



## FWA News & Events

September 12, 2019

### FEATURED EVENT

## Tariffs and Dollars and Rate Cuts...Oh My!!! The Outlook for 3Q 2019 and into 2020

Join us for the FWA's kick-off event on the markets!

Chris Rupkey, Chief Financial Economist at MUFG will discuss the role that the FED, tariffs and global trade play in influencing the economy and especially the markets. Be informed going into Q4 and prepared for 2020. Light refreshments will be served.



Chris Rupkey  
Chief Financial Economist  
MUFG

**Register Early - Limited seating available!**

#### Date & Time:

Tuesday, September 24, 2019 | 6:00 PM – 8:00 PM

#### Location:

MUFG | 1221 Avenue of the Americas | Between West 48th & West 49th Streets

#### Cost:

\$40 FWA Members | \$50 Non-Members | **Includes refreshments**

[Register Now](#)

### NEW YORK EVENT

## Business and Financial Life Boot Camp

**An FWA Co-sponsored event**



## MONEY: FUNDING

Join WE NYC, NY Women In Business and the FWA at our Business and Financial Life Boot Camp and learn how to control and master your finances!

The day is designed for women entrepreneurs with a goal of building competency in financial literacy – the understanding and mastery of five core competencies: Income, Budgeting, Saving, Borrowing and Protecting. Competency in these areas will increase the likelihood of business success and the creation of a personal and business financial strategy that works for you.

The day will feature exciting panel discussions, rich workshops and powerful speakers, including:

- Tracy Chadwell, founder of 1843 Capital, who will talk about the worst financial mistakes an entrepreneur can make and how to avoid them.
- Liz Elting, Co-Founder of Transperfect and CEO of the Elizabeth Elting Foundation, who will tell you how she built an \$800 million business from her university dorm room.
- Workshops on looking for funding, budgeting, becoming investor ready, being financially sustainable and more
- One-on-one credit consultations and one-on-one mentoring
- Networking opportunities with business leaders and other entrepreneurs

If you have questions about this WE NYC event or would like additional information about WE NYC, e-mail [wenyc@sbs.nyc.gov](mailto:wenyc@sbs.nyc.gov) or visit [we.nyc](http://we.nyc).

**Date & Time:** Thursday, September 19, 2019 | 9:00 AM – 4:00 PM

**Location:** Microsoft Conference Center | 11 Times Square - 6th Floor | NYC

**Cost:** Free

[Register Now](#)

## REGIONAL EVENTS

### FWA-NJ: Strategies for Getting Your Voice Heard

Maybe you are a classic introvert, or you lack the confidence to speak up with your contributions to the discussion, or you find it particularly difficult to find ways to influence your peers or your team when it comes to making important decisions, or maybe its that female voice in a room full of males who simply talk over you and the good ideas that you bring forth. These and many other factors are perhaps contributing to your feeling that your voice is not always heard.



Casey Carpenter  
Speaker | Coach | Author



Take this opportunity to learn and adopt key strategies for your voice to be heard and taken note of at meetings, round tables, in conversations, and in presentations. Positive change can happen!



Jennifer Critchley  
Partner, Connell Foley

**Date & Time:** Thursday, September 26, 2019 | 5:30 PM – 7:30 PM

**Location:** The Offices of Investors Bank - First Floor Conference Room | 101 JFK Parkway | Short Hills, NJ 07078

**Cost:**

\$25 FWA Members | \$40 Non-Members | ***Includes refreshments***

[Register Now](#)

## FWA-NJ: Meet & Mingle

The FWA-NJ meet and mingles are always popular events. The FWA-NJ community attracts like-minded women interested in expanding their networks as well as supporting other women.



Invariably attendees come away with new connections, ideas to advance their careers, and industry intelligence. It's a terrific way, in a relaxed and informal setting, to invest in yourself.

***FWA Meet & Mingles are popular! Be sure to put it on your calendar and join us!***

**Date & Time:** Thursday , October 24, 2019 | 5:30 PM – 7:30 PM

**Cost:** None, attendees purchase their own beverages and food

**Location:** Delta Hotel | 80 Allen Road | Basking Ridge, NJ 07920

## CAREER CENTER UPDATE





When it comes to today's economy, hands down it's a candidate's market. There are far more open positions than there are job seekers. This means you need to be judicious with your recruitment budget, while also staying apprised on the latest trends in recruitment.

When you advertise with the [FWA Career Center](#) your job is promoted to candidates who have the skill set and professional background you're looking for. Turn good recruitment into GREAT recruitment with FWA of New York, Inc. and by checking out the articles below featuring the latest hiring trends from leading industry professionals.

***Remember: There is no charge to post a job by FWA Members.***

Post a Job

Recruitment Trends



**[How Top Employers are Revamping Their Hiring Strategies](#)**

Experts say all organizations need to take another look at their talent-acquisition strategies.  
HR EXECUTIVE



**[20 Recruiting Trends to Watch in 2019](#)**

Consider the following 20 recruiting trends in 2019 to stay up-to-date on how your brand can recruit top talent in uncharted territory.  
RECRUITING BRIEF



**[Unlocking the Quality of Hire Conundrum](#)**

Many companies aren't tracking the quality of their new hires because they don't know where to start.  
FORBES

**PRESIDENT'S CIRCLE NEWS**

***Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.***



Mitsubishi UFJ Financial Group Launches Flexible Leave For Employee Fertility Treatment – [MUFG](#)

More Firms in Atlanta Hit 'Mansfield Rule' Diversity Benchmark This Year – [Eversheds Sutherland](#)

## WOMEN IN THE NEWS

New Studies Show More Women Making Economic Gains – [FORBES](#)

Women in U.S. Work Force Climbs to Highest Since 2002 – [BLOOMBERG](#)

4 Reasons September is a Great Time to Re-boot Your Job Search – [THE LADDERS](#)

Are You at Risk of a Mid-Career Rut? – [HARVARD BUSINESS REVIEW](#)

The Technology That Should Finally Make Your Wallet Obsolete – [MARKET WATCH](#)  
17 Unwritten Email Etiquette Rules No One Ever Taught You – [MSN](#)

Few Women Make it to the C-suite in Finance. Why? – [BIZ JOURNAL](#)

---

[Join the FWA Today](#)

-- Contact Us at --

[fwamembership@fwa.org](mailto:fwamembership@fwa.org)

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.



FWA of New York, Inc. | 25 East 21st Street - Floor 6, New York, NY 10010 | [fwaoffice@fwa.org](mailto:fwaoffice@fwa.org) | [fwa.org](http://fwa.org)