Each year the FWA targets a destination where fundamental investment and business opportunities are developing. Following an initial trip to China in 1977, when the FWA was one of the first groups to visit after a reopening of that country, the globalization of finance led the FWA in 1985 to initiate its series of international business conferences. In each location, the delegation meets with the most senior government and business leaders to understand the investment potential in these countries and to learn of government’s role in support of economic expansion.

International Business Conference 2021 destination: Amsterdam, The Hague, Rotterdam, Netherlands