



2020 AWARD OF EXCELLENCE MEDIA MARKETING ENTRY STEP #1

Please email completed registration form to Sarah@Frederickbuilders.org by March 20th or register online at www.frederickbuildersaoe.org.

COMPLETE FORM ONLINE

SELECT CATEGORY:

Best B&W Print Ad
Best Full Color Print Ad
Best Master Community Brochure
Best Project Brochure

Best Company Brochure
Best Direct Mail Advertising
Best Multi-Media Presentation

Best Radio Commercial
Best Television Commercial
Best Website

ENTRANT'S INFORMATION:

Company _____ Contact _____

Email _____ Phone _____

Entry Street Address, City, ZIP _____

ENTRY INFORMATION:

Website Address (for Best Website entry only) _____

Company Represented in Marketing Materials _____

Advertising Agency _____

Design Budget Under \$1,000 \$1,000 - \$5,000 \$5,000 - \$25,000 \$25,000 and up

MEDIA MARKETING - STEP 2: SUBMIT MATERIALS

COMPLETE ENTRY ONLINE

Entry fee(s) **PAY ONLINE** or EMAIL sarah@frederickbuilders.org for invoice

Marketing Objective listing target market, goals, etc. (Max. one page)

Digital file of entry (JPEG, PDF, MP3, MP4, WMV, etc.)

Two full sized hard copy samples (for print entries only, do not mount on boards)

If you prefer to Email your entry please send to Sarah@Frederickbuilders.org by March 20.