

2019 Partnership Program

Platinum Partner: \$6,600
(early-bird discounts available)

Gold Partner: \$3,900
(early-bird discounts available)

WHO ARE OUR MEMBERS?

36%

of our members are RIAs with over 36 billion AUM

47%

of our members are Registered Reps, representing 91 broker dealers

73%

of our members are CFP®s with an average of 13.8 years of membership in the FPA

This all-inclusive **Platinum Partner** program ensures your company year-long exposure to the New Jersey financial planning community.

The **Gold Partner** program ensures your company exposure to the New Jersey financial planning community.

You will network with the leading financial professionals in the State of New Jersey. The FPANJ is one of the largest Chapters in the country.

Educate

- Keynote speaker at one of FPANJ's two major conferences
- Special partner breakout session at one of the two major conferences
- Up to 4 e-mails via FPANJ e-blast
- Special partner breakout session at one of FPANJ's Semi-Annual Conferences
- Up to 4 e-mails via FPANJ e-blast

Engage

- Preferential exhibitor space at each Semi-Annual Conference
- Conference attendee list
- FPANJ Chapter member analytics included (posted on website)
- Attendance by two representatives at each conference
- Meet one-on-one with advisors
- Speak at one FPANJ Board Meeting
- Exhibitor space at each Semi-Annual Conference
- Conference attendee list
- FPANJ Chapter member analytics included (posted on website)
- Attendance by two representatives at each conference
- Meet one-on-one with advisors

Recognize

- Logo on signage at every meeting
- Web page hyperlink
- 3-minute spotlight at one of the Semi-Annual Conferences
- Logo on signage at every meeting
- Web page hyperlink
- 3-minute spotlight at one of the Semi-Annual Conferences

Note: Speakers and topics must be approved by the program committee



OF NEW JERSEY

2019 Partnership Program

Silver Partner: \$2,900
(early-bird discounts available)

The **Silver Partner** program ensures your company exposure to the New Jersey financial planning community.

Educate

- Up to 2 e-mails via FPANJ e-blast

Engage

- Exhibitor space at each Semi-Annual Conference
- Conference attendee list
- FPANJ Chapter member analytics included (posted on website)
- Attendance by two representatives at each conference
- Meet one-on-one with advisors

Recognize

- Logo on signage at every meeting
- Web page hyperlink
- 3-minute spotlight at one of the Semi-Annual Conferences

Digital Partner: \$900
NEW FOR 2019

The **Digital Partner** program ensures your company web-based exposure to the New Jersey financial planning community.

- Up to 4 e-mails via FPANJ e-blast
- Yearlong recognition on all FPA of New Jersey marketing materials
- Your headshot, logo, information and link to your website from FPANJ.org
- Recognition every month on FPA of New Jersey's newsletter

A-La-Carte Opportunities

Single Dinner Meeting Sponsor - \$390

- Includes company name and contact information on all marketing materials
- Includes exhibit table
- Includes 3-minute spotlight
- Includes list of meeting attendees

3 Dinner Meeting Sponsor - \$1000

- Includes company name and contact information on all marketing materials
- Includes exhibit table
- Includes 3-minute spotlight
- Includes list of meeting attendees

Happy Hour – up to \$500 per event

Single Conference Exhibit Table \$2,200

- Includes company name and contact information on all conference marketing materials & on website
- Includes exhibit table
- Includes list of meeting attendees

Note: Speakers and topics must be approved by the program committee