



FWA News & Events

October 24, 2019

SIGNATURE EVENT



FWA 2019 Annual Holiday Benefit

The FWA Holiday Benefit is an annual fundraising event to support the FWA of New York, Inc.'s mentoring, scholarship and member programming activities while celebrating the holiday season together.

FWA members engage in scholarship, mentoring and learning activities in accordance with the FWA's philosophy of investing in the next generation and the wider business community to advance women in the financial community across all industries.

Please join us for a fun-filled event that will also support a worthy cause.

We look forward to seeing you there!

**"EAT,
CELEBRATE,
GIVE!"**

In recognition of the FWA's upcoming International Business Conference to Israel the Holiday Benefit is hosted by:



Come celebrate with us and enjoy Chef de Cuisine, Yuval Litamnovich of Green Fig's interpretation of Mediterranean modern cuisine paired with perfectly crafted Israeli wine.

Date & Time: Wednesday, December 11, 2019 | 6:00 PM – 8:45 PM

Location: Green Fig - Inside YOTEL New York, 4th Floor | 570 Tenth Avenue | NYC

Cost: \$150 FWA Members | \$200 Non-Members | **Cuisine included**

[Register Now](#)

NYC EVENTS

HURRY Registration Closes Tomorrow, Oct. 25th Vision Lab: Empowering Yourself for Exponential Success

High achievers are driven to succeed, but success can hold you back from creating a future you really want – keeping you tethered to old ways of thinking and doing, blinding you to new possibilities.

A powerful creative space away from the daily grind, Vision Lab includes interactive tools and on-the-spot coaching. Dare to imagine your next big dream and then craft your next steps to making it real!



Kate Gardner
Advisor and Coach

This Vision Lab workshop will enable participants to:

- Create a powerful vision for their future -- using a proven technique;
- Identify the biggest obstacles to making that vision a reality and how they can overcome them;
- Craft next steps for implementing their vision.

Date & Time: Tuesday, October 29, 2019 | 5:30 PM – 8:00 PM

Location: BNP Paribas | Ninth Floor Client Center | NYC

Cost: \$25 FWA Members | \$50 Non-Members | **Refreshments included**

[Register Now](#)

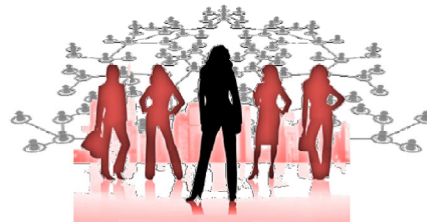
FWA Committee Speed Networking

An FWA Members Only event

Are you new to the FWA and want to get involved?

Are you looking to connect with leaders of the FWA and learn how the FWA contributed to their career growth?

Have you been part of the FWA for some time and always said to yourself 'I do want to learn more but where do I even begin?'



The answer is: right here!

Join us for an informative and exciting evening filled with opportunities to meet with our committee chairs, hear about how you can make the most of your FWA membership and be inspired!

Throughout this evening of power networking, you will:

- **Meet** with our FWA committee chairs
- **Hear** 'FWA leadership stories'
- **Learn** about how you can get involved with our committees and sign up!

Date & Time: Wednesday, October 30, 2019 | 6:00 PM – 8:00 PM

Location: Skadden, Arps, Slate, Meagher & Flom LLP | 4 Times Square | NYC

Cost: FREE, FWA Members Only | **Refreshments included**

[Register Now](#)

Leadership Through Service: A Conversation with 4-Star General Maryanne Miller

“**Leadership Through Service: A Conversation with 4-Star General Maryanne Miller,**” features the highest-ranking woman in the U.S. Air Force and the entire Department of Defense.



General Miller will provide insights and inspiration on Leadership Through Service, including:

- How Serving Others Helps You Lead
- Leadership from the Top
- Overcoming Challenges and Obstacles and Addressing Risk
- Leveraging Your Talents



General Maryanne Miller
Commander, Air Mobility Command
Scott Air Force Base, Illinois

Space is limited, register early!

Date & Time: Friday, November 8, 2019 | 11:30 AM – 1:00 PM

Location: Skadden, Arps, Slate, Meagher & Flom LLP | 4 Times Square | NYC

Cost: \$30 FWA Members | \$45 Non-Members | **Luncheon included**

[Register Now](#)

REGIONAL EVENTS

FWA-NJ: Meet & Mingle

The FWA-NJ meet and mingles are always popular events. The FWA-NJ community attracts like-minded women interested in expanding their networks as well as supporting other women.



Invariably attendees come away with new connections, ideas to advance their careers, and industry intelligence. It's a terrific way, in a relaxed and informal setting, to invest in yourself.

FWA Meet & Mingles are popular! Be sure to put it on your calendar and join us!

Date & Time: Thursday, October 24, 2019 | 5:30 PM – 7:30 PM

Location: Delta Hotel | 80 Allen Road | Basking Ridge, NJ 07920

Cost: None, attendees purchase their own beverages and food

FWA-LI and Hofstra University: My Journey to CEO

Join the FWA at Hofstra University and receive essential business advice from Karyn Schoenbart, CEO of NPD Group, a large marketing research firm whose clients are top Fortune 500 retailers and manufacturers. Karyn, a wife, mother and author, who has led NPD's strategic expansion through the introduction of analytics solutions and new type of data, will share her own story during her presentation.



Karyn B. Schoenbart
CEO, The NPD Group

Following her presentation, there will be Q&A and a signing of Karen's best-selling book titled ***Mom.B.A. – Essential Business Advice from One Generation to the Next***. Books will be available and distributed to all attendees free of charge on a first come, first serve basis. NPD Group is located in Port Washington, NY.

Date & Time: Monday, October 28, 2019 | 5:30 PM – 8:00 PM

Location:

Hofstra University Club | 225 Hofstra University Blvd. | Hempstead, NY 11549

Cost:

\$35 FWA Members | \$50 Non-Members | \$15 Hofstra Faculty and Staff and Non-Hofstra students | Free, Hofstra students | ***Refreshments included***

Register Now

FWA-NJ: The Anatomy of a Powerful Negotiation.....Creating the Win/Win

Hiding behind a colleague to do all the negotiating for you?

Feeling intimidated about asking for a raise or working through a deal?

This interactive workshop will teach you the skills to take control of your negotiating, how to maximize your results and the best strategies to get what you really want.

What is the most successful step-by-step negotiation where everyone is empowered? Hear from an expert career coach to get his tips on being centered, confident and persuasive throughout the negotiation. Learn to fully express your own brand of negotiating which embraces your personality, experience and values. This workshop is for anyone who wants to shed their shyness, or feelings of intimidation to become a truly skillful negotiator and create a win/win for everyone involved.



Jim Arnoff
Certified Professional Coach

Date & Time: Thursday, November 21, 2019 | 8:00 AM – 10:00 AM

Location:

Willis Towers Watson | 8 Campus Drive | Parsippany, NJ

Cost:

\$25 FWA Members | \$40 Non-Members | **Refreshments included**

[Register Now](#)

MARK YOUR CALENDAR

[You Can Make a Difference](#)

Mark your calendar for December 3rd, for a global day of giving. Every contribution will help provide funds necessary for the FWA to support our mentoring, and financial literacy programs for deserving students.

Donate Now

-OR-

Prefer to Text?

Send the message "**2019givetue**" to 1-646-760-6514 to securely donate now or on this #GivingTuesday.

PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.



The Women to Watch: No. 13, BMO Financial's Sharon Haward-Laird – [**BMO Financial**](#)

New York Life Investment Management CEO Yie-Hsin Hung Named one of American Banker's 25 Most Powerful Women in Finance for Third Consecutive Year – [**New York Life**](#)

Introducing America's Top Trusted Corporate Law Firms 2019: Sidley Austin – [**Sidley Austin**](#)

WOMEN IN THE NEWS

Female CFOs Brought in \$1.8 Trillion More than Male Peers – [**BLOOMBERG**](#)

If Women Don't Apply to Your Company, This is Probably Why – [**HARVARD BUSINESS REVIEW**](#)

Central Park to Get First Statue Honoring Women – [**MSN**](#)

5 Ways to Promote Breast Cancer Awareness Month in the Workplace – [**FORBES**](#)

Men Exaggerate Their Importance at Work, While Women Do the Exact Opposite – [**MARKETWATCH**](#)

How to Promote More Women – [**BLOOMBERG**](#)
'It Was a Mistake for Me to Choose This Field' – [**NY TIMES**](#)

The High Score Resume Format: How to Write a Resume for 2020 – [**THE LADDERS**](#)

[**Join the FWA Today**](#)

-- Contact Us at --

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