

# TECHNOLOGY SPONSORSHIP - 2020

FPA  
FINANCIAL  
PLANNING  
ASSOCIATION

THE NATIONAL  
CAPITAL AREA

## Two Levels of Financial Technology(FinTech) Sponsorship:

### I. Collaborator FinTech Sponsor - \$2,000

#### Eligibility Requirements for Collaborator Sponsors:

- Sponsor company must specialize in the Financial Technology sector
- Unlimited number of sponsorships available

#### Collaborator Sponsor Benefits:

- One **email blast** to our members per year (subject to FCC rules)
- Company name & logo presented on presentation screen at all FPA NCA events
- Company name, logo & representative contact information on member website (FPANCA.org)
- Company table at **Technology Showcase** at the Spring Symposium
- Two representative attendees at Spring Symposium (networking breakfast & luncheon included)
- One featured educational article in FPA NCA **monthly newsletter**
- Two partner advertisements on FPANCA.org member website
- Marketing insert in **Spring Symposium materials** (accessed by every attendee)
- Copy of **attendee list** for Spring Symposium (200+ attendees)

### II. Innovator FinTech Sponsor - \$3,000

#### Eligibility Requirements for Innovator Sponsors:

- Sponsor company must specialize in the Financial Technology sector
- 3 sponsorships available
- Priority will be given to:
  - Prior Partners (previous years)
  - Sponsors actively serving on a committee or on the Board in the previous year.

#### Innovator Sponsor Benefits:



Includes all of the “Collaborator Sponsor” benefits

- **Sponsor Webinar-** show our members how your technology can help them!
  - Host a 30 minute Webinar **featuring your technology**
  - Webinar **introduction & closing remarks by FPA NCA President**
  - **3 invitation email blasts** to all members
  - Follow-up email blast to all registered participants



**Share your Technology  
with our members!**

All Sponsor Packages are based on the 2020 calendar year.

FPA National Capital Area reserves the right to require all membership literature, correspondence and ad submissions to conform to our policies and format regulations, and may require all sponsor speaker presentations be eligible for quality CE credit, as well as speaker outlines, bios and handouts be submitted by the requested due date in order to be eligible for a sponsor speaker presentation time for the monthly meetings, the Symposium or any other speaking event.

## Other Questions?

Contact: Peggy Nelson • Executive Director FPA NCA • 703-620-1712 • Peggy@FPANCA.org

To Discuss Partnership  
Opportunities Contact:

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or

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