

GAMA Expo – April 25-29, 2027

The Baltimore Convention Center (BCC) – Baltimore, MD

By signing the booth application, you agree to comply with GAMA's Rules and Regulations (below).

Booth space is not guaranteed until paid in full and the exhibiting year GAMA Membership Dues have been paid.

Exhibitors are required to carry both worker's compensation and liability insurance and provide a copy to GAMA to exhibit at the event.

Event Rules & Regulations

Exhibits

- Exhibits shall be open to all attendees. Admission will be limited to attendees with specific interest in the subject matter of the show.
- **No persons under the age of 18 are allowed in the Exhibit Hall at any time.** Any exceptions must be requested in advance at exhibitors@gama.org.
- Exhibitors and attendees are prohibited from taking pictures of other exhibitor's displays and booths without the written permission of that exhibitor.

Product

- Exhibitors are limited to those applicants who offer products and/or services of specific interest to the expected attendees.
- No exhibitor shall exhibit any products or services other than those specified by the exhibitor on the application form. GAMA has relied upon the exhibitor's description of said products and services and reserves the right to determine the eligibility of any exhibitor for participation, based upon the products and services offered at the show.
- In the event the products and services are other than described as previously mentioned, or in the event any exhibitor violates any show, facility, Baltimore, or Maryland law, rule, or regulation, GAMA at its sole discretion, reserves the right to remove any exhibitor from the show, and may retain any fees paid, as liquidated damages, and not as a penalty.
- GAMA Expo is an order taking show. Retail sales are supported through the GAMA show special program and distributors.

Exhibitor Certificate of Liability Insurance

- Exhibitors ***MUST*** carry liability insurance for their individual booths with the Certificate Holder named as additionally insured to be:
 - ***The Baltimore Convention Center, One West Pratt Street, Baltimore, MD 21201***
 - ***and***
 - ***GAMA: The Tabletop Game Association, 258 E. Campus View Blvd., Columbus, OH 43235***
- Please submit your insurance to:
 - exhibitors@gama.org and title the email "Company Name – Exhibitor Insurance."

Bare Booth Show

- GAMA Expo is a bare booth show.
 - This means that **your booth will NOT have tables, chairs, carpet, or electricity as part of your space.**
 - Please note, the aisles will be carpeted but **carpeting is NOT included with your booth.** While carpet is not required – it is highly recommended. Unlike traditional consumer facing game conventions, GAMA Expo is a professional trade show competing with shows like New York Toy Fair and ASTRA.
 - Exhibitors may bring their own materials or rent them from the contracted exhibition services company. This information will be provided closer to the event.
 - A/V, Power and Internet information will be available closer to the event.

Maryland Sales Tax Collection

- Be sure to review the information provided by the state of Maryland to ensure you meet any tax filing requirements. For more information, please review the information found at the Maryland Tax Connect site: <https://mdtaxconnect.gov>

Booth & Staff Appearance

These guidelines are meant to maintain the GAMA Expo as a professional show and to comply with the Fire Safety Code. Standards will be determined by the GAMA Staff.

This includes, but is not limited to:

- All tables must be covered with the covering reaching the floor if it is visible to the public.
- All products must be either properly displayed or if still in boxes, be covered.
- All trash, especially empty boxes, must be properly stored until disposed of.
- No booth display may be higher than 12'.
- All booths must always have an exhibitor staff member in them while the exhibit hall is open.
- No clothing with profanity or lewd behavior is allowed.
- No persons under the age of 18 are allowed in the Exhibit Hall at any time. Booth staff under the age of 18 must be pre-approved by the Exhibitor Manager.
- No exhibitor's display shall be permitted to interfere with or limit the visibility of any other exhibitor's display.
- In a linear booth, the back side of any structure over 8ft must be free of trademarks, graphics and/or logos, covering any bare display structure components, and cannot exceed 12ft.
- Anything extending along the sides of your booth may not exceed 5ft from the back and may not be more than 4ft tall.
- Fire hoses, extinguishers, and audible or visual devices for fire alarms should always be visible & accessible.
- No exhibitor shall use any flammable materials in its display and all exposed surfaces must be finished or draped using flameproof material.
- Music, special lighting, fog machine, etc., are discouraged and must be pre-approved by the Exhibitor Manager.
- Display of products or distribution of literature or promotional material in the aisles, meeting rooms, registration lobby, parking lots, bathrooms, or any area other than exhibitor's space is strictly prohibited without prior written approval from GAMA.
- Exhibitors should conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits/booths.

Subletting and Sharing of Space is Prohibited without prior approval.

- Exhibitor shall not assign, sublet, nor apportion the whole or any part of the space allotted, nor exhibit therein any goods or services other than those manufactured, distributed, or offered by the exhibitor in the regular course of its business, nor permit any representative of any firm to solicit business or take orders in the exhibitor's space, without express written approval of GAMA, at least 30 days prior to show.

Relocation and Floor Plans

- GAMA retains the exclusive right to revise the show floor plan and/or move an exhibitor as necessary. GAMA reserves the right to move or remove exhibitor or exhibitor's display for the good and welfare of the show.
- GAMA shall be entitled to close an exhibit at any time for failure by any exhibitor or any of its officers, agents, employees, or other representatives to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of any fee.

Additional Rules and Regulations

- Exhibitor shall abide by and observe all laws, rules, and regulations of the City of Baltimore and the facility.
- Exhibitor shall observe and abide by additional regulations as published through exhibitor newsletters, Exhibitor Guide, and the check-in packet provided to the exhibitor prior to setup of the show, and such additional regulations put in place from time to time, and displayed on the organizer's website.
- Exhibitor may not begin dismantling any display before the official closing of the Exhibit Hall on the final day.
Dismantling prior to the official closing of the Exhibit Hall will result in forfeiture of priority points for the show, a \$500 charge, and arrangements for future shows will be placed on hold until the penalty is paid.

Liability

- Neither GAMA, the facility, nor any of their officers, agents, employees, or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm, or injury to the person or property of the exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause, and neither GAMA nor the facility will obtain insurance against any such damage, loss, harm, or injury.
- All property of the exhibitor is understood and agreed by and between the exhibitor and GAMA to remain in the exhibitor's custody and control in transit to or from or within the facility. It is understood between the exhibitor and GAMA that GAMA provides an opportunity for the exhibitor to display his products or services to those attending the show.
- The exhibitor understands and agrees that GAMA cannot guarantee either attendance, sales by exhibitors, or climatic or other conditions outside or inside the facility.

Indemnity

- Exhibitor hereby agrees to indemnify, defend, and protect GAMA and the facility against, and hold and save GAMA and the facility harmless from, any and all claims, demands, suits, liability, damages, loss, costs, attorney fees, and expenses of whatever kind or nature which might result from or arise out of any action or failure to act of the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property, or from or out of any damage, loss, harm, or injury to the person of the exhibitor or any of its officers, agents, employees, or other representatives.

Termination of Exhibition

- In the event that because of war, fire, strike, government regulation, public catastrophe, act of God or the public enemy, or other cause, the show or any part thereof is prevented from being held, or is cancelled by GAMA, at its discretion, may determine and refund to the applicant his proportionate share of the balance of the aggregate fees received which remains after deducting expenses incurred by GAMA and reasonable compensation to GAMA, but in no case shall the amount of refund to the applicant exceed the amount of the fee paid. In no other event shall the exhibitor be entitled to a refund of any part of the fee should it be unable to exhibit at the show. The exhibitor shall not be entitled to a refund of any part of the fee in the event of a temporary interruption of the show for any reason.

Important Dates:

- **GAMA Expo 2025 Application Deadline:** November 30, 2026
- **Full Payment Due by:** December 4, 2026

Cancellation Policy (Applies to Booth, Sponsorships, and Marketing Asset Purchases):

- Cancellations prior to 100 days (January 14, 2027) from the first official day of GAMA Expo shall incur no penalty.
- Cancellations 100-60 days (January 15, - February 24, 2027) from the first official day of GAMA Expo are subject to a 50% cancellation fee.
- No refunds for cancellations or missed deadlines within 60 days (February 25, 2027) of the first official day of GAMA Expo due to committed funds and space.