



## 2018 Annual Conference

"Empowering Georgia Communities"

Jekyll Island, GA | December 5–7, 2018

Dear Sponsors and Exhibitors,

Thank you for your support of GTA over the years and your patience as the details of this year's conference are finalized. We are pleased to announce [Sponsor and Exhibitor registration](#) registration is now open. Hopefully, you find this year's offerings well worth the wait. In addition to the information you find in this letter, there is more to come. Late breaking news will be posted on our newly launched website and included in the GTA e-News Roundup. If you are new to GTA, we are dedicated to putting on a great conference and giving you maximum exposure to your potential customers. The conference will be held at the Jekyll Island Convention Center on Jekyll Island, Georgia, December 5-7, 2018.

### **Sponsorship Packages**

All sponsors' logos will be placed prominently on the outside back cover of the conference program and prominently displayed at the conference.

#### **Platinum Sponsor:**

Platinum sponsors will have their logo displayed during either the Opening Reception, Welcome Reception, Awards Luncheon or Casino Night. Sponsors may hand out or display additional materials during the selected event. This category includes three registrations and 10'x10' pipe and drape booth with a 6' skirted table, two chairs and a wastebasket for the Trade Show, which can be combined with a Park and Display.

*Price: \$5,000*

#### **Gold Sponsor:**

Gold sponsors will have their logo displayed during a breakfast and may hand out or display additional materials during the selected event. This category includes three registrations and 10'x10' pipe and drape booth with a 6' skirted table, two chairs and a wastebasket for the Trade Show, which can be combined with a Park and Display.

*Price: \$3,000*

#### **Silver Sponsor:**

Silver sponsors will have their logo displayed during a break and may hand out or display additional materials during that time in the Pre-function Lobby. It includes two registrations.

*Price: \$1,500*

#### **Bronze Sponsor:**

Bronze sponsors will have their logo included in the conference program and displayed at the conference. It includes one registration.

*Price: \$500*

#### **General Sponsor:**

General sponsors will have their logo included in the conference program and displayed at the conference.

*Price: \$250*

## **Exhibit Packages**

All exhibit packages include one registration. As with past conferences we will continue to have a dedicated time for the Trade Show, scheduled Thursday, December 6 from 3:30 p.m. to 6:30 p.m. with a seamless transition to the reception and Casino Night in the exhibit hall.

## **Park to Display**

Park your commercial vehicle or other large equipment inside the exhibit hall so attendees can tour your vehicle or examine your product. Vehicles must be loaded in between 2:00 p.m. and 4:00 p.m. on Wednesday and loaded out between 8:00 a.m. and 10:00 a.m. on Friday. Vehicles not loaded in by 4:00 p.m. will not be allowed to enter.

*Price: \$1,000 (inside exhibit hall)*

*Note: \$90 for a 6' skirted table, 2 chairs and a wastebasket adjacent to the vehicle.*

## **Display**

This exhibit is a 10'x10' pipe and drape space with a 6' skirted table, 2 chairs and a wastebasket.

*Price: \$1,050*

## **Additional Opportunities**

Tickets are again available for your guest(s) to the Wednesday reception for \$30 and the Thursday reception for \$50.

If you would like to furnish conference bags (250), lanyards (250), door prizes or other conference collateral, please contact [vicki@gatransit.org](mailto:vicki@gatransit.org).

## **To register:**

Click on [Sponsor and Exhibitor registration](#) or go to the Education and Events page of the [GTA website](#) as a Sponsor or Exhibitor: Go to Conference on the GTA website and click on Sponsor and Exhibitor Registration.

## **Timeline:**

Sponsor/exhibitor registration will close Friday, November 16 at 5pm. All registered exhibitors must sign an Exhibitor Waiver of Liability and email the signed waiver to [vicki@gatransit.org](mailto:vicki@gatransit.org) by November 16.

Inside space is available for all Park and Display spaces this year. Both sponsorship times and exhibitor locations are assigned in order paid registration is received. Sponsors and exhibitors who register promptly get prime exhibit space.

## **Important Items to Note**

**Conference logistics:** The conference is December 5-7, 2018 at the Jekyll Island Convention Center on Jekyll Island, Georgia.

## **Lodging:**

**Westin Jekyll Island** is holding a room block for the GTA Conference at a discounted rate starting at \$139 through November 16 at 5pm. Click on [Westin](#) for reservations.

**Hampton Inn and Suites** is holding an overflow room block for the GTA Conference at a discounted rate starting at \$129 through November 16 at 5pm. Click on [Hampton Inn & Suites](#) for reservations.

**Dedicated exhibit time:** The Trade Show, scheduled Thursday, December 6 from 3:30 to 6:30 p.m., will transition seamlessly into the reception and Casino Night in the exhibit hall concluding at approximately 9:30 p.m.

**Vehicle load in/out:** Vehicles must be loaded in between 2:00 p.m. and 4:00 p.m. on Wednesday and loaded out between 8:00 a.m. and 10:00 a.m. on Friday. Vehicles not loaded in by 4:00 p.m. will not be allowed to enter.

**Vendor set up:** Exhibits will setup between 8:00 a.m. and 1:00 p.m. on Thursday. Exhibitors may breakdown any time following the trade show, but no later than 10:00 a.m. on Friday.

**Exhibitor Waiver of Liability:** All registered exhibitors must sign an Exhibitor Waiver of Liability and email the signed waiver to [vicki@gatransit.org](mailto:vicki@gatransit.org) by November 16. Waiver form is available for download from the [GTA website](#).

**Electrical Access, Shipping and Jekyll Island Convention Center Exhibitor Guidelines:** Additional exhibit information and forms are available on the [GTA website](#).

**Registration deadline:** Registration will close Friday, November 16 at 5pm.

Be sure to watch the website and e-News Roundup for updates and late breaking news. The preliminary agenda is posted on the [GTA website](#).

Thank you for considering sponsorship and/or exhibiting at the GTA conference this year. If you have any questions, please contact [vicki@gatransit.org](mailto:vicki@gatransit.org) or call 678-603-1090.

Sincerely,

*David Dantzler*

David Dantzler  
2018 GTA Conference Planning Chair