NEW YORK EVENTS

A Fresh Perspective: Work Hard. Dress Smart. Be Amazing. #She WoreNora

An Exclusive Event for FWA Members

Join us on February 3rd for an evening of camaraderie and fashion with Nora Gardner and her team of experts.

Listen as Nora shares her collection, discusses the latest fashion trends, and provides styling tips and wardrobing ideas to take each of our respective look to the next level.

Learn from Tania Sterl, our colorist for the evening, as she shares her professional styling tips and advice on choosing colors that enhance one's appearance, and from her business partner, Alyssa Peek, an image and presence coach as well as founder of Peek Photography. Both ladies will help us find the best colors in each style and will share their tips on the power of color online and in-person.

Come join us!

Register asap. Seating is very limited.

Date & Time: Monday, February 3, 2020 | 6:00 PM – 8:00 PM

Location: Nora Gardner New York (Ground Floor) | 40 East 58th Street | NYC

Cost: $25 FWA Members Only | Refreshments included

Register Now
In order to achieve professional excellence, it is important to prioritize your own needs and goals.

In this workshop, you will learn how to develop the confidence and mindset to put yourself first (while still considering others).

Participants will learn the strategies to be the best version of themselves without the guilt that often comes with self-care.

Monica Guzman is an Executive Coach and Motivational Speaker with over 12 years of experience in the corporate and nonprofit sectors. Her passion is helping professionals and businesses achieve excellence and reach new levels of performance. Monica's areas of expertise include personal branding, communication, public speaking, and leadership development.

**Date & Time:** Tuesday, February 18, 2020 | 6:00 PM – 8:00 PM

**Location:** SMBC (Sumitomo Mitsui Banking Corporation) | 277 Park Avenue | NYC

**Cost:** $25 FWA Members | $35 Non-Members | *Refreshments included*

Register Now

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**A Conversation with Helima Croft: Middle East and the Markets? What's Geopolitics Got to Do With It?**

Join us for a conversation with Helima Croft, Managing Director and Global Head of Commodity Strategy and Global Research at RBC Capital Markets. Ms. Croft's conversation will have a heavy markets focus as she discusses the Middle East and how the developments there are impacting markets.

In addition, we will discuss:

- How geopolitics could influence oil's price and supply; and
- The outlook for oil, as the U.S. is now the world's largest producer.

**Helima Croft**
Managing Director and Global Head of Commodity Strategy
RBC Capital Markets
Light refreshments will be served.

**Date & Time:** Wednesday, February 26, 2020 | 6:00 PM – 8:00 PM  
**Location:** RBC Capital Markets | 200 Vesey Street | NYC  
**Cost:** $25 FWA Members | $50 Non-Members | Refreshments included

**REGIONAL EVENT**

**FWA-NJ: Meet & Mingle to Kick Off the New Year**

Who doesn't start the new year with making a few resolutions? And, if so, is one of your resolutions to make a bigger investment in expanding your professional network? Then joining us at this Meet and Mingle gets you on your way!

The FWA-NJ Meet and Mingle is open to all members of the financial community and we welcome individuals interested in learning more about the Financial Women's Association. It's informal, casual, and a terrific way to interact with like minded professionals.

Hope to see you there!

**Date & Time:** Thursday, January 30, 2020 | 5:30 PM – 7:30 PM  
**Location:** Blue Morel Restaurant and Wine Bar | 2 Whippany Road | Morristown, NJ 07960  
**Cost:** No charge | Attendees purchase own food and beverages

**NEW DATE**

**FWA-LI: Create Your Style Within Your Lifestyle**

Learn how to dress casually yet professionally. Learn how to put outfits together quickly, that are comfortable and flattering to you.

With the current trend of offices maintaining a regular business casual policy and others having dress down days it has become harder to navigate
the complex world of fashion and what is acceptable business casual and dress down attire for individuals working in a professional environment.

If you've ever spent time pulling clothes out of your closest and trying to figure out what goes well together and is still acceptable professional casual attire, this event is for you!!! You will have access to a professional Stylist who has worked with hundreds of clients to help them make clothing choices that are comfortable, simpler, quicker and are flattering to each individual.

We all want to look and feel good when we get dressed for work and it should not be stressful or time consuming!!!

With the combination of Carries Closet's clothes and the talents of Melanie Lippman you will learn how to look professional when dressing in casual clothes. Melanie Lippman, is a professional stylist who will present to and teach the attendees how busy women may dress and quickly put together flattering outfits for them.

In addition, all purchases made will receive a 10% discount!

Come Network. Come Wine!!!

**Date & Time:** Thursday, February 6, 2020 *(New Date)* | 5:30 PM – 7:30 PM

**Location:** Carrie's Closet | 49 S Mall | Plainview, NY 11803

**Cost:** $20 FWA Members | $25 Non-Members | *Refreshments included*

Register Now
What is the Women & Diversity Expanding Opportunity in Insurance Conference?

Presented by a coalition of insurance trade associations, come to the first ever “Women & Diversity: Expanding Opportunity in Insurance” conference on Thursday-Friday, February 27-28, 2020 in New York City. The program will explore how to create lasting changes with topics such as increasing diversity across all levels, Advocating for oneself and others, eliminating unconscious bias, and developing strategies to enhance employees' careers.

FWA Past President Maureen Adolf will speaking about the FWA Inclusion White Paper on one of the panels.

Click here for more information and to register.

CALL FOR VOLUNTEERS (FWA MEMBERS ONLY)

Financial Literacy Committee Needs Your Help!

Thanks to new grants from both MUFG and Wells Fargo, we will be partnering with a larger number of schools and nonprofits than ever to support them in providing financial literacy classes to underserved teens and young adults. Leading the list is WISE, an educational nonprofit that offers financial education, college and career readiness programs, and services to students and at-risk adults.

To teach at WISE we are looking for FWA volunteers who work in the Financial District. If that's near your office, we encourage you to take 1 hour on a lunch break to teach a class at the High School of Economics on Trinity Place.
The classes we plan to teach for W!SE will be held from 1:46 pm to 2:37 pm. There are 10 different sessions we will lead. The Committee will provide training and coaching on what you need to know prior to the sessions. As soon as we learn your plans, you will also be sent links to the slides for each class and any handouts you'll need.

Here are the dates you can choose from:
March 11, 18, 25; April 2, 22; May 6, 13, 20, 27

We hope you'll sign up for one (or more) of these sessions. It's a great way to pull yourself away from your desk and make a wonderful contribution!

Email financial-backpack@fwa.org to volunteer today!

**TIMELY TOPICS**

**Industry Insight**

Gender Diversity: The Commercial Imperative presented by Selby

The business case for gender diversity is stronger than ever, but many companies are struggling to ensure women are fairly represented in top management.

[Read Report](#)

**The Assistant**

“The Assistant” follows one day in the life of Jane (Julia Garner), a recent college graduate and aspiring film producer, who has recently landed her dream job as a junior assistant to a powerful entertainment mogul. But as Jane follows her daily routine, she, and we, grow increasingly aware of the abuse that insidiously colors every aspect of her work day, an accumulation of degradations against which Jane decides to take a stand, only to discover the true depth

[Watch Trailer](#)

*Writer-director Kitty Green's portrait of a day in the life of an entry-level female*
of the system into which she has entered.

*Opens tomorrow (1/31) in NY theatres*

*employee at a film production company speaks volumes about gender discrimination and workplace toxicity.* – *Rolling Stone*

**PRESIDENT'S CIRCLE NEWS**

*Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.*

BNY Mellon Announces Innovative Suite of Services to Deliver Greater NAV Oversight and Contingency for the Investment Industry – BNY Mellon

MetLife Recognized for Commitment to LGBTQ Equality – MetLife

**WOMEN IN THE NEWS**

Women Shattered the ESG Glass Ceiling, Now the Men Want In – BLOOMBERG

The Health of the Economy in Nine Charts – FORTUNE

How to Get Paid in a Bank Without Working Long Hours – EFINANCIAL CAREERS

Anatomy of a Raise – PAYSCALE

6 Habits That Hurt Your Career – and How to Overcome Them – HARVARD BUSINESS REVIEW

7 Steps to Promote Gender Equality in Recruiting and Hiring – INC

The Credit Score Formula is Changing – Here's What That Means for You – REFINERY29

Diverse Faces are Not the Same as Diverse Voices – ADEXCHANGER

The Power of an Uplifting Workplace Culture – FORTUNE

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**Join the FWA Today**

--- Contact Us at --

fwamembership@fwa.org

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.

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