponsors. No presentation time is associated with this level of sponsorship.

Eligibility requirements for Silver Partners:

- ★ None

Silver Partner Benefits: Please see Chart for all Benefits

- ★ Booth Display at Spring Symposium
- ★ Membership list/labels
- ★ Company logo and Representative Information listed in monthly Newsletter
- ★ Firm's logo and website link on chapter website

All Partnership Packages are based on the 2019 calendar year.

*FPA National Capital Area reserves the right to require all membership literature, correspondence and ad submissions to conform to our policies and format regulations, and may require all sponsor speaker presentations be eligible for quality CE credit, as well as speaker outlines, bios and handouts be submitted by the requested due date in order to be eligible for a sponsor speaker presentation time for the monthly meetings, the Symposium or any other speaking event.

To Discuss Partnership Opportunities Contact:

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Other Questions:

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LETTER OF AGREEMENT FOR YEAR 2019

