



## FWA News & Events

February 6, 2020

### NEW YORK EVENTS

#### The Power of Putting Yourself First

In order to achieve professional excellence, it is important to prioritize your own needs and goals.

In this workshop, you will learn how to develop the confidence and mindset to put yourself first (while still considering others).

Participants will learn the strategies to be the best version of themselves without the guilt that often comes with self-care.

Monica Guzman is an Executive Coach and Motivational Speaker with over 12 years of experience in the corporate and nonprofit sectors. Her passion is helping professionals and businesses achieve excellence and reach new levels of performance. Monica's areas of expertise include personal branding, communication, public speaking, and leadership development.



**Monica Guzman**  
Executive Coach and  
Motivational Speaker

**Date & Time:** Tuesday, February 18, 2020 | 6:00 PM – 8:00 PM

**Location:** SMBC (Sumitomo Mitsui Banking Corporation) | 277 Park Avenue | NYC

**Cost:** \$25 FWA Members | \$35 Non-Members | *Refreshments included*

[Register Now](#)

#### A Conversation with Helima Croft: Middle East and the Markets? What's Geopolitics Got to Do With It?

Join us for a conversation with Helima Croft, Managing Director and Global Head of Commodity Strategy and Global Research at RBC Capital Markets. Ms. Croft's conversation will have a heavy markets focus as she discusses the Middle East



and how the developments there are impacting markets.

In addition, we will discuss:

- How geopolitics could influence oil's price and supply; and
- The outlook for oil, as the U.S. is now the world's largest producer.

**Helima Croft**  
Managing Director and Global  
Head of Commodity Strategy  
RBC Capital Markets

Light refreshments will be served.

**Date & Time:** Wednesday, February 26, 2020 | 6:00 PM – 8:00 PM

**Location:** RBC Capital Markets | 200 Vesey Street | NYC

**Cost:** \$25 FWA Members | \$50 Non-Members | *Refreshments included*

[Register Now](#)

## REGIONAL EVENT

*Registration closing at 3:00 pm today.*

### FWA-LI: Create Your Style Within Your Lifestyle

Learn how to dress casually yet professionally. Learn how to put outfits together quickly, that are comfortable and flattering to you.

With the current trend of offices maintaining a regular business casual policy and others having dress down days it has become harder to navigate the complex world of fashion and what is acceptable business casual and dress down attire for individuals working in a professional environment.



If you've ever spent time pulling clothes out of your closet and trying to figure out what goes well together and is still acceptable professional casual attire, this event is for you!!! You will have access to a professional Stylist who has worked with hundreds of clients to help them make clothing choices that are comfortable, simpler, quicker and are flattering to each individual.

We all want to look and feel good when we get dressed for work and it should not be stressful or time consuming!!!

With the combination of Carrie's Closet's clothes and the talents of Melanie

Lippman you will learn how to look professional when dressing in casual clothes. Melanie Lippman, is a professional stylist who will present to and teach the attendees how busy women may dress and quickly put together flattering outfits for them.

In addition, all purchases made will receive a 10% discount!

Come Network. Come Wine!!!

**Date & Time:** Thursday, February 6, 2020 (**New Date**) | 5:30 PM – 7:30 PM

**Location:** Carrie's Closet | 49 S Mall | Plainview, NY 11803

**Cost:** \$20 FWA Members | \$25 Non-Members | *Refreshments included*

[Register Now](#)

## OTHER EVENTS



### What is the Women & Diversity Expanding Opportunity in Insurance Conference?

Presented by a coalition of insurance trade associations, come to the first ever “Women & Diversity: Expanding Opportunity in Insurance” conference on Thursday-Friday, February 27-28, 2020 in New York City. The program will explore how to create lasting changes with topics such as increasing diversity across all levels, advocating for oneself and others, eliminating unconscious bias, and developing strategies to enhance employees’ careers.

FWA Past President Maureen Adolf will speaking about the FWA Inclusion White Paper on one of the panels.

Click here for more information and to register.

[More Information & Registration](#)

## CALL FOR VOLUNTEERS (FWA MEMBERS ONLY)

### Financial Literacy Committee Needs Your Help!

Thanks to new grants from both MUFG and Wells Fargo, we will be partnering with a larger number of schools and nonprofits than ever to support them in providing financial



literacy classes to underserved teens and young adults. Leading the list is WISE, an educational nonprofit that offers financial education, college and career readiness programs, and services to students and at-risk adults.

To teach at WISE we are looking for FWA volunteers who work in the Financial District. If that's near your office, we encourage you to take 1 hour on a lunch break to teach a class at the High School of Economics on Trinity Place.

The classes we plan to teach for WISE will be held from 1:46 pm to 2:37 pm. There are 10 different sessions we will lead. The Committee will provide training and coaching on what you need to know prior to the sessions. As soon as we learn your plans, you will also be sent links to the slides for each class and any handouts you'll need.

Here are the dates you can choose from:  
March 11, 18, 25; April 2, 22; May 6, 13, 20, 27

We hope you'll sign up for one (or more) of these sessions. It's a great way to pull yourself away from your desk and make a wonderful contribution!

Email [financial-backpack@fwa.org](mailto:financial-backpack@fwa.org) to volunteer today!

## PRESIDENT'S CIRCLE NEWS

*Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.*



Deloitte US CEO: It's Dangerous to Think the Risk of a Recession is Behind Us – [Deloitte](#)

Top Women in WealthTech 2020: Stacey Goodman of Prudential Financial – [Prudential Financial](#)

## WOMEN IN THE NEWS

6 Ways Leaders Stay Focused at Work – [FORBES](#)

Every Women Should Be Her Own Chief Financial Officer – [MSN](#)

A New Take on Money: The Financial Advice You've Never Heard From 5 Powerful Women – [FORBES](#)

5 Ways to Bring More Women Into Asset Management – [THINK ADVISOR](#)

Looking for a New Finance Job? This Could Take Some Time – [NEWS.EFINANCECAREERS](#)

How to Leave Work at Work – [HARVARD BUSINESS REVIEW](#)

Questions to Ask in Your Job Search to Avoid Hating Your Next Role – [THE LADDERS](#)

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[Join the FWA Today](#)

-- Contact Us at --

[fwamembership@fwa.org](mailto:fwamembership@fwa.org)

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.



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