Welcome & Introductions: If you have the technical skills, use a virtual background featuring your favorite local native plant

Thought of the Day: Laurie

Goals for GWWC 2021:

1. Meet Quarterly
2. Update Awards
3. Update GWWC website
4. Win the Clean 13 Award (2022)

Scribe: Who would like to take notes during our meeting?

Presentation (10 minutes): TifTuf Bermuda Grass, Bryan Tolar & Dr. Brian Schwartz

Conferences: We will fill a session during the GAWP Annual Conference, July 11-14 at the Savannah Convention Center

Programs Committee Liaison: Neela Ram

- GAWP Annual Conference – Lead: Theme: Who’s Going to Fill Your Shoes?

  Presenters:
  1. Marilyn Hall: present on internships and grooming people to serve as a replacement
  2. 
  3. 
  4. 

  Moderator:
  Ideas: Water Conservation 101? Drought 101? Drought Contingency Planning? Anyone from UGA? Anyone from Green Industry or NGO? Anyone able to demonstrate how conservation planning has paid off for them? Cobb County share how leadership from above supports conservation efforts? Metro District share available materials and how to use them?

- Upcoming Programs Committee Meetings in 2021: 2/8/, 3/8, 4/12, 5/10 from 11:00 – 1:00

Specialty Conference

- Lead: Neela Ram
  Tabled until 2022 – Use the annual conference as an opportunity to solicit ideas for a specialty workshop

Communication: What will members find beneficial on the website?

- Update Website pages – Lead: Laurie will continue to update pages with GAWP admin support
  - Continue to email Laurie items for consideration on the website

- Update logo – rebranding and rejuvenating
  - Present options and collect feedback/vote
Toolkit – Lead: ?
  o Create toolkit to share as link on GWWC website to PEC resource library
    ▪ Items to include: stock social media posts, customer newsletter text, “top ways
to save” tips, sample bill inserts, tabletop information cards for restaurants,
violation letters, outdoor watering guidelines, smart irrigation messaging

Smart Irrigation Month (July 2021)
  o GWWC promotion?

Georgia Operator: What topic should we share with GAWP membership to promote water efficiency?

Topics & Deadlines:
  o Summer 2021: Due Date April 5
    Smart Irrigation? Anyone from Green Industry interested in writing an article?
  o Fall 2021 (Year in Review): Due Date July 19, 2021
  o Winter 2022: Due Date September 20, 2021

News & Notes: Laurie will submit items
  o Ideas include water conservation tips, Join GWWC

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<tr>
<th>Issue</th>
<th>Submission Deadline</th>
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<tbody>
<tr>
<td>January/February 2021</td>
<td>November 30, 2020</td>
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<td>March/April 2021</td>
<td>February 1, 2021</td>
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<td>May/June 2021</td>
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<td>July/August 2021</td>
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<td>November/December 2021</td>
<td>October 4, 2021</td>
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<td>January'/February 2022</td>
<td>November 30, 2021</td>
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Awards: Who should be in consideration for recognition with the following awards?

Create sub-committee to review award descriptions and applications
  o Who would like to lead?
  o Fox McCarthy page: https://www.gawp.org/page/FoxMccarthy

Fox McCarthy Water Wise Award – nomination deadline late January
This award will be given to project or program implemented by a water provider (even years) and a
water user (odd years) on alternating years. The evaluation criteria is based on planning, execution,
effectiveness, innovation, transferability, and assurance of longevity.
News & Notes publications: Nov/Dec & Jan/Feb
Award presentation: Spring Conference

Phil Karr Award – deadline late May
The Phil Karr Award may be bestowed upon an individual for recognition of exceptional achievements in
the conduct of Georgia Water Wise Council activities and a significant contribution to water conservation in Georgia. Dr. Philip R. Karr III was an active member and participant in GAWP starting in 1969 and was also actively involved AWWA, WEF, and ASCE, serving in officer and committee leadership positions in all of these organizations.

**GWWC identifies a recipient for the award.**
*Active Individual GAWP Membership is required to qualify for this award.**
*Award presentation: Annual Conference*

**Legislation & Permitting:** What legislation and policy are being developed related to drought/conservation that GWWC should be aware of?

- Legislative Liaison: Who would like to be our liaison?
- House Bill 279

<table>
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<tr>
<th>Bill Title</th>
<th>Bill Summary</th>
<th>Sponsor(s)</th>
<th>GA WP Notes</th>
<th>Bill Status</th>
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<tr>
<td>Conservation and natural resources; require local governments to post contents of environmental effects reports on their official websites</td>
<td>A BILL to be entitled an Act to amend Article 1 of Chapter 16 of Title 12 of the Official Code of Georgia Annotated, relating to environmental policy, so as to require local governments to post contents of environmental effects reports on their official websites; to provide for a definition; to provide for related matters; to repeal conflicting laws; and for other purposes.</td>
<td>Representatives Lewis-Ward of the 109th, Allen of the 40th, Clark of the 108th, Wilkerson of the 38th, and Evans of the 83rd</td>
<td>Will seek more information about the background of this proposed bill. The bill would require public notice and posting of reports of adverse environmental effects at least 45 day prior to governmental decision/action.</td>
<td>Assigned to HC: Natural Resources &amp; Environment 02/04/2021: House Second Readers</td>
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<td>Link: <a href="https://www.legis.ga.gov/legislation/59289">https://www.legis.ga.gov/legislation/59289</a></td>
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**Establish succession plan:** Who would like the opportunity to step up as co-chair of GWWC?

**Future Topics to Tackle:**

- **Survey:** What information do utilities, NGOs, and green industry lack that we can provide?
- **Messaging:** How do you communicate a need for water-efficency during times of water wealth? Reach out to mayors and commissioners at annual meetings and training workshops.
- **Water Conservation Plan:** Any EPD planned changes? GWWC provide input?

**Water Cooler:** Any ideas, comments, thoughts to improve future meetings, and increase membership?

- Athens-Clarke County “Garden in a Box” promotion – any interested partnerships?
- WaterSense yard personas

*Quarterly GWWC Meetings, third Monday of the month:*

- May 17
- August 16
- November 16

**Jokemaster:** Tell a joke to end our meeting