



2018 Annual Conference

“Empowering Georgia Communities”

Jekyll Island, GA | December 5–7, 2018

Preliminary Agenda

Wednesday, December 5

- 7:30 a.m. - 8:00 a.m. **Continental Breakfast for GDOT Sub-recipients**
(Marshside Pre-Function Lobby)
- 8:00 a.m. - 5:00 p.m. **GDOT Financial Management Training for Sub-recipients**
(Marshside Meeting Room 9/10)
- 10:15 a.m. - 10:30 a.m. **GDOT Beverage Break**
(Marshside Pre-Function Lobby)
- 10:00 a.m. - 5:00 p.m. **Registration & Information**
(Oceanside Registration)
- 9:00 a.m. - 11:00 a.m. **Pre-conference Executive Board Meeting**
(Oceanside Meeting Room 1)
- 12:00 p.m. - 1:30 p.m. **Welcome Lunch and State of Transit**
(Oceanside Ballroom A)
Sponsored by:
- 1:45 p.m. - 2:45 p.m. **Breakout Session 1A**
Annual FTA Updates Session (FTA)
Join representatives from the Atlanta-based regional office of the Federal Transit Administration to hear about updates at the federal level impacting Georgia
ALL
(Oceanside Meeting Room 2/3)
- Breakout Session 1B**
SLOT TBD – Finalizing participants
TBD
ALL
(Oceanside Meeting Room 4/5)
- 2:45 p.m. - 3:00 p.m. **Beverage Break**
(Oceanside Pre-function Lobby)

3:00 p.m. - 4:00 p.m.

Breakout Session 2A

Case Study: Aerotropolis Transit: Seeing is Believing (Aerotropolis, VHB)
Learn about the recent Atlanta-area Aerotropolis Transit Feasibility Study including recommendations and implementation strategy for transit around the "World's Busiest Airport"

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(Oceanside Meeting Room 2/3)

Breakout Session 2B

Getting People to Work: Regional Commissions & Workforce Transit
(Coastal Regional Commission, Atlanta Regional Commission)
Learn what's going on around the state in terms of creative solutions to rural and small urban transit challenges for developing workforces

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(Oceanside Meeting Room 4/5)

4:00 p.m.

Hotel Check-in

5:30 p.m. - 6:30 p.m.

Welcome Reception

(Oceanside Ben Porter Salon Room 6)

Sponsored by:

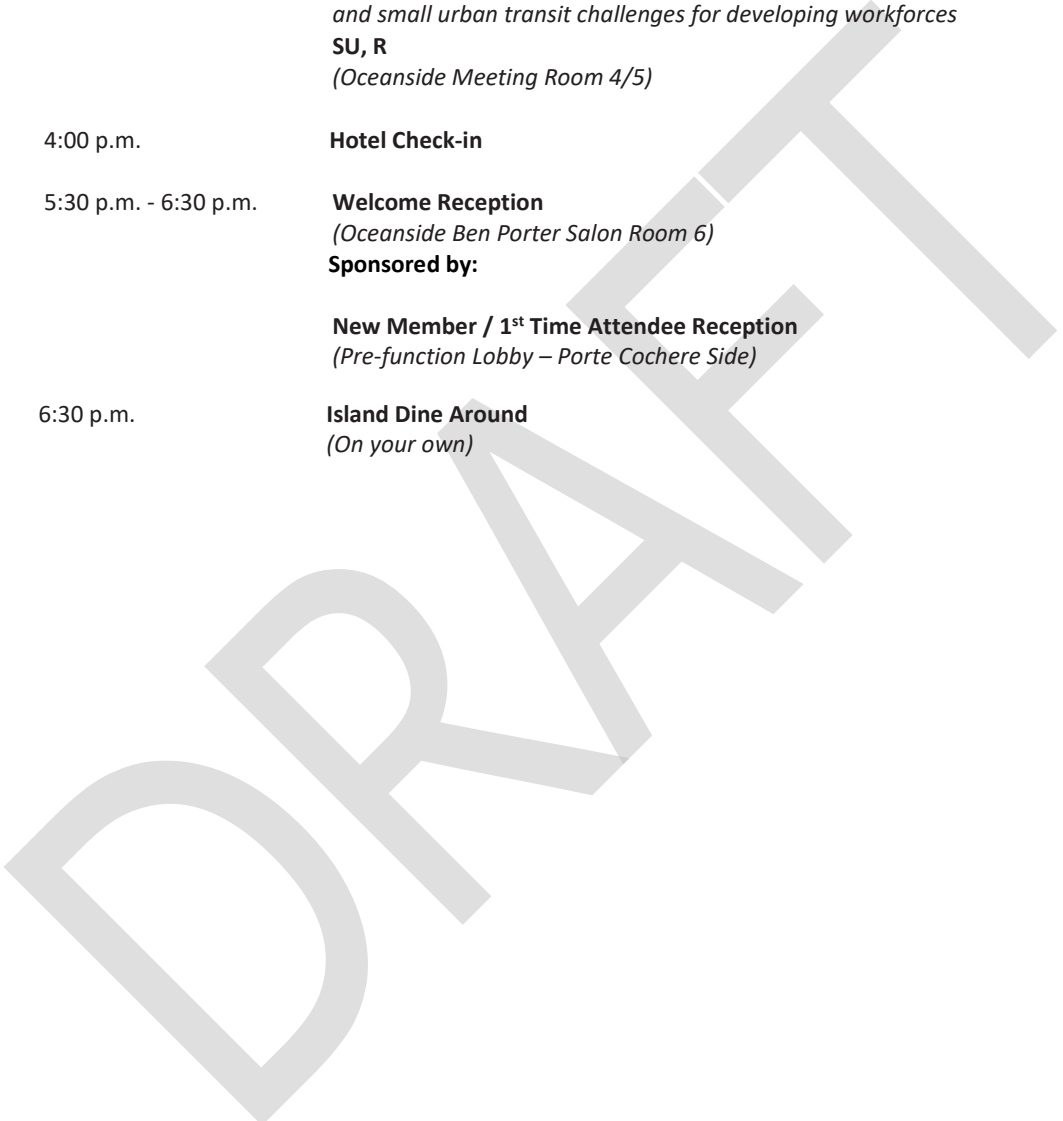
New Member / 1st Time Attendee Reception

(Pre-function Lobby – Porte Cochere Side)

6:30 p.m.

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(On your own)



Thursday, December 6

- 8:00 a.m. - 5:00 p.m. **Registration & Information**
(Oceanside Registration)
- 8:00 a.m. - 9:00 a.m. **Jekyll Continental Breakfast**
Opens at 7:45 a.m. for GDOT Sub-recipients to pick up on way to training
(Oceanside Ballroom A)
Sponsored by:
- 8:00 a.m. - 12:00 p.m. **GDOT Financial Management Training for Sub-recipients**
(Marshside Meeting Room 9/10)
- 9:15 a.m. - 10:15 a.m. **Breakout Session 1A**
Fostering Behavior Change in Transit (Georgia Commute Options, Commute Smart Consultants)
Review strategies being used in Georgia and elsewhere to drive change in commuter behavior
ALL
(Oceanside Meeting Room 2/3)
- Breakout Session 1B**
Micro-Transit Workshop: Micro-Transit –An Introduction & What We Have Learned So Far
With the wave of micro-transit options (e.g., Uber, Lyft, etc.) sweeping the nation, come to this session to learn about the pros and cons of this industry disruptor
ALL
(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)
- 10:15 a.m. - 10:30 a.m. **Refreshment Break**
(Oceanside Pre-function Lobby)
Sponsored by:
- 10:30 a.m. - 11:30 a.m. **Breakout Session 2A**
Assessing Planning Based on Critical Review and Long-Range Prediction (CAT, Gwinnett County DOT)
Growing and maintaining ridership is of paramount performance to any transit system; hear experts from different areas of the state discuss ways their systems have tackled this issue through focused planning and technical system review
ALL
(Oceanside Meeting Room 2/3)
- Breakout Session 2B**
Expanding Transit in Metro Atlanta: MORE MARTA & Bus Rapid Transit (MARTA, HNTB, WSP)
MARTA passed a half-penny sales tax increase for expansion of high-capacity options inside the Atlanta city limits in 2016; hear how the agency is progressing with planning for this new revenue and hear an in-depth discussion on bus-rapid-transit, an integral component of MARTA's expansion plans both inside and outside the city of Atlanta
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(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)

- 11:45 a.m. - 1:00 p.m. **Jekyll Island Southern Lunch**
Keynote Speaker
Awards & Recognition -- Tentative
GTA Give Back
(Oceanside Ballroom A)
Sponsored by:
- 1:15 p.m. - 2:15 p.m. **Breakout Session 3A**
Regionalism Panel Discussion featuring Athens Transit, Chatham Area Transit and Gwinnett Transit
This session will provide an overview of metro growth trends along with unique perspectives from three different areas of the state of varying population size
ALL
(Oceanside Meeting Room 2/3)
- Breakout Session 3B**
Funding Trends: Moving to New Funding Designations Based on Population Trends/Changes (GATECH, Hall Area Transit, GDOT)
GTA's annual discussion of changes in federal designations will focus on, in particular, FTA 5311 and 5307 funding streams and where populations changes in the state will impact that support the most
ALL
(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)
- 2:30 p.m. - 3:30 p.m. **Breakout Session 4A**
Updating Dispatching Software in Rural Areas (GDOT)
GDOT is in the process of completing a statewide transition and upgrade or its dispatching software; hear an update on the new software features, route optimization, tablets and geo-coding capabilities
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(Oceanside Meeting Room 2/3)
- Breakout Session 4B**
Smarter Transit: Consolidation, Cost Savings, Smart Transit and Smart Parking (Transit Commute Solutions, Passio Technologies)
Learn about trends in smart transit and parking, along with cost savings measures being employed today in Georgia that work to optimize regional transit funding
ALL
(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)
- 3:30 p.m. – 3:45 p.m. **Refreshment Break**
(Marshside Ballroom CDEFGH)
Sponsored by:
- 3:30 p.m. - 6:30 p.m. **Trade Show**
(Marshside Ballroom CDEFGH)
- 6:30 p.m. - 9:30 p.m. **Casino Night and Down on the Bayou Dinner Buffet**
(Marshside Ballroom CDEFGH)
Sponsored by:

Friday, December 7

- 8:00 a.m. - 12:00 p.m. **Registration & Information**
(Oceanside Registration)
- 8:00 a.m. - 9:00 a.m. **Georgia on My Mind Breakfast Buffet**
(Oceanside Ballroom A)
Sponsored by:
- 9:00 a.m. – 9:30 a.m. **2018-2020 Board of Directors Election**
(Oceanside Ballroom A)
- 9:30 a.m. - 10:30 a.m. **Breakout Session 1A**
Advancing Transit Technology: Solar, On-board Data, Autonomous Vehicles and Data Roadmaps (Civic Sphere, Gresham Smith, Connexionz)
Maximizing the use of technology with state-of-the-art planning is an important component of transit success in the 21st Century; hear how these variables intermix across different areas of the country, including our own Gwinnett County
ALL

(Oceanside Meeting Room 2/3)
- Breakout Session 1B**
A Roadmap for the Future: Statewide Transit Plan (GDOT)
With GDOT embarking on its first-ever Statewide Transit Plan, this session will inform attendees of the effort itself (and all that it entails) as well as serve as a great opportunity to gather input on the direction of the plan's vision, goals and priorities
ALL
(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)
- 10:30 a.m. - 10:45 a.m. **Beverage Break**
(Oceanside Pre-function Lobby)
- 10:45 a.m. - 11:45 p.m. **Breakout Session 2A**
Marketing Transit: Stories from Across the State (Gwinnett County, **TBD**)
Marketing transit can often give an agency the edge in gaining and maintaining ridership and establishing a system as an integral partner in the community it serves; hear some unique perspectives on what's being done across the state
ALL
(Oceanside Meeting Room 2/3)
- Breakout Session 2B**
Exploring Transit Benefits through Innovative Accessibility Tools (ARC)
Measuring the benefits of public transit and translating those results into digestible results for decision makers, planning staff and the public is a big challenge; hear how the Atlanta Regional Commission is approaching this most important component of success
ALL
(Oceanside Meeting Room 4/5)
- GDOT Open House**
(Marshside Meeting Room 7/8)

11:45 p.m.

American Deli Boxed Lunch

(Oceanside Pre-function Lobby)

Grab lunch on your way out. Enjoy it on the island or on the go – safe travels. See you next December 4-6 right back here!

Sponsored by:

12:00 p.m. - 12:30 p.m.

GTA Executive Board Meeting

(Oceanside Meeting Room 1)

CONFERENCE EVALUATION & PHOTOS

Available at www.gatransit.org, select Education and Events tab

Click on **2018 GTA Conference Evaluation** (closes Dec 28)

Click on **Photos** from this year

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