



Weekly Update



Advertise with us!

The Florida Physical Therapy Association's e-newsletter goes out every week to the **5,300+ FPTA members**, all prospective customers for you. Help your business or service gain exposure by reaching out to the FPTA members through our ad spaces in the e-newsletter. All ads will have an instant link to your internet home page where individuals can view and potentially buy your products and services. Purchase our special monthly package and your 4th week is free.

BEST DEALS FOR MAXIMUM EXPOSURE

- Space will be reserved on a first-come, first-serve basis.
- The FPTA Weekly E-Newsletter is sent every Wednesday. Advertisements must be submitted to info@fpta.org the Wednesday preceding the publication.
- GIF, animated GIF and JPEG images are accepted. Flash and rich media files are not accepted. File size should not exceed 30K.
- The FPTA (publisher) reserves the right to refuse any advertisement believed to be incompatible with the mission of the FPTA and the APTA. The publisher has sole and absolute discretion with respect to interpretation and enforcement of this policy and all other issues associated with advertising and promotion in its publications. The advertiser agrees to hold the publisher faultless for any and all claims, damages, and expenses arising out of any advertising accepted.
- Payments are due 30 days from invoice date. First time advertisers will be required to pay in advance. Publisher reserves the right to withhold placement of unpaid advertising.

All monthly rates get 4th week free!

Large Ad

Pixels: 540 wide x 150 tall

Pricing: \$200/week, buy 3 get 1 free

(buy 3 consecutive weeks for \$600, get the following week at no additional charge)

Small Ad

Pixels: 270 wide x 150 tall

Pricing: \$150/week, buy 3 get 1 free

(buy 3 consecutive weeks for \$450, get the following week at no additional charge)



FPTA Insertion Order Space Agreement

ADVERTISER

Client Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ URL for Advertisement _____

AGENCY (if applicable)

Agency Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Month	Week 1	Week 2	Week 3	Week 4	Week 5	Total
January						
February						
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						



FPTA Advertising Contract

No space reservations will be accepted without this completed and SIGNED ADVERTISING CONTRACT. Contact info@fpta.org or call (850) 222-1243 with any questions.

Please type or print. All fields are required to be completed.

Company Name _____

Telephone (____) _____ Fax (____) _____

Billing Address _____

Mailing Address (if different from billing) _____

City _____ State _____ Zip _____

Contact Name _____ Email _____

If Company is an Advertising Agency, your Client's Name _____

Ad Size: Small Ad (270 pixels wide x 150 pixels high)
Cost: Small Ad \$150/week, \$450 for four consecutive weeks

Ad Size: Large Ad (540 pixels wide x 150 pixels high)
Cost: Large Ad \$200/week, \$600 for four consecutive weeks

Artwork: Electronic File (jpg, gif or animated gif) - sent by email

Artwork may be in color or grayscale and must be exact size of ad space.

The FPTA Weekly e-Newsletter is sent every Wednesday. Advertisements must be submitted to info@fpta.org (5) business days prior to Wednesday send date unless special arrangements are made by contacting the FPTA Office.

Payment: Check # _____ for \$ _____ is enclosed.

Charge to: Visa Mastercard American Express

Card # _____ Expiration Date (mm/yy) _____

Print name on card _____ Signature _____

I understand this money is nonrefundable and agree to follow all advertising conditions of the FPTA.

Authorized signature _____ Date _____