NYC EVENTS

Banking Culture & Behaviours – Where Compliance, Ethics & Leadership Meet to Create Positive Change

Across the global financial world there has been a crisis of ethics and a need for a different type of compliance culture. This has been recognized by executives and workers, regulators and politicians, and by the public at large. Despite the resources, time and attention devoted to ethics and compliance within financial services, very little has changed. Join us as we will cover such topics as:

• **Global backdrop:** What are companies and regulators focusing on today around the globe to address these challenges- what is working and what isn't.
• **Incentives:** A crisis is a good catalyst for change, but it isn’t enough to make the change last. Among the flurry of new policies, regulations, and leader messages, organizational habits and processes also need to be fundamentally changed. Changing incentive structures alone has indeed not proven to be effective to trigger meaningful lasting change.
• **Culture:** Don’t make culture change the reason for a culture change. Articulate a rationale for change based on doing the best business for the long run.
• **Implementation pitfalls:** Make the vision real. Focus on specific behaviors and symbols to make the necessary behaviors tangible.
• **Developing talent:** Build in ways to reinforce the behaviors and turn them into sustainable habits.
• **How is the media and mass communication shaping ethics and compliance in a globalized economy?** What solutions are available to change the narrative?

Catherine Flax *(moderator)*
Advisor to Senior Executives and Leadership Teams
Managing director, CRA, Inc.

Krisztina Anspach
Leader
Admired Leadership® | Asia

Terri Austin
Legal Analyst and Adjunct Professor, University of Southern California
Date & Time: Wednesday, October 16, 2019 | 12 Noon – 2:00 PM

Location: MUFG | 1221 Avenue of the Americas | NYC
Cost: $30 FWA Members | $40 Non-Members | Refreshments included

Register Now

Vision Lab: Empowering Yourself for Exponential Success

High achievers are driven to succeed, but success can hold you back from creating a future you really want – keeping you tethered to old ways of thinking and doing, blinding you to new possibilities.

A powerful creative space away from the daily grind, Vision Lab includes interactive tools and on-the-spot coaching. Dare to imagine your next big dream and then craft your next steps to making it real!

This Vision Lab workshop will enable participants to:

• Create a powerful vision for their future -- using a proven technique;
• Identify the biggest obstacles to making that vision a reality and how they can overcome them;
• Craft next steps for implementing their vision.

Date & Time: Tuesday, October 29, 2019 | 5:30 PM – 8:00 PM
Location: BNP Paribas | Ninth Floor Client Center | NYC
Cost: $25 FWA Members | $50 Non-Members | Refreshments included

Register Now

REGIONAL EVENTS

FWA-NJ: Meet & Mingle

The FWA-NJ meet and mingles are always popular events. The FWA-NJ community attracts like-minded women interested in expanding their networks as well as supporting other women.

Invariably attendees come away with new connections, ideas to advance their careers, and industry intelligence. It’s a terrific way, in a relaxed and informal setting, to invest in yourself.

FWA Meet & Mingles are popular! Be sure to put it on your calendar and join us!
**Date & Time:** Thursday, October 24, 2019 | 5:30 PM – 7:30 PM  
**Location:** Delta Hotel | 80 Allen Road | Basking Ridge, NJ 07920  
**Cost:** None, attendees purchase their own beverages and food

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**FWA-LI: My Journey to CEO**

Join the FWA at Hofstra University and receive essential business advice from Karyn Schoenbart, CEO of NPD Group, a large marketing research firm whose clients are top Fortune 500 retailers and manufacturers. Karyn, a wife, mother and author, who has led NPD's strategic expansion through the introduction of analytics solutions and new type of data, will share her own story during her presentation.

Following her presentation, there will be Q&A and a signing of Karen's best-selling book titled *Mom.B.A. – Essential Business Advice from One Generation to the Next*. Books will be available and distributed to all attendees free of charge on a first come, first serve basis. NPD Group is located in Port Washington, NY.

**Date & Time:** Monday, October 28, 2019 | 5:30 PM – 8:00 PM  
**Location:** Hofstra University Club | 225 Hofstra University Blvd. | Hempstead, NY 11549  
**Cost:** $35 FWA Members | $50 Non-Members | $15 Hofstra Faculty and Staff and Non-Hofstra students | Free, Hofstra students | *Refreshments included*

Register Now

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**MEMBER NEWS**

**Shining a Light on Leadership Planning Within the FWA**

*An Update and Thank You from the Nominating Committee*

The FWA Nominating Committee is starting to identify leaders for next year. We aim to be transparent and will communicate progress along the way via the website and newsletter. FWA President Simone Vinocour and President-Elect Nina Batson encourage
your involvement, suggestions and most importantly nominations.

CAREER CENTER UPDATE

'Tis the Season for Recruitment

Fall is known to be the busiest hiring season of all. Organizations are prepping for the new year and making all kinds of decisions that lead to job openings – not only to replace workers who resign or retire, but to fill positions that haven't existed before.

These organizations will be looking to fill their positions quickly and turn to The FWA Career Center to do just that. Set yourself up for success and get noticed this hiring season. Give your resume a once-over, polish your cover letter and upload both to your Job Seeker account today!

Stay in the know on new opportunities by creating a Job Alert, which notifies you the moment a matching job is posted; and by checking out our Company Directory to see who's hiring.

Happy hunting this hiring season!

Get Started

EVENT HIGHLIGHTS

Strategies for Getting Your Voice Heard

Our guest speakers Casey Carpenter and Jennifer Critchley both highlighted their experiences, career paths and, in a personal way, shared lessons learned along the way as they found their voices, hit their stride, and realized their impact.

PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.

WOMEN IN THE NEWS

Fortune Magazine's 2019 Most Powerful Women – FORTUNE

How Female Investors Are Steering Start-Ups and Changing Wall Street's Culture – VARIETY

The Case for Hiring Older Workers – HARVARD BUSINESS REVIEW

Unconventional Advice on How to Feel Better About Your Career & Paycheck – REFINERY29

If You Haven't Learned These 6 Leadership Lessons, You're Limiting Your Success – INC

Gender Equality is Within Our Reach – HARVARD BUSINESS REVIEW

6 Financial Planning Tips for Women Entrepreneurs – NEWS.YAHOO

5 Tips for Getting Ahead From an Unusual STEM Career – FORBES

Join the FWA Today -- Contact Us at -- fwamembership@fwa.org

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.

FWA of New York, Inc. | 25 East 21st Street - Floor 6, New York, NY 10010 | fwaoffice@fwa.org | fwa.org