



## FWA News & Events

February 27, 2020

### NEW YORK EVENTS

*Save the Date*

#### Annual Directors Reception

##### Getting Personal: Responsibility of Boards for Executive Behavior

The Annual Directors Reception, the signature event of the FWA's Directorships and Corporate Governance Committee, will be hosted by the law firm of Sidley Austin on Tuesday, March 31, 2020.

In the current corporate climate there is a heightened focus on executive behavior, paired with a sense that inappropriate behavior by an executive—even when not directly related to the business of the company—should be policed by the company. Companies are increasingly accountable to a broad base of stakeholders beyond their respective shareholders, including employees, consumers, and even the general public.

An expert panel will address the questions this trend raises for corporate boards. It will focus on examples of actions a board might take once an issue has surfaced, as well as best practices and proactive steps a board may wish to consider putting in place now, including succession planning, incentive plan design, clawbacks, conduct standards and other tools.

Panelists to be announced shortly. Cocktails, hors d'oeuvres, and networking will precede and follow the discussion.

*Registration coming soon!*

### PROGRAM UPDATE - WORKSHOP REGISTRATION NOW OPEN

#### The FWA Continues its Commitment of the Back2Business™ Return to Work Program

*BMO CAPITAL MARKETS, NEW  
YORK LIFE & PGIM SUPPORT  
DYNAMIC RE-ENTRY PROGRAM*



Read the Press Release

The FWA is proud to announce the fourth installment of its successful

Back2Business return-to-work program. This unique program offers individuals, both women and men, an opportunity to restart their careers and transition back to professional life in financial services after taking a break for reasons such as, but not limited to, providing childcare or eldercare, or serving in the armed forces.

**Have questions or would like to apply?** Visit Back2Business for details about the free workshop, FAQs, program description and application.

**Ready to register for the workshop?** Click below to register!

Workshop Registration

## CALL FOR VOLUNTEERS (*FWA MEMBERS ONLY*)

### Financial Literacy Committee Needs Your Help!

Thanks to new grants from both MUFG and Wells Fargo, we will be partnering with a larger number of schools and nonprofits than ever to support them in providing financial



literacy classes to underserved teens and young adults. Leading the list is WISE, an educational nonprofit that offers financial education, college and career readiness programs, and services to students and at-risk adults.

To teach at WISE we are looking for FWA volunteers who work in the Financial District. If that's near your office, we encourage you to take 1 hour on a lunch break to teach a class at the High School of Economics on Trinity Place.

The classes we plan to teach for WISE will be held from 1:46 pm to 2:37 pm. There are 10 different sessions we will lead. The Committee will provide training and coaching on what you need to know prior to the sessions. As soon as we learn your plans, you will also be sent links to the slides for each class and any handouts you'll need.

Here are the dates you can choose from:  
March 11, 18, 25; April 2, 22; May 6, 13, 20, 27

We hope you'll sign up for one (or more) of these sessions. It's a great way to pull yourself away from your desk and make a wonderful contribution!

Email [financial-backpack@fwa.org](mailto:financial-backpack@fwa.org) to volunteer today!

## MENTORING UPDATE

### Columbia Women's Business Society (CWBS) - 16th Annual

## Conference

Each year, the Columbia Women's Business Society organizes a Women's Business Leadership Conference. The conference aims to connect undergraduate students to successful women in a variety of business fields, and to inspire them to achieve their own professional goals in the future.



[Read More](#)

## PRESIDENT'S CIRCLE NEWS

*Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.*



Global Trends in Investor Relations– [BNY Mellon](#)

Sidley Names Maria D. Melendez Chief Diversity Officer – [Sidley](#)

## WOMEN IN THE NEWS

The Future of Financial Services is Broader Strategy and Service – [FORBES](#)

Financial Literacy: Definition and Key Issues – [SMART ASSET](#)

Women Helping Women Isn't Just a Rallying Cry. It's Good Business – [REFINERY29](#)

8 Things That Hard Workers Do That Sets Them Apart – [FAIRY GOD BOSS](#)

What's Really Holding Women Back? – [HARVARD BUSINESS REVIEW](#)

Famous American Women Who Deserve Their Faces on Money – [SUN-SENTINEL](#)

The Time is Now to Immediately Start Your Child on the Road to Financial Literacy With These Five Hands-On Tips – [FORBES](#)

Girls and Women Still Aren't Equal Anywhere, Says UN Foundation at Launch of #EqualEverywhere Campaign – [FINANCE YAHOO](#)

[Join the FWA Today](#)

-- Contact Us at --

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The FWA: Accelerating the Leadership and Success of Women across the financial community in all industries, by advancing careers, fostering alliances and preparing the current and next generation of professionals.