



Overview of Poster Contest

Every year the Florida Section of the American Water Works Association (FSAWWA) sponsors the "Drop Savers" Water Conservation Poster Contest. Students from kindergarten to 12th grade are encouraged to create a poster depicting a water conservation idea, in slogan form, drawing form, or both. The contest allows students to promote water awareness and the importance of water conservation in their daily routines.

Poster Contest Guidelines

Posters will be designated under one of the following categories:

- Division 1: Kindergarten and First Grade
- Division 2: Second and Third Grade
- Division 3: Fourth and Fifth Grade
- Division 4: Middle School; Grades Six, Seven and Eight
- Division 5: High School; Grades Nine, Ten, Eleven and Twelve

- Poster shall be drawn on a 8 ½" x 11" white paper (horizontally or vertically)
- Each poster must portray a water conservation idea in a slogan, drawing, or both. Students may use crayons, paint, color pencils, or markers. No highlighters, photos, or computer graphics are permitted.
- Students must work on posters individually; otherwise posters will be disqualified.
- Only original artwork will be accepted (i.e no trade-marked or copyrighted materials).

Steps on Running the Program

Send Poster Contest Guidelines Rules to School Contact Person

- Supply your participating schools with copies of the "Drop Savers" School Handout (See Separate file). The file can be modified to include the utility logo and colors. This is only a template but be free to make any changes.
- Have the schools choose one "School Winner" from each division. Then, the schools must mail a COLOR copy of the poster.

Judging Criteria

- Utilities must judge all the schools' entries received and choose the first place winner's poster from each division participating.
- Remember that students are to create a poster depicting a Water Conservation idea!
- "Don't Pollute the Water" is a good theme, but is not really water conservation. Please make your judges aware of this.
- Selection must be under the following criteria: message, creativity, and originality, not just artistic ability.



Submission to FSAWWA

- Complete the "Drop Savers" Winner Submittal Form.
- Only one form per utility is required. Clearly, type or print the winner's and the utility's information, including the contact person, so all entries can be easily identified.
- Scan the form and save it as a **PDF** file, and name it as follow:

Utility Name_Winner Submittal Form.pdf

- Scan the 8½" x 11" color poster of the first place winners for each division as a **JPEG** file.
- Include a separate file for each poster. The files should be named as follows:
 - (1) Division 1_Utility Name.jpeg
 - (2) Division 2_Utility Name.jpeg
 - (3) Division 3_Utility Name.jpeg
 - (4) Division 4_Utility Name.jpeg
 - (5) Division 5_Utility Name.jpeg
- Send by e-mail the Winner Submittal Form (i.e one PDF file) and the Posters Images (i.e Six JPEG separate files) by **March 8, 2024** to:

Melissa Velez, State Coordinator
velezm@bv.com

- The e-mail subject should read as follows:

Drop Savers Winners_Name of Utility

- If your utility can not scan the files, the posters and Winner Submittal Form can be mailed to:

Melissa Velez, State Coordinator
Black & Veatch
3111 N. University Drive, Suite 700
Coral Springs, FL 33065

Prizes

Possible prizes include the following:

- a) Plaque with poster (1st, 2nd & 3rd Place)
- b) Amazon Gift Cards (1st Place= \$100, 2nd Place=\$75, 3rd Place=\$50)
- c) Certificate of Participation (all participants)
- d) Calendars (all participants)
- e) Tote Bags (all participants)
- f) Water Conservation Kit (all participants)

Note: Prizes may vary depending upon the number of participants.

- If you have any questions or comments, please contact:
Melissa Velez, State Coordinator (Black & Veatch)
3111 N. University Drive, Suite 700
Coral Springs, FL 33065
Phone: 754-229-3089
velezm@bv.com



Winner Submittal Form

Utility Name: _____
Mailing Address: _____
Phone Number: _____
Contact Person: _____
Email Address: _____

WINNER DIVISION 1 (Kindergarden and First Grade)

Student Name: _____
Grade: _____
School Name: _____
School Address: _____
School Phone Number: _____
Teacher's Name: _____
Teacher's E-mail Address: _____

WINNER DIVISION 2 (Second and Third Grade)

Student Name: _____
Grade: _____
School Name: _____
School Address: _____
School Phone Number: _____
Teacher's Name: _____
Teacher's E-mail Address: _____

WINNER DIVISION 3 (Fourth and Fifth Grade)

Student Name: _____
Grade: _____
School Name: _____
School Address: _____
School Phone Number: _____
Teacher's Name: _____
Teacher's E-mail Address: _____



Utility Name: _____
Mailing Address: _____
Phone Number: _____
Contact Person: _____
Email Address: _____

WINNER DIVISION 4 (Middle School: Six, Seven, and Eight Grade)

Student Name: _____
Grade: _____
School Name: _____
School Address: _____
School Phone Number: _____
Teacher's Name _____
Teacher's E-mail Address: _____

WINNER DIVISION 5 (High School: Nine, Ten, Eleven, and Twelve Grade)

Student Name: _____
Grade: _____
School Name: _____
School Address: _____
School Phone Number: _____
Teacher's Name _____
Teacher's E-mail Address: _____