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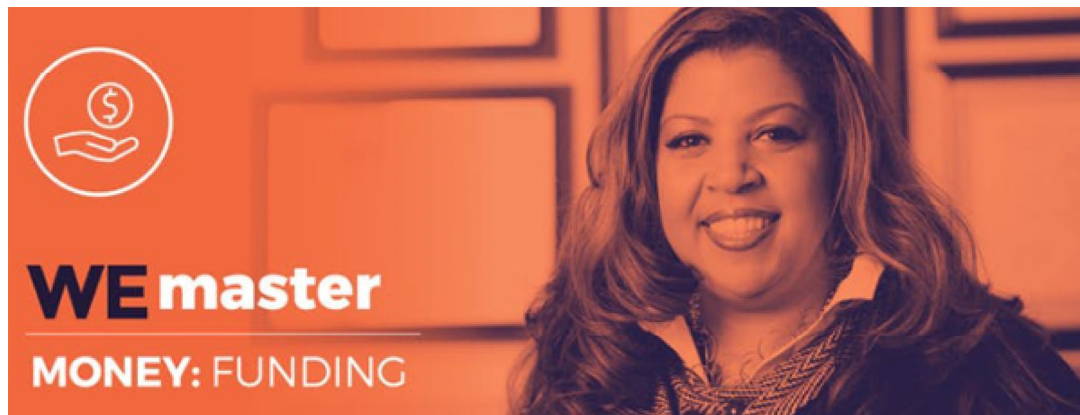
FWA News & Events

August 29, 2019

NEW YORK EVENTS

Business and Financial Life Boot Camp

An FWA Co-sponsored event



Join WE NYC, NY Women In Business and the FWA at our Business and Financial Life Boot Camp and learn how to control and master your finances!

The day is designed for women entrepreneurs with a goal of building competency in financial literacy – the understanding and mastery of five core competencies: Income, Budgeting, Saving, Borrowing and Protecting. Competency in these areas will increase the likelihood of business success and the creation of a personal and business financial strategy that works for you.

The day will feature exciting panel discussions, rich workshops and powerful speakers, including:

- Tracy Chadwell, founder of 1843 Capital, who will talk about the worst financial mistakes an entrepreneur can make and how to avoid them.
- Liz Elting, Co-Founder of Transperfect and CEO of the Elizabeth Elting Foundation, who will tell you how she built an \$800 million business from her university dorm room.
- Workshops on looking for funding, budgeting, becoming investor ready, being financially sustainable and more
- One-on-one credit consultations and one-on-one mentoring
- Networking opportunities with business leaders and other entrepreneurs

If you have questions about this WE NYC event or would like additional information about WE NYC, e-mail wennyc@sbs.nyc.gov or visit we.nyc.

Date & Time: Thursday, September 19, 2019 | 9:00 AM – 3:30 PM

Location: Microsoft Conference Center | 11 Times Square - 6th Floor | NYC

Cost: Free

[Register Now](#)

Tariffs and Dollars and Rate Cuts...Oh My!!! The Outlook for 3Q 2019 and into 2020

Join us for the FWA's kick-off event on the markets!

Chris Rupkey, Chief Financial Economist at MUFG will discuss the role that the FED, tariffs and global trade play in influencing the economy and especially the markets. Be informed going into Q4 and prepared for 2020. Light refreshments will be served.



Chris Rupkey
Chief Financial Economist
MUFG

Register Early - Limited seating available!

Date & Time:

Tuesday, September 24, 2019 | 6:00 PM – 8:00 PM

Location:

MUFG | 1221 Avenue of the Americas | Between West 48th & West 49th Streets

Cost:

\$40 FWA Members | \$50 Non-Members | ***Includes refreshments***

[Register Now](#)

REGIONAL EVENTS

FWA-NJ: Strategies for Getting Your Voice Heard

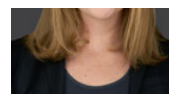
Maybe you are a classic introvert, or you lack the confidence to speak up with your contributions to the discussion, or you find it particularly difficult to find ways to influence your peers or your team when it comes to making important decisions, or maybe its that female voice in a room full of males who simply talk over you and the good ideas that you bring forth. These and many other factors are perhaps contributing to your feeling that your voice is not always heard.



Casey Carpenter
Speaker | Coach | Author



Take this opportunity to learn and adopt key strategies for your voice to be heard and taken note of at meetings, round tables, in conversations, and in presentations. Positive change can happen!



Jennifer Critchley
Partner, Connell Foley

Date & Time: Thursday, September 26, 2019 | 5:30 PM – 7:30 PM

Location: The Offices of Investors Bank - First Floor Conference Room | 101 JFK Parkway | Short Hills, NJ 07078

Cost:

\$25 FWA Members | \$40 Non-Members | ***Includes refreshments***

Register Now

MEMBER BENEFITS

Member2Member Application Period Now Open!

We are excited to announce that the application period is now open through Friday, September 6th for the upcoming Member2Member program. The program is offered at no charge, to qualifying members of the FWA.



If you have at **least 5 years of professional work experience** and are interested in participating in the program as a **mentee**, follow the link to complete a short application and provide your resume:

MENTEE APPLICATION

Please complete the application and resume submission by Friday, September 6th. Eligible mentee candidates will be required to participate in an interview to be used as basis to match pairs. We look for areas of common interest and/or experience to guide us in the matching process. The program will begin on October 23, 2019, with a kick-off event and will include a mid-year check-in (January 2020) and a closing event in April 2020.

For questions or if you are interested in participating in the program as a **mentor**, please contact either Marietta Bottero – mkbottero@gmail.com or Joan Shapiro Green – joan@joanshapirogreen.com.

MEMBER NEWS

Congratulations to Cynthia Shoss for ascending to the Eversheds Global Board!

Eversheds Sutherland announced the appointment of Partner **Cynthia R. Shoss** as co-chair of its Global Board, joining Pamela Thompson. Having two female co-chairs on the Global Board marks a diversity milestone for Eversheds Sutherland, with women now comprising 30% of Eversheds Sutherland's global governing body.



[View Press Release](#)

PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.



Deloitte Gets Big 4 Bragging Rights in 2020 Vault Consulting 50 – [Deloitte](#)

WOMEN IN THE NEWS

The 16 Best Business Books of 2019 – [INC](#)

New York City Offers Free Salary Negotiation Classes for Women – [BLOOMBERG](#)

What's More Important to American Workers: More Money or More Vacation? – [MONEY](#)

The Personal Finance Quiz – [KIPLINGER](#)

A Radical Plan to Recruit More Women to Finance – [FORTUNE](#)

What's Keeping Women From Leading Corporate America? – [WORKING MOTHERS](#)

Building an Inclusive Environment Requires Training People to Engage with Discomfort – [FAST COMPANY](#)

How Corporate Leaders Can Align Their Values and Maximize Impact on a Nonprofit Board – [FORBES](#)



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[Join the FWA Today](#)

-- Contact Us at --

fwamembership@fwa.org

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.



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