Build Expertise and Relationships in the Water Sector

Reach the Right Audience to Promote Your Products and Technologies

AWWA Service Provider Membership provides you with opportunities to build business relationships, develop qualified staff and demonstrate your commitment to safe, clean water.

- Stay informed on the latest water-sector trends and information
- Connect with decision makers
- Improve your organization’s performance with AWWA Standards
- Advance your staff’s technical expertise

Join AWWA

Service Provider Membership is for:

- Consulting and Professional Service Firms
- Manufacturers
- Distributors
- Construction Firms
- Contract Operations Firms
- Other Service Providers

Connect With Decision Makers

Target the people you need to reach most: decision makers. Join a network of water professionals and have the opportunity to meet new clients and to build stronger relationships with current customers. AWWA hosts many networking opportunities that offer face-to-face time with industry leaders.

Expand your company brand recognition at a conference or tradeshow. Service Providers receive preferred pricing on:

- Exhibiting
- Sponsorships

Discounts on booth space and sponsorships at AWWA events may cover the cost of membership alone!

Boost your brand with the AWWA Member Logo. Service Provider Members in good standing may use the logo to demonstrate their ongoing commitment to the water industry with AWWA Membership. You will also receive 10 free listings in the AWWA Sourcebook, the official resource guide to water industry products and services.

Stay Informed

Water professionals must increasingly manage water in all its stages. Access the latest news and information about important topics like asset management, lead, and water loss at awwa.org:

- State of the Water Industry report
- Updates on regulatory developments
- Industry whitepapers
- In-depth articles

In addition, access resources covering 70+ topics. To see the breadth and depth of resources available visit awwa.org/resources-tools.

Fields Served

- Water Supply & Wastewater: 27%
- Water Supply Only: 88%
- Wastewater Only: 8%
- Other: 2%

Members by Job Title

- Design and Engineering/Managerial and Non-Managerial: 26%
- Management/Non-Engineering: 21%
- Executive: 19%
- Operations: 13%
- Other: 11%
- Scientific/Non-Managerial: 4%
- Marketing and Sales/Non-Managerial: 3%
- Academic/Professorial: 3%

Exhibiting at ACE

AWWA’s Annual Conference & Exposition (ACE) is the only water conference where representatives from every segment of the water industry come together. We invite you to join us and more than 12,000 global water professionals as we help shape the future of safe water. Make sure your company’s products and services are in front of the people who count!

- Dedicated Exhibit Hall hours for face-to-face contact with key water industry prospects
- Three complimentary exhibit booth staff registrations per 10’ x 10’ booth reserved, including access to professional sessions and networking events
- Access to attendee mailing lists for one free pre-show and post-show mailing
- Free listings in attendee printed materials, the interactive floor plan and the ACE Mobile App
- Exhibit Services Team to help you and your company have a positive conference experience

ACE20 exhibitor booths are only $3,625 for Service Provider Members. That’s a 30% savings compared to nonmember prices!

To learn more about exhibiting at ACE, visit awwa.org/ACE.
Access AWWA Standards

A complete set of AWWA Standards is included with your membership. AWWA has developed 170+ voluntary standards of quality benchmarks for materials, equipment, plant design and practices used in water treatment and supply. AWWA Standards are:

- Developed by industry consensus
- Subjected to a rigorous formal approval process
- Most used in the industry
- ANSI approved
- NEW! Available online for access 24/7/365

Your Local AWWA Section

AWWA Membership includes membership in your local Section and provides access to:

- Local events, conferences and networking opportunities
- Region-specific news and information
- Training and discounted access to CEUs
- Ways to directly influence local water issues

Improve Performance

Lay the foundation for quality by applying water-sector requirements to your products and services. A complete library of AWWA Standards is included with your membership, along with regular updates.

Sharpen Staff Skills

Ensure your team’s knowledge is on par with its responsibility. Extensive training opportunities exist in your region, both in-person and online. All your employees may access a discount of up to 30% on technical training materials, books, CEU/PDH-qualified courses, and more.

The Service Provider Membership affords the opportunity to assign an Individual Membership to an allotted number of employees. Signing up your staff allows them to receive the following:

- Water Service Insider Newsletter
- Journal AWWA Magazine
- Opflow Magazine
- AWWA Water Science
- AWWA Connections Newsletter
- Section Membership
- Voting rights and more

Discounts and memberships help retain or attract new employees by showing you are invested in furthering their careers in the water industry.

Learn more at awwa.org/join
Benefits
Your benefits package includes:

- Robust suite of communications and tools
- AWWA Standards
- Guaranteed number of Individual Members
- Discounts for all employees

AWWA Standards
Your membership includes AWWA Standards. This also includes a subscription to updates and newly published Standards in your membership year.

I would like to receive AWWA Standards.
I do not wish to receive this benefit.

Individual Memberships
Assigned employees receive full benefits including periodical subscriptions, Section Membership, voting rights and more. Your allotment of members includes the main contact for the membership listed on this application. Please send a list of assigned members to membership@awwa.org and include full name, title, address and email.

AWWA will follow up with the main contact to complete your benefits selection process.

Benefits Chart

<table>
<thead>
<tr>
<th>Gross Annual Sales to the Water Industry (Service Provider Grade)</th>
<th>Individual Memberships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $1 million (R0)</td>
<td>2 members</td>
</tr>
<tr>
<td>$1-$3 million (R1)</td>
<td>3 members</td>
</tr>
<tr>
<td>$3 to $15 million (R2)</td>
<td>8 members</td>
</tr>
<tr>
<td>$10 to $20 million (R0)</td>
<td>13 members</td>
</tr>
<tr>
<td>Over $20 million (R4)</td>
<td>16 members</td>
</tr>
</tbody>
</table>

Tell Us About Your Company
All applicants must complete this section.

What one business activity best describes your company? (Please check only one)

- A Public Water Supply Utility—Municipally Owned
- B Public Water Supply Utility—Investor Owned
- C Government—Federal, State, Local
- D Consulting Firm
- E Contractor
- F Private Industrial System or Water Wholesaler
- G Manufacturer of Equipment & Supplies (including representatives)
- H Distributor of Equipment & Supplies (including representatives)
- I Other (please specify) ________________________________

What one category best describes your job title? (Please check only one)

- A Executive (General Manager, Commissioner, Board Member, City Manager, Municipal Supt., Mayor, President, Vice President, Owner, Partner, Director, etc.)
- B Management/Non-Engineering (Division Head, Section Head, Manager, Dept. Head, Comptroller, etc.)
- C Design and Engineering/Both Managerial and Non-Managerial (Chief Engineer, Civil Engineer, Mechanical Engineer, Elect. Engineer, Environmental Engineer, Planning Manager, Field Engineer, System Designer, etc.)
- D Scientific/Non Managerial (Chemist, Biologist, Biophysicist, Researcher, Analyst, etc.)
- E Purchasing (Purchasing Agent, Procurement Specialist, Buyer, etc.)
- F Operations (Foreman, Operator, Maintenance Crewman, Service Representative, etc.)
- G Marketing & Sales/Non Managerial (Market Analyst, Marketing Representative, Salesperson, Sales Representative, etc.)
- H Other (please specify) ________________________________

What one business activity best describes your company’s field served/principal activity? (Please check only one)

- 6 Both Water Supply & Wastewater
- 7 Water Supply Only
- 7 Wastewater Only
- 3 Other

Dues rates valid through December 31, 2021. Dues are not deductible as charitable contributions for income tax purposes. Dues may be considered ordinary and necessary business deductions. The following is for USPS periodical mailing requirements only: in some AWWA Sections, a portion of the Section allotment equal to 50% or more of the domestic subscription rate charged for the Section periodical will be allocated toward a subscription to that periodical. Allocation for each publication recipient authorized—Journal AWWA—$50; Opflow—$16. Members with APO/FPO addresses will receive e-periodicals only. NOTE: Members’ personal information is protected under AWWA’s Privacy Policy.

Share Your Expertise
Showcase your knowledge to people engaged on the same topics. Presenting at a conference, writing an article for Journal AWWA, Opflow or AWWA Water-Science and volunteering at a committee are great ways to build connections with people interested in the work you do.

About AWWA
Established in 1881, the American Water Works Association is the largest nonprofit, scientific and educational association dedicated to managing and treating water, the world’s most important resource. Through membership, AWWA creates products, services and information that help utilities with day-to-day operations, inform the public, improve public health, protect the environment, strengthen the economy and enhance our quality of life.

AWWA continues its legacy of providing standards and leadership to the water industry, and brings us together as individual professionals with common objectives. The industry is made up of wonderful people who are committed to providing safe water to their communities and nations. We need you to join with us. Bring your stories and strengths to this global Association of experts, as you build your relationships with other great people in AWWA.”

Learn more at awwa.org/join

Join AWWA
If you have questions about membership contact us at:

► membership@awwa.org
► 1.800.926.7337

Delmas Johnson
Sr. Project Manager/Client Services Manager
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