**FEATURED EVENT**

**Hurry registration closes at 3:00 pm today!**

**FWA Virtual Committee Fair**

- Are you new to the FWA and want to get involved?
- Have you been part of the FWA for some time and always said to yourself 'I want to get more involved but which committees should I join?'
- Are you curious about the FWA and wish to connect with its leaders and learn from them?

Join us for another exciting evening where you will turbocharge your knowledge about the FWA, network, and get inspired to join an FWA committee!

**WHEN:**
Thursday, October 28, 2021 | 6:00 – 7:30 pm

**COST:**
Free – FWA Members | Non-Members

**BACK2BUSINESS™ PROGRAM - APPLY TODAY!**

Back2Business™ Application Period *extended* through November 12th.

Visit FWA.org for details and online application
Applications are currently being accepted for the FWA's Back2Business program, now extended through Friday, November 12, 2021. If you have been out of the workforce for at least 18 months or know someone who has, get Back2Business via the Financial Women's Association's re-entry program in partnership with four sponsoring organizations: BMO Capital Markets, Citizens, MUFG and New York Life.

Back2Business is a unique and innovative program which provides opportunities for individuals who have left the workforce to return in a way that recognizes the extra support they may require to re-start and re-establish their careers.

If selected, you may take part in a paid program with one of our participating organizations that can put you on the right track to reach your career goals. You may work on a significant assignment or project that could lead to a permanent position. If your employer has a re-entry program, it will vary in length depending on the project, but is generally between 90 days and 6 months, or longer.

If you or someone you know is interested in this phenomenal program, consider applying today and make sure to spread the word. Let's get Back2Business!

*Applications are being accepted through November 12th, 2021.*

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**FWA VIRTUAL EVENTS**

**LinkedIn for Personal Branding: Insights for 2021 – the FWA Way!**

You have the power to shape perceptions of you by prospects, colleagues, hiring managers, partners, and industry connections. Your credibility and expertise are now judged or validated by your LinkedIn presence.

- Have you ever wondered if LinkedIn is the right place for personal branding?
- Wouldn't you love a way to be more visible, connected, or influential?
- Do you want people to seek you out for your expertise?

If you answered YES to any of these questions, you're in the right place! In this exclusive presentation by author, Sandra Long, you will learn how to:

- Think more strategically about your brand, network, and LinkedIn profile.

Sandra Long
Independent LinkedIn Consultant

**WHEN:**
Wednesday, Nov 3, 2021
6:30 – 7:30 pm

**COST:**
Free – FWA Members
• Position yourself for referrals and new career and business opportunities.

• Demonstrate your expertise using LinkedIn’s newest profile and content sharing capabilities.

We look forward to seeing you on November 3rd!

Leadership, Policy & Perspectives with the Hon. Gina Ortiz Jones, Under Secretary of the United States Air Force

At 40 years old Gina Ortiz Jones was selected by President Joseph Biden and approved by the United States Senate in July 2021 to be the 27th Under Secretary of the United States Air Force, the second highest-ranking civilian leader. A Filipina American, she is the first woman of color to become the Under Secretary of any military branch and the second member of the LGBTQ+ community.

As the Under Secretary of the Air Force, she is responsible for the affairs of the Department of the Air Force, comprised of the U.S. Air Force and U.S. Space Force, to include organizing, training, and equipping Air and Space Forces and for the welfare of approximately 697,000 active duty, Guard and civilian Airmen and Guardians and their families serving around the world. As the Under Secretary, she oversees the Department’s annual budget of more than $205 billion and directs strategy and policy development, risk management, weapons acquisition, technology investments and human resource management across a global enterprise.

Accelerate the Success for All: FWA Courageous Conversations – Allyship

As we strive to create a more inclusive financial community for all, the FWA is proud to announce its Courageous Conversations series which will provide opportunities for the FWA community to come together and learn how to be better allies in supporting underrepresented professionals.

Join us on November 15th for the next FWA Courageous Conversation as we explore allyship. Enjoy learning and networking as four dynamic and amazing allies share their experiences and best practices on how to be a champion of inclusion, diversity, equity, and access (IDEA) for all.
Todd Greer  
Executive Director of Regulatory Relations and Supervisory Management  
SMBC’s America Division

Betsy Werley  
Committee Chair  
FWA Baruch College Mentoring Program

Greg Wiske  
Managing Director & Group Head, Portfolio Management  
SMBC Group

Janine Ting Jansen  
(Moderator)  
Senior Director of Inclusion & Diversity, NA, Teva

WHEN:  
Monday, November 15, 2021 | 6:30 – 7:45 pm

COST:  
Free – FWA Members | $10 Non-Members

REGISTER NOW

#GivingTuesday2021 Update


As FWA celebrates its 65th year, we invite you to contribute to a cause you believe in.

Your donation of any amount to FWA on #GivingTuesday2021, November 30th, helps progress our vision of a world in which women have equitable representation and recognition across all levels of the financial community.


Over 6,000 individuals have benefited from FWA’s scholarships, mentoring, and financial literacy programs.

Donate Now

Text-to-Give

Support our youth education programs and honor the 20th anniversary of the FWA/BMO Baruch Mentorship Program, providing scholarships and career guidance and promoting social mobility for 300+ graduates including 49 current mentees.

TEXT: 2021give to 646-760-6514

Help us fulfill our mission to promote the professional development and
Your donation provides opportunities for economically, culturally, and ethnically diverse high school and undergraduate college students:

- One-on-one mentoring
- Scholarships for college and study abroad
- College search, test preparation, and application support
- Resume writing and professional development workshops
- Cultural and recreational activities that support social development,
  and so much more...

Engage and spread the word by liking/sharing FWA's social media posts and using #GivingTuesday2021. By engaging our larger community, we can extend the reach of the FWA, market its many effective programs, and encourage others to join our worthy mission.

Advancing All Women in the Financial Community. #givingtuesday2021

FWA NEW MEMBER WELCOME

New Member On-boarding

Have questions about your FWA Membership? New and not sure where to start? Are you an existing member in need of a refresher? Want to meet with fellow FWA members?

Join Albana and Melody from the Membership Committee who will walk you through all you need to know to make the most out of your FWA membership experience right away!

All members and non-members are welcome to join these FREE sessions!

Friday, Nov 5th
12:00–12:45 PM

Friday, Nov 19th
12:00–12:45 PM

MEMBER NEWS

FWA Members - Spotlight by President's Circle Member New York Life

In this interview, hear from Helen Wei and Marie-Helene Kennedy-Payen, two members of the Financial Women's Association (FWA), to learn how they got involved and what it means to them.

Read More
FWA MEMBER BENEFITS

New Member Discounts

![A Turtle on a Fence Post](image1)
The New Musical Comedy About Politics, Prison & Power.

![Chill Space](image2)
Health and Wellness Spa

![Sant M](image3)
Functional Luxury, Comfort Chic, Handmade in Italy Footwear Brand.

*Login to your account and visit the Discounts and Special Offer page for promo codes.*

Webinar Recording

**MEMBERS:** View all virtual events for **FREE.**

Recently added: What About My Feet?, held on October 21st.

**NOT A MEMBER?**

Many of our recordings are available for purchase at a nominal charge. Visit the FWA store today to view the webinars and books available for sale.

And consider becoming an FWA Member! FWA Members enjoy access to many "Members Only" benefits, including free podcasts and webinars and free access to recordings.

Visit FWA Store

Join the FWA

PRESIDENT'S CIRCLE NEWS

Our President's Circle Members publish award-winning white papers, receive industry recognition for their innovative programs and generous community support.

BNP Paribas U.S. CEO on the Challenges of Getting Employees Back to the Office – [BNP Paribas](#)

FINANCE IN THE NEWS

You May Have Always Known Women Are Good With Money – Now Research Confirms It – [Market Watch](#)

How Can Employers Embrace An Age-Friendly Workplace Culture? – [Di Leaders](#)

Women Leaders in the Workplace Did More to Tackle COVID-19, Burnout Than Men:
Should Banks Tie ESG to Incentive Plans? – Bank Director

Lego Pledges to Make Toys More Gender Neutral and Eliminate Stereotypes After Global Survey – Washington Post

4 Ways to Respond When 'Manterrupted' at Work – Fast Company

Women Invest Better But Less – Here's Why – Forbes

15 Money Tips for Women entrepreneurs to Secure the Bag – LinkedIn

Men Earn More Money Than Women in Every Country, Landmark Study Finds – Yahoo News

FWA connects a vibrant community of dynamic financial professionals and proactive institutions focused on development and empowerment to advance leadership growth and accelerate the success of all women in finance.