

Agenda

Wednesday, December 4

9:00 a.m. - 11:00 a.m. **Pre-conference Executive Board Meeting**
(Oceanside Meeting Room 2/3)

10:00 a.m. - 5:00 p.m. **Registration & Information**
(Oceanside Registration)

12:00 p.m. - 2:30 p.m. **Opening Lunch**
(Marshside Ballroom G)

Join us as we kick off the GTA 2019 annual conference with the State of Transit and the Annual FTA Updates, GTA Awards, GDOT Award and Recognitions, and GTA Give Back!

Platinum Sponsor: The Bus Center

Welcome

Don Masisak, Coastal Regional Commission / GTA President

Local Welcome

Jones Hooks, Jekyll Island Authority

State of Transit

Don Masisak, Coastal Regional Commission / GTA President

Awards and Recognitions

GTA Hall of Fame

Don Masisak, Coastal Regional Commission / GTA President

GTA President's Award

Don Masisak, Coastal Regional Commission / GTA President

GTA Performance Award

Don Masisak, Coastal Regional Commission / GTA President and Awards Chair

GDOT Frank Hill Award and Recognitions

Leigh Ann Trainer, GDOT Transit Program

GTA Give Back

*Don Masisak, Coastal Regional Commission / GTA President
Kalista Morton, America's Second Harvest of Coastal Georgia*

Annual FTA Updates

Conference Co-chair: David Dantzer, Coastal Regional Commission

Conference Co-chair: John Baylis, Atlanta Regional Commission

Conference Host: Don Masisak, Coastal Regional Commission

2:30 p.m. - 2:45 p.m. **Beverage Break**
(Oceanside Pre-function Lobby)

2:45 p.m. - 3:45 p.m.

Breakout Session 1A / Oh, the Places We'll Go...Evolving Mobility within the Aging & Disability Community (1 CM)*

(Oceanside Meeting Room 2/3)

This presentation will draw attention to the mobility needs of the aging and disability community and offer proposed solutions involving more inclusive and accessible transit systems that remove and/or eliminate critical barriers. (Jordan Hall - Statewide Independent Living Council; Elizabeth Snarey, The Atlanta Regional Commission, Georgia)

All

Breakout Session 1B / Machine Learning Provides Greater Safety & Efficiency to Transit Operations

(Oceanside Meeting Room 4/5)

In this session attendees will learn that an integrated video management system can deliver more than simply video surveillance: data captured by the video system and analyzed by smart software can improve scheduling, generate customer information and evaluate the impact of multiple events on the on-time performance of their bus system. (Harry White, Luminator Technology Group – Apollo Video Technology)

All

Breakout Session 1C / Let's Go! System Redesign (1 CM)*

(Marshside Meeting Room 9/10)

This will provide attendees an update on the first two phases of CAT's comprehensive system redesign project. The presentation will mainly concentrate on public engagement work as well as internal coordination that produces buy-in from front-line staff, Board of Directors and the community at large. (Patricia Harris-Morehead, Chatham Area Transit Authority)

SU

GDOT Open House

(Marshside Meeting Room 7/8)

3:45 p.m.

Hotel Check-in

5:00 p.m. - 6:00 p.m.

Welcome Reception

(Oceanside Ben Porter Salon Room 6)

Emcee: David Dantzer, Coastal Regional Commission / Conference Co-chair

6:00 p.m.

Island Dine Around

(On your own)

Explore Jekyll Island and enjoy dinner at one of the delectable eateries on the Island

Thursday, December 6

8:00 a.m. - 5:00 p.m. **Registration & Information**
(Oceanside Registration)

8:00 a.m. - 9:00 a.m. **Jekyll Island Continental Breakfast**
(Marshside Ballroom G)

Gold Sponsor: Engie

9:00 a.m. - 10:00 a.m. **Breakout Session 1A / Human Trafficking and the Transportation Industry (1 CM)***
(Oceanside Meeting Room 2/3)

Presenter will review recommendations made in the final report of the U.S. Department of Transportation's Advisory Committee on Human Trafficking and how those recommendations are being implemented in the Atlanta metro region. (Leeshu Kennedy – MARTA)

All

Breakout Session 1B / Developing Unique Partnerships & Social Media Campaigns to Encourage Alternate Travel Modes (1 CM)*

(Oceanside Meeting Room 4/5)

This session provides attendees an opportunity for Georgia Commute Options (GCO) to share its approach to building engagement in its annual bike promotion with some focus on those that use more than one means to commute. (Joel Wascher, Atlanta Regional Commission and Bennett Foster, Atlanta Regional Commission)

All

Breakout Session 1C / The Process of Developing a Regional Transit Plan (1 CM)*

(Marshside Meeting Room 9/10)

This session will feature lessons learned when planning for public transit across a largely rural region that includes counties with and without 5311 service, county operated systems, subcontracted TPOs, DHS coordinated transportation trips and DCH NEMT trips. (J.D. Dillard, South Georgia Regional Commission and Troy Green, GDOT)

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GDOT Open House
(Marshside Meeting Room 7/8)

10:00 a.m. - 10:15 a.m. **Refreshment Break**
(Oceanside Pre-function Lobby)

10:30 a.m. - 11:30 a.m.

Breakout Session 2A / Zoning for Healthy Communities = Zoning for Transit (1 CM)*

(Oceanside Meeting Room 2/3)

This session will use Savannah as a case study to demonstrate how land use policy supports – or limits – effective transit service. Savannah recently adopted a long-awaited New Zoning Ordinance (NewZO) that included parking requirements, mixed use categories and density and diversity of housing measures. (Sean Brandon, City of Savannah and Whitney Shepherd, Transport Studio)

SU

Breakout Session 2B / Communications Panel: Engaging Your Audiences and Attracting New Customers (1 CM)*

(Oceanside Meeting Room 4/5)

This session will cover how varying TDM strategies can aid in changing behavior during major events that impact traffic and the business community through examples of how Georgia Commute Options (GCO) fostered such changes during the biggest event of the year. Also covered will be how to best right-size communications tools and activities to engage and be responsive to your customers and the community. A variety of communications tools are available, but what works best to engage your audiences within your agency's resources and budgets. We will explore a variety of communications tools and outreach tactics, using real world examples, and discuss how to identify which ones work best for your customers and the community. (Roz Tucker and Jill Goldberg - Atlanta Regional Commission; Shane Blatt and Cara Vojdani - Arcadis)

All

Breakout Session 2C (Planners Track) / Transit Funding & Financing Scenario Analysis (1 CM)*

(Marshside Meeting Room 9/10)

This presentation will discuss how financial modeling and trans funding alternatives analysis benefit small and medium-sized transit peer agencies from around the country, as well as how they supported the recent Transit Master Plan in DeKalb County. Examples from VA and FL will be used as benchmarks. (Emily Ritzler and Kia Mostaan - WSP)

All

GDOT Open House

(Marshside Meeting Room 7/8)

11:45 a.m. - 1:00 p.m.

Jekyll Island Southern Lunch

(Marshside Ballroom G)

Keynote Speaker

Bill Dawson

General Manager
Georgia Ports Authority

Trade Show Welcome

David Dantzler, Coastal Regional Commission / GTA Conference Co-Chair

1:30 p.m. – 4:00 p.m. **Trade Show**
(Porte Cochere Side Ballroom ABCDEF)

3:30 p.m. – 4:00 p.m. **Refreshment Break**
(Porte Cochere Side Ballroom ABCDEF)

4:00 p.m. – 5:00 p.m. **Breakout Session 3A / WC 18 / WC 19 For Dummies: Understanding New Regulations in Wheelchair Securement**
(Oceanside Meeting Room 2/3)

This session will review new regulations regarding wheelchair securement including SAE J2249 regulations, a full explanation of WC 18 / WC 19 regulations, real world examples of how to be prepared in your agency to meet the needs of a variety of mobility passengers. (Chris Yarber, Q'Straint)

All

Breakout Session 3B / Houston...we have a problem! The Reality of Operational Issues in Transit (1 CM)*
(Oceanside Meeting Room 4/5)

This session will present a series of shocking incidents that occur on transit vehicles and offer a fun and interactive opportunity for participants to weigh in on the approach to effective resolution. (Patricia Hale and Victor Pope - Athens-Clarke County Transit; Rachel Hatcher and Vishanya Forbes - RS&H)

All

Breakout Session 3C / GDOT Statewide Transportation Plan (1 CM)*
(Marshside Meeting Room 9/10)

GDOT is developing a Statewide Transit Plan (SWTRP) by coordinating with local governments, planning agencies and transit providers to document transit needs and strategies to ensure all Georgians have access to public transit. (Kaycee Mertz, Leigh Ann Trainer, Brian Smart and Daniel Walls - GDOT)

All

GDOT Open House
(Marshside Meeting Room 7/8)

6:30 p.m. - 9:30 p.m. **Casino Night and Down on the Bayou Dinner Buffet**
(Porte Cochere Side Ballroom ABCDEF)
Emcee: David Dantzler, Coastal Regional Commission / Conference Co-chair

Platinum Sponsor: Creative Bus Sales

Friday, December 6

8:00 a.m. - 12:00 p.m.

Registration & Information

(Oceanside Registration)

8:00 a.m. - 9:00 a.m.

Georgia on My Mind Breakfast Buffet

(Marshside Ballroom G)

Gold Sponsor: Trans Dev

9:00 a.m. - 10:00 a.m.

Breakout Session 1A / How Some DOTs Fund, Oversee and Train Transit Grantees (1 CM)*

(Oceanside Meeting Room 2/3)

This session will review how a neighboring state funds and distributes federal and state transit dollars and provides assistance and oversight to transit grantees. (Matthew Long, WSP)

All

Breakout Session 1B / Transit Oriented Development – Past, Present, Future (1 CM)*

(Oceanside Meeting Room 4/5)

Learn about the history of transit-oriented developments in the Atlanta region as well as all the exciting developments around them currently. Future concepts MARTA is advancing will also be discussed. (Colleen Kiernan, MARTA)

All

Breakout Session 1C / Communicating with Elected Officials (1 CM)*

(Marshside Meeting Room 9/10)

With several major legislative initiatives primed to feature on both the state and federal landscape over the next few years, this session will focus on various ways to communicate your positions successfully to elected officials. (Scott Haggard, The ATL Authority and John Bayalis, The Atlanta Regional Commission)

All

GDOT Open House

(Marshside Meeting Room 7/8)

10:00 a.m. - 10:15 a.m.

Beverage Break

(Oceanside Pre-function Lobby)

10:15 a.m. - 11:15 p.m.

Breakout Session 2A / Advancing Coordinated Transit in the Atlanta Metro Region: The Creating of the ATL Regional Transit Plan (1 CM)*

(Oceanside Meeting Room 2/3)

Get updates on the growth of The ATL (Atlanta Transit-Link Authority) and its first-ever "Regional Transit Plan" designed to serve a 13-county area across metro Atlanta. (Lori Sand, The ATL)

All

Breakout Session 2C / Bicycles & Transit: Linking Transit, Cycles & Planning (1 CM)*

(Marshside Meeting Room 9/10)

This session features a panel discussion on creating infrastructure that is supportive of cyclists, especially those who use bicycles for transportation. Topics covered will include expanding bike/ped access to transit, developing active transportation networks and linking places, working with outside partners to develop better bicycle and pedestrian connections to transit, and success stories around the State of Georgia. (Russell Oliver - CRC Georgia; Leeshu Kennedy and Colleen Kiernan - MARTA; John Bennett - Georgia Bikes; Whitney Shepherd - Transport Studio; Terry Landreth - Camden Bike Center)

All

GDOT Open House

(Marshside Meeting Room 7/8)

11:30 p.m.

American Deli Boxed Lunch

(Oceanside Pre-function Lobby)

Grab lunch on your way out. Enjoy it on the island or on the go – Safe travels. See you next December 2-4 right back here!

12:00 p.m. - 12:30 p.m.

GTA Executive Board Meeting

(Oceanside Meeting Room 4/5)

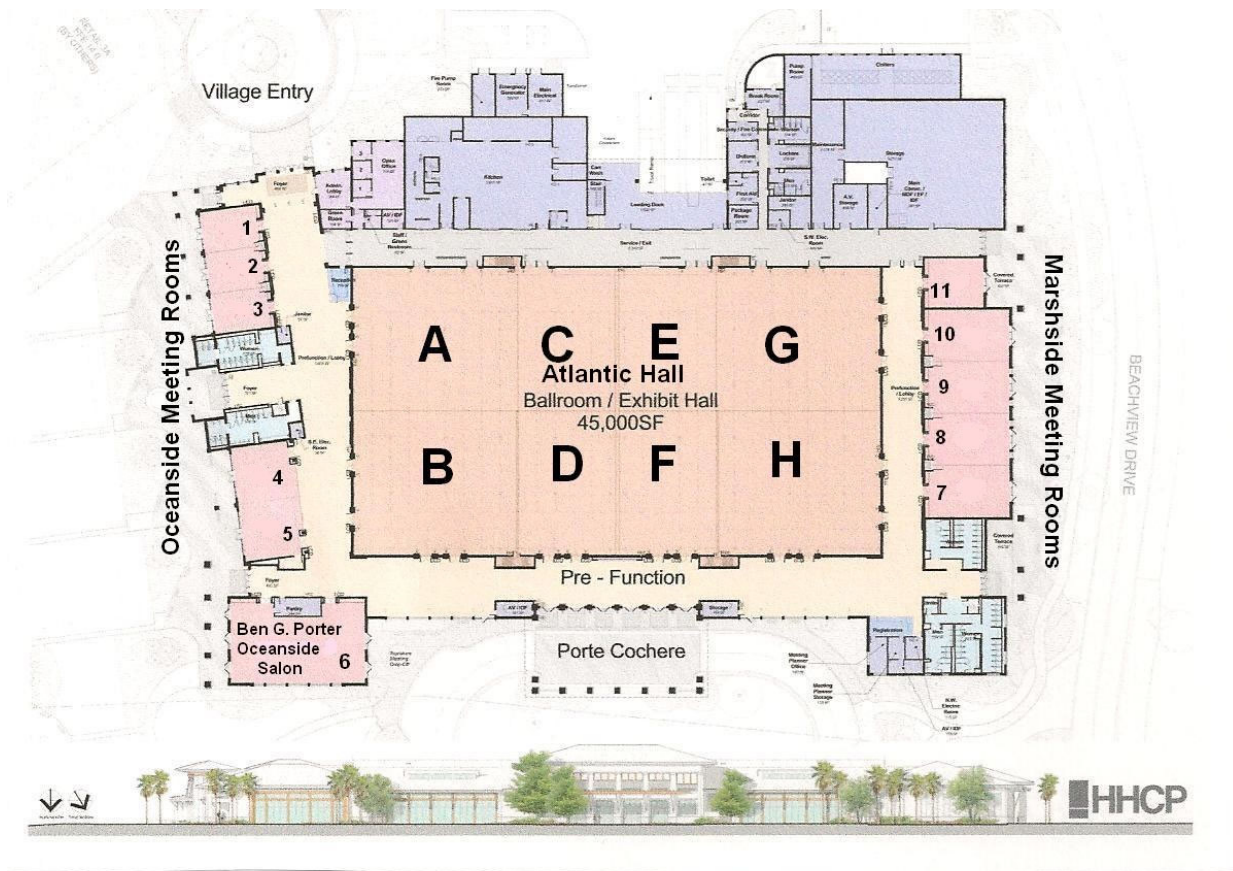
*CM credits are pending final approval. One hour is one CM credit.



American Planning Association
Georgia Chapter

Making Great Communities Happen

Jekyll Island Convention Center



CONFERENCE EVALUATION AND EARLY ACCESS TO CONFERENCE PHOTOS

Complete your online conference evaluation to get early access to the 2019 Conference photos. Photos will otherwise be posted to the website on December 20. Go to www.gatransit.org, select **Education and Events tab**. Click on **2019 GTA Conference Evaluation** (closes Dec 20). The link to the 2019 Conference photos will appear at the end of the survey.