

2019

FPTA Annual Conference

September 19-22, 2019
Omni ChampionsGate, Orlando, FL

Exhibit Prospectus
& Support Opportunities



Welcome!

The Florida Physical Therapy Association (FPTA) invites you to participate and showcase your products and services during the 2019 Annual Conference. The conference will be held September 19-22, 2019 at the Omni ChampionsGate. The FPTA is the only professional association in Florida solely dedicated to representing the interests of physical therapists and physical therapist assistants. Exhibitors will have the opportunity to meet with over 400 physical therapists, physical therapist assistants and students from across the state.

If you are unable to attend our conference, please consider sponsoring one of our events or advertising in our program guide. More information can be found under Advertising and Sponsorship Opportunities. This is an excellent way to promote your products and services to our members.

Sincerely,
Jamie Dyson, President, Florida Physical Therapy Association

Exhibit Hall Schedule

Friday, September 20, 2019

Exhibit Hall open – 12:00 – 6:30 pm

12:00 – 1:30 pm Exhibit Hall Opens

5:30 – 6:30 pm Reception

Saturday, September 21, 2019

7:30 – 8:30 am Continental Breakfast with Exhibitors

7:30 – 2:00 pm Exhibit Hall Open

10:15 – 11:00 am Refreshment Break in the Exhibit Hall

12:30 – 1:45 pm Awards Luncheon (Exhibitors Invited)

2:00 pm Exhibit Dismantle

Hotel Information

Omni ChampionsGate

1500 Masters Blvd.

Orlando, FL 32819

FPTA Rate

Rate: \$129.00 (double room)

Reservation Deadline: August 28, 2019

FLORIDA PHYSICAL THERAPY ASSOCIATION

EXHIBIT APPLICATION & BILLING

Exhibit Dates:

Friday, September 20, 2019 • 12:00 – 6:30 pm and Saturday, September 21, 2019 • 7:30 am – 2:00 pm

Please complete the application below as your attestation that you will participate.

Mail to: FPTA, 800 N. Calhoun Street, Suite 1-A, Tallahassee, FL 32303.

Name of Organization _____

(Please list exactly as you would like it to appear on your ID Sign)

Company Representative _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Website _____

Payment _____ Enclosed is my check payable to FPTA. Tax ID# 59-6135438

Amount Due _____ Please charge my Visa MasterCard Discover AMEX

Card No. _____ Expiration Date _____

Security Code _____ Signature _____

We, the Exhibitor, assume full responsibility and hereby agree to protect, indemnify, defend and save the Florida Physical Therapy Association, its Board of Directors and its employees and agents, as well as the Omni ChampionsGate and their employees and agents, harmless against all claims, losses, and damages to person property, governmental changes, or fines and attorney fees arising out of our caused Exhibitors installation, removal, maintenance, occupy or use of exhibition, exhibition premises, or a part thereof. In addition, Exhibitor understands that neither the Florida Physical Therapy Association nor the Rosen Centre Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. We, the Exhibitor, have ready and will fully comply with the Exhibitor's Rules and Regulations of this contract.

FEES:

8' x 10' exhibit space \$700 through September 4, 2019. After September 4, 2019 - \$800 (based upon availability).

As an exhibitor, the above-mentioned company will be listed in the conference program. Please attach a 25 word description of your company's services.

The FPTA will provide two (2) exhibitor name badges per booth. Additional badges may be purchased at the registration desk during the show for a cost of \$10 per badge.

1. _____ 2. _____

Questions? Contact Janice Hetrick at jhetrick@fpta.org

Phone: (850) 222-1243; Fax: (850) 224-5281

FLORIDA PHYSICAL THERAPY ASSOCIATION

ADVERTISING & SPONSORSHIPS APPLICATION

Advertising & Sponsorships (select ads)

Advertising in the official conference program guide will provide your company with exposure to all conference attendees. Every attendee and exhibitor will receive a conference program guide. If you cannot attend the conference, advertising or sponsorships are great opportunities to showcase your product or service.

AD SPACE	SIZE	COST
<input type="checkbox"/> Outside Back Cover	7.5 x 9	\$395
<input type="checkbox"/> Inside Back Cover	7.5 x 9	\$300
<input type="checkbox"/> Inside Front Cover	7.5 x 9	\$300
<input type="checkbox"/> Full Page	7.5 x 9	\$225
<input type="checkbox"/> Half Page	7.5 x 4.5	\$175
<input type="checkbox"/> Quarter Page	3.625 x 4.5 (vertical only)	\$125

FPTA Sponsor (\$300)

- Sample/Product Literature in Conference Attendee Packets. Your company's preprinted promotional materials will be included in the registration packets for distribution at the Annual Conference.

Mechanical Requirements

Advertisers are responsible for supplying electronic artwork. Artwork must be received in PDF format. Send ad to jhetrick@fpta.org. No facsimile copy will be accepted. Additional charges may apply if the FPTA must alter an ad to meet published mechanical requirements. All ads should be submitted in black and white format.

DEADLINE: AUGUST 21, 2019

Sponsorship Opportunities (select sponsorship levels)

Awards Luncheon Sponsor (\$1,500)

- 5-7 minute presentation at the awards luncheon
- Ability to place company materials on luncheon tables
- Signage and logo recognition at luncheon

FPTA Supporter (\$900)

- 8' x 10' exhibit booth
- ½ Page Ad in Conference Program Guide
- Product Literature in Annual Conference Packets
- Signage at the Conference

Blue Ribbon Sponsor (\$400)

- ¼ Page Ad in Program Guide
- Product Literature in Annual Conference Packets
- Signage at the Conference

Mobile App Sponsor (5 available for each)

- \$1000 - Rotating Banner** - The sponsor image is placed across the top of the individual tab once it is opened.
- \$450 - Push Notifications** - Prime opportunity for sponsors to reach attendees directly and in a timely way and deliver relevant information.
- \$400 - Timed Splash Screens** - Sponsors message has great visibility with a timed pop-up splash screen that users can't miss.

Company Name: _____ Company Rep: _____
 Address: _____ City _____ State _____ Zip _____
 Phone: _____ Fax: _____ Email: _____
 Payment _____ Enclosed is my check payable to FPTA. Tax ID# 59-6135438
 Amount Due _____ Please charge my _____ Visa _____ MasterCard _____ Discover _____ AMEX
 Card No. _____ Expiration Date _____ Security Code _____
 Signature _____

Questions? Contact Janice Hetrick at jhetrick@fpta.org or (850) 222-1243

2019 FPTA Annual Conference Exhibitor Prospectus and Sponsorship Opportunities!



800 N. Calhoun Street, Suite 1-A
Tallahassee, FL 32303

PRSR
FIRST CLASS
US Postage
PAID
Tallahassee, FL
Permit # 625

EXHIBIT CONTRACT RULES AND REGULATIONS

Contract: The Rules and Regulations become binding upon acceptance of this contract between the applicant, inclusive of employees and agents, and the Florida Physical Therapy Association (FPTA).

Application to Exhibit: FPTA reserves the right to determine eligibility of an exhibit at all meetings. **Cancellation of Exhibit Space:** A written notice of exhibit space cancellation must be sent to the offices of FPTA, 800 N. Calhoun Street, Suite 1-A, Tallahassee, FL 32303. Cancellations made by August 21, 2019 will be refunded less a 20% administrative fee. No refunds will be made after August 21, 2019.

Use of Exhibit Space: No exhibitor may assign or sublet any portion of their exhibit space to another exhibitor without the written permission of FPTA. The rights and privileges of any exhibitor shall not be infringed upon by another. Interviews, demonstrations, distribution of literature or samples or discussions, etc. must be made inside the exhibitor's booth. Canvassing outside the booth is forbidden.

Rules for Exhibits: (a) No combustible materials may be used in the exhibits (i.e. crepe paper, cardboard) and all exhibits must conform to Fire Department Regulations (b) Nothing is to be tacked, nailed, screwed, or otherwise affixed to the columns, walls, floors, furniture or other properties of the building. (c.) It is the responsibility of the exhibitor to install the exhibit before the published start of the exhibit hours and to dismantle and remove the exhibit immediately after the published close of the exhibit hours. (d) Any property shipped to or from the exhibit hall for display at the FPTA meetings is the sole risk and responsibility of the exhibitor. (e) Exhibits must be staff at all times during exhibit hours. (f) No objectionable lights or noises will be allowed in any exhibitor's space. FPTA reserves the right to remove any objectionable equipment or exhibitor. (g) The sides of a standard/inline 8'x10' exhibit space may be no higher than three (3) feet so that all vendors are in view. The decision of an FPTA representative regarding this rule is final. (h) Exhibitors acknowledge consent to exhibit hall photos, recordings and news releases. (i) FPTA reserves

the right, without notice, to modify the meeting agenda, hours of exhibition and location of exhibitors should circumstances warrant.

Cancellation of Meeting: Should any situation arise that is beyond the control of the FPTA that prevents the opening of a meeting, the holding of a meeting and/or exhibit portion, the FPTA will not be liable for any expenses or losses incurred by the exhibitor.

Space Assignment: Space assignments will be made on a first come, first served basis. The FPTA reserves the right to make changes in assignments at any time.

Exhibit Descriptions: Booth package includes (1) 8 x 10 carpeted booth, (1) 6 foot draped table, 2 chairs, wastebasket and ID sign.

Exhibitor Access: Exhibitors are allowed up to two representatives per booth. Exhibitors will be allowed access into the exhibit area 30 minutes before opening.

Exhibitor Fees and Terms: Exhibit space is \$700 per meeting. An exhibitor application must be accompanied by full payment. Payment must be received in full 30 days prior to the start of the meeting.

Exhibitor Agreement: Exhibitor agrees to occupy space unless previous arrangements are made in writing with the FPTA. Booth space not occupied by the exhibiting company 30 minutes prior to show opening may be forfeited without refund to the exhibitor, and the space may be resold or used by the FPTA.

Notice of Disability: In compliance with the Americans with Disabilities Act of 1990, the FPTA will make all reasonable efforts to accommodate person with disabilities at its meetings. Please call the FPTA office with any requests.

Signage: Signs and banners within each booth must contain content that is appropriate and professional. The FPTA reserves the right to require any exhibitor to remove signs or banners that it deems inappropriate or unprofessional.