



FWA News & Events

February 13, 2020

CAREER CONNECTIONS UPDATE

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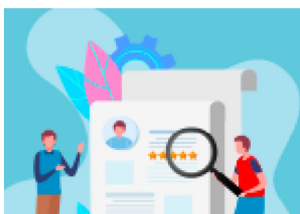
Land your dream job in 2020!

If you're looking to take the next step in your career, make a change, or you are just starting your career search keep the [FWA Career Center](#) in mind.

Recruiters are constantly looking at the [FWA Career Center](#) Resume Bank to find candidates so be sure to upload/update your resume on your job seeker account today.

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Spruce up your interviewing skills by using this insightful article with tons of tips to get your foot in the door.



49 Insider Resume Tips & Tricks

Strategies and techniques from real hiring managers to help you land more interviews.

[Learn more](#)

RESUMEGENIUS.COM

NEW YORK EVENTS

The Power of Putting Yourself First

In order to achieve professional excellence, it is important to prioritize your own needs and goals.

In this workshop, you will learn how to develop the confidence and mindset to put yourself first (while still considering others).

Participants will learn the strategies to be the best version of themselves without the guilt that often comes with self-care.

Monica Guzman is an Executive Coach and Motivational Speaker with over 12 years of experience in the corporate and nonprofit sectors. Her passion is helping professionals and businesses achieve excellence and reach new levels of performance. Monica's areas of expertise include personal branding, communication, public speaking, and leadership development.



Monica Guzman
Executive Coach and
Motivational Speaker

Date & Time: Tuesday, February 18, 2020 | 6:00 PM – 8:00 PM

Location: SMBC (Sumitomo Mitsui Banking Corporation) | 277 Park Avenue | NYC

Cost: \$25 FWA Members | \$35 Non-Members | *Refreshments included*

[Register Now](#)

A Conversation with Helima Croft: Middle East and the Markets? What's Geopolitics Got to Do With It?

Join us for a conversation with Helima Croft, Managing Director and Global Head of Commodity Strategy and Global Research at RBC Capital Markets. Ms. Croft's conversation will have a heavy markets focus as she discusses the Middle East and how the developments there are impacting markets.

In addition, we will discuss:

- How geopolitics could influence oil's price and supply; and
- The outlook for oil, as the U.S. is now the world's largest producer.

Light refreshments will be served.



Helima Croft
Managing Director and Global
Head of Commodity Strategy
RBC Capital Markets

Date & Time: Wednesday, February 26, 2020 | 6:00 PM – 8:00 PM

Location: RBC Capital Markets | 200 Vesey Street | NYC

Cost: \$25 FWA Members | \$50 Non-Members | *Refreshments included*

[Register Now](#)

OTHER EVENTS

Women & Diversity Expanding Opportunity in Insurance
FEBRUARY 27-28, 2020 | INTERCONTINENTAL BARCLAY | NEW YORK, NY

What is the Women & Diversity Expanding Opportunity in Insurance Conference?

Presented by a coalition of insurance trade associations, come to the first ever “Women & Diversity: Expanding Opportunity in Insurance” conference on Thursday-Friday, February 27-28, 2020 in New York City. The program will explore

how to create lasting changes with topics such as increasing diversity across all levels, advocating for oneself and others, eliminating unconscious bias, and developing strategies to enhance employees' careers.

FWA Past President Maureen Adolf will be speaking about the FWA Inclusion White Paper on one of the panels.

Click here for more information and to register.

[More Information & Registration](#)

CALL FOR VOLUNTEERS (FWA MEMBERS ONLY)

Financial Literacy Committee Needs Your Help!

Thanks to new grants from both MUFG and Wells Fargo, we will be partnering with a larger number of schools and nonprofits than ever to support them in providing financial



literacy classes to underserved teens and young adults. Leading the list is WISE, an educational nonprofit that offers financial education, college and career readiness programs, and services to students and at-risk adults.

To teach at WISE we are looking for FWA volunteers who work in the Financial District. If that's near your office, we encourage you to take 1 hour on a lunch break to teach a class at the High School of Economics on Trinity Place.

The classes we plan to teach for WISE will be held from 1:46 pm to 2:37 pm. There are 10 different sessions we will lead. The Committee will provide training and coaching on what you need to know prior to the sessions. As soon as we learn your plans, you will also be sent links to the slides for each class and any handouts you'll need.

Here are the dates you can choose from:
March 11, 18, 25; April 2, 22; May 6, 13, 20, 27

We hope you'll sign up for one (or more) of these sessions. It's a great way to pull yourself away from your desk and make a wonderful contribution!

Email financial-backpack@fwa.org to volunteer today!

FWA MENTORING ALUMNA OF THE MONTH

Mentorship can have a long-lasting impact on mentees well into their careers. They can influence everything

from a student's sense of well-being or belonging to what career path they choose and why.

Last month, we caught up with former Murry Bergtraum High School and Baruch College mentoring alumna Elizabeth Green.

[Read More](#)



PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.



BMO Financial Group Recognized for Fifth Year in a Row by Bloomberg's Gender Equality Index – [BMO Financial Group](#)

Eversheds Sutherland: Five U.S. Law Firms Commit to Spending \$5m on Collaborative Diversity 'Lab' – [Eversheds Sutherland](#)

Stifel Ranks Among Top Investment Banks in UK Capital-Raising Market – [Stifel](#)

WOMEN IN THE NEWS

Rise in U.S. Labor Force Participation Led by Millennial Women – [BLOOMBERG](#)

Financial Empowerment is the New Feminism– Here's Why – [OBSERVER](#)

Dear Working Moms, You Are So Much More to Your Kids than a Salary – [MSN](#)

3 Strategies Women Can Use to Make Sure Their Ideas Are Heard at Work – [FORTUNE](#)

Dream Job or Nightmare? Surviving Your C-Suite Promotion – [FORBES](#)

7 Better End-of-Interview Questions That'll Help You Stand Out – [FAIRY GOD BOSS](#)

Financial Advice for Women of Every Age – [MSN](#)

Why the 'Business Case' for Diversity Isn't Working – [FAST COMPANY](#)

New Barbie Dolls Feature Vitiligo and Hairless Models in Bid to Boost Diversity – [CNN](#)

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-- Contact Us at --

fwamembership@fwa.org

The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.



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