The Cutting Edge of Israeli Fintech: An Introduction to Israeli Innovation

Fintech is clearly embedded in all aspects of the financial services industry. Advancements in artificial intelligence (AI) and cyber have enabled the fintech industry to advance more rapidly. We have come a long way from when innovation began with the first ATM! From currency trading to mobile payments, online banking to insurance, regular way lending to marketplace lending. The FWA's International Business Conference will take place in Israel in February 2020 where we will see first-hand the degree of tech dynamism and disruption in a number of sectors, but certainly in the fintech arena.

Please join us for this exciting and timely introduction to companies and developments that are transforming the financial services industry.
globally! Israel is a center of fintech innovation and New York is also growing as a hub in this space. This program in New York will introduce us to some of the Israeli-based companies who are making an impact here in the US. We are honored to be joined by Inon Elroy, the Israeli Minister of Economics for North America, who will present an overview of the state of the industry. In addition, we will hear from two fast growing, high performing fintech firms.

**Date & Time:** Thursday, January 16, 2020 | 5:45 PM – 8:00 PM

**Location:** Weil, Gotschal & Manges LLP Conference Center | General Motors Building | 767 Fifth Avenue | NYC

**Cost:** $25 FWA Members | $50 Non-Members | *Refreshments included*

[Register Now]

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**REGIONAL EVENT**

**FWA-LI: Create Your Style Within Your Lifestyle**

Learn how to dress casually yet professionally. Learn how to put outfits together quickly, that are comfortable and flattering to you.

With the current trend of offices maintaining a regular business casual policy and others having dress down days it has become harder to navigate the complex world of fashion and what is acceptable business casual and dress down attire for individuals working in a professional environment.

If you've ever spent time pulling clothes out of your closest and trying to figure out what goes well together and is still acceptable professional casual attire, this event is for you!!! You will have access to a professional Stylist who has worked with hundreds of clients to help them make clothing choices that are comfortable, simpler, quicker and are flattering to each individual.

We all want to look and feel good when we get dressed for work and it should not be stressful or time consuming!!

With the combination of Carries Closet's clothes and the talents of Melanie Lippman you will learn how to look professional when dressing in casual clothes. Melanie Lippman, is a professional stylist who will present to and teach the attendees how busy women may dress and quickly put together flattering outfits for them.

In addition, all purchases made will receive a 10% discount!
Come Network. Come Wine!!!

**Date & Time:** Thursday, January 30, 2020 | 5:30 PM – 7:30 PM

**Location:** Carrie's Closet | 49 S Mall | Plainview, NY 11803

**Cost:** $20 FWA Members | $25 Non-Members | *Refreshments included*

Register Now

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**FWA-NJ: Meet & Mingle to Kick Off the New Year**

Who doesn't start the new year with making a few resolutions? And, if so, is one of your resolutions to make a bigger investment in expanding your professional network? Then joining us at this Meet and Mingle gets you on your way!

The FWA-NJ Meet and Mingle is open to all members of the financial community and we welcome individuals interested in learning more about the Financial Women's Association. It's informal, casual, and a terrific way to interact with like minded professionals.

Hope to see you there!

**Date & Time:** Thursday, January 30, 2020 | 5:30 PM – 7:30 PM

**Location:** Blue Morel Restaurant and Wine Bar | 2 Whippany Road | Morristown, NJ 07960

**Cost:** No charge | *Attendees purchase own food and beverages*

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**PRESIDENT'S CIRCLE NEWS**

*Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.*

MetLife Named to Working Mother’s "100 Best Companies" List for 21st Year in a Row – MetLife

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**WOMEN IN THE NEWS**
Women in Financial Services are Tackling an Underserved Market: Themselves – QUARTZ

10 Women Leaders in Finance Share What is Required to Make the Industry More Gender Balanced – ENTREPRENEUR

3 Easy Ways to Meet Your 2020 Money Goals – FAST COMPANY

What Happens When Your Career Becomes Your Whole Identity – Harvard BUSINESS REVIEW

First There Was 'Diversity.' Then 'Inclusion.' Now H.R. Wants Everyone to Feel Like They 'Belong.' – WASHINGTON POST

The Unspoken Side of Diversity: Why Women Need to Support Women – FORBES

Why Women Leave Tech: It Isn't Because 'Math is Hard' – ENTREPRENEUR

This is What Happens When Men Support Women of Color in the Workplace – WORKING WOMEN

When Can We Expect Gender Parity? – BLOOMBERG