**FWA WEBSITE UPDATE**

Coming for the New Year...

Along with a new year is a new and improved website experience. The site has been totally revised and optimized so that whether you view the site using a PC, tablet or Smartphone the pages will always look great.

We look forward to enhancing your FWA experience and we welcome your feedback about our new website.

**NEW YORK EVENT**

The Cutting Edge of Israeli Fintech: An Introduction to Israeli Innovation
services industry. Advancements in artificial intelligence (AI) and cyber have enabled the fintech industry to advance more rapidly. We have come a long way from when innovation begun with the first ATM! From currency trading to mobile payments, online banking to insurance, regular way lending to marketplace lending. The FWA’s International Business Conference will take place in Israel in February 2020 where we will see first-hand the degree of tech dynamism and disruption in a number of sectors, but certainly in the fintech arena.

Please join us for this exciting and timely introduction to companies and developments that are transforming the financial services industry globally! Israel is a center of fintech innovation and New York is also growing as a hub in this space. This program in New York will introduce us to some of the Israeli-based companies who are making an impact here in the US. We are honored to be joined by Inon Elroy, the Israeli Minister of Economics for North America, who will present an overview of the state of the industry. In addition, we will hear from two fast growing, high performing fintech firms.

**Date & Time:** Thursday, January 16, 2020 | 5:45 PM – 8:00 PM

**Location:** Weil, Gotschal & Manges LLP Conference Center | General Motors Building | 767 Fifth Avenue | NYC

**Cost:** $25 FWA Members | $50 Non-Members | *Refreshments included*

Register Now

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**REGIONAL EVENT**

**FWA-NJ: Meet & Mingle to Kick Off the New Year**

Who doesn’t start the new year with making a few resolutions? And, if so, is one of your resolutions to make a bigger investment in expanding your professional network? Then joining us at this Meet and Mingle gets you on your way!

The FWA-NJ Meet and Mingle is open to all members of the financial community and we welcome individuals interested in learning more about the Financial Women's Association. It’s informal, casual, and a terrific way to interact with like minded professionals.

Hope to see you there!
 EVENT HIGHLIGHTS

 We ATE, We CELEBRATED, We GAVE!

The Financial Women’s Association 2019 Holiday Benefit was held on December 11th. The Holiday Benefit is an annual tradition where industry professionals gather to network and raise funds to support the FWA of New York, Inc.’s vast educational, mentoring and programming initiatives.

 MEMBER BENEFITS

 New Theater Discount for the Holidays

Save up to $50 off the regular price for "The Lightening Thief" The Percy Jackson Musical for performances through January 5th.

 PRESIDENT’S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.

 BNYY Mellon Hires Industry Veteran Jane Mancini as Head of Sales for Asset Servicing Americas – BNY Mellon
WOMEN IN THE NEWS

White Paper: Diversity and Inclusion in Asset Management – DECHERT ON ESG

Female Directors Meet or Beat Men in Financial Expertise – BLOOMBERG

How to Use the Holidays to Boost Your Job Search – FAST COMPANY

Women in C-suite: Navigating Invisible Obstacles – HOTEL NEWS NOW

How 2020 Can Be a Tipping Point for Women in STEM – FINANCE YAHOO.COM

The 20 Most Anticipated Books of 2020 for Working Moms– WORKING MOTHER

How to Fix the CTO Gender Gap – CIO DIVE

Former President Barack Obama Says Women Are 'Indisputably Better' Leaders Than Men – MSN

Here's Exactly How Much Extra Money the 'Old Boys' Club' Gives Men Over Their Career – MARKETWATCH

Revenge of the Invisible Woman: How to Start Being Seen at Work – FORBES

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When you shop at smile.amazon.com, Amazon donates.

It's almost a wrap! Remember, when you finish your holiday shopping at smile.amazon.com, AmazonSmile donates to FWA of New York, Inc. at no cost to you

Join the FWA Today -- Contact Us at -- fwamembership@fwa.org

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.

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