NEW YORK EVENTS

Business and Financial Life Boot Camp
An FWA Co-sponsored event

Join WE NYC, NY Women In Business and the FWA at our Business and Financial Life Boot Camp and learn how to control and master your finances!

The day is designed for women entrepreneurs with a goal of building competency in financial literacy – the understanding and mastery of five core competencies: Income, Budgeting, Saving, Borrowing and Protecting. Competency in these areas will increase the likelihood of business success and the creation of a personal and business financial strategy that works for you.

The day will feature exciting panel discussions, rich workshops and powerful speakers, including:

• Tracy Chadwell, founder of 1843 Capital, who will talk about the worst financial mistakes an entrepreneur can make and how to avoid them.
• Liz Elting, Co-Founder of Transperfect and CEO of the Elizabeth Elting Foundation, who will tell you how she built an $800 million business from her university dorm room.
• Workshops on looking for funding, budgeting, becoming investor ready, being financially sustainable and more
• One-on-one credit consultations and one-on-one mentoring
• Networking opportunities with business leaders and other entrepreneurs

If you have questions about this WE NYC event or would like additional information about WE NYC, e-mail wenyc@sbs.nyc.gov or visit we.nyc.

Date & Time: Thursday, September 19, 2019 | 9:00 AM – 3:30 PM
**Location:** Microsoft Conference Center | 11 Times Square - 6th Floor | NYC

**Cost:** Free

Register Now

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**Save the Date**

**Tariffs and Dollars and Rate Cuts...Oh My!!! The Outlook for 3Q 2019 and into 2020**

Join us for the FWA's kick-off event on the markets!

Chris Rupkey, Chief Financial Economist at MUFG will discuss the role that the FED, tariffs and global trade play in influencing the economy and especially the markets. Be informed going into Q4 and prepared for 2020. Light refreshments will be served.

**Date & Time:**
Tuesday, September 24, 2019 | 6:00 PM – 8:00 PM

**Location:**
MUFG | 1221 Avenue of the Americas Between West 48th & West 49th Streets

**Cost:**
$40 FWA Members | $50 Non-Members | *Includes light refreshments*

Read More

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**REGIONAL EVENTS**

**FWA-NJ: Strategies for Getting Your Voice Heard**

Maybe you are a classic introvert, or you lack the confidence to speak up with your contributions to the discussion, or you find it particularly difficult to find ways to influence your peers or your team when it comes to making important decisions, or maybe it's that female voice in a room full of males who simply talk over you and the good ideas that you bring forth. These and many other factors are perhaps contributing to your feeling that your voice is not always heard.

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Casey Carpenter
Speaker | Coach | Author

Chris Rupkey
Chief Financial Economist
MUFG
Take this opportunity to learn and adopt key strategies for your voice to be heard and taken note of at meetings, round tables, in conversations, and in presentations. Positive change can happen!

**Date & Time:** Thursday, September 26, 2019 | 5:30 PM – 7:30 PM  
**Location:** The Offices of Investors Bank - First Floor Conference Room | 101 JFK Parkway | Short Hills, NJ 07078

**Cost:**  
$25 FWA Members | $40 Non-Members | *Includes refreshments*

Register Now

**MEMBER BENEFITS**

**Member2Member Application Period Now Open!**

We are excited to announce that the application period is now open through Friday, September 6th for the upcoming Member2Member program. The program is offered at no charge, to qualifying members of the FWA.

If you have at least 5 years of professional work experience and are interested in participating in the program as a *mentee*, follow the link to complete a short application and provide your resume:

**MENTEE APPLICATION**

Please complete the application and resume submission by **Friday, September 6th**. Eligible mentee candidates will be required to participate in an interview to be used as basis to match pairs. We look for areas of common interest and/or experience to guide us in the matching process. The program will begin on October 23, 2019, with a kick-off event and will include a mid-year check-in (January 2020) and a closing event in April 2020.

For questions or if you are interested in participating in the program as a *mentor*, please contact either Marietta Bottero – mkbottero@gmail.com or Joan Shapiro Green – joan@joanshapirogreen.com.

**PRESIDENT’S CIRCLE NEWS**

*Our President’s Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.*
Diversity and Inclusion in Focus at LPL Financial's Annual Advisor Conference – [LPL Financial]

Julia Wellborn to Lead Wells Fargo Private Wealth Management – [Wells Fargo]

Sidley Austin Extends Paid Parental Leave – [Sidley Austin]

WOMEN IN THE NEWS

How Women Are Creating Success in Financial Services – [MONEY.USNEWS]

Influx of Women is Doing Financial Planning a World of Good – [MSN]

5 Networking Tactics You Can Use to Connect With Your Dream Employer – [THE LADDERS]

The Serious Money is Warming to Bitcoin – [WIRED]

Is Instagram the New Business Card? – [REFINERY29]

A Lack of Sponsorship is Keeping Women From Advancing Into Leadership – [HARVARD BUSINESS REVIEW]

Time to Redefine Sexual Harassment: Impact of #MeToo on Corporate Culture – [ENTREPRENEUR]

Just who Are You 'Equal' to Under The 'Equal Pay Act?' – [FORBES]

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