Welcome & Introductions: If you have the technical skills, come with a water-themed virtual background

Thought of the Day: Laurie

Goals for GWWC 2021:

1. Meet Quarterly
2. Plan an annual specialty workshop - postponed
3. Update GWWC website
4. Win the Clean 13 Award (2022)

Scribe: Who would like to take notes during our meeting?

Marilyn

Conferences: How many conferences should GWWC plan to host sessions?

- GAWP Fall Conference – Lead: Laurie Loftin
  10th Anniversary of Georgia Water Stewardship Act

Gail Cowie – overview
Celine Benoit – plumbing standards, audits, general implementation
Group of people – water demand forecasting
Johanna Smith – EPD and conservation

71 people have registered so far

- GAWP Annual Conference – Lead: Theme: Who’s Going to Fill Your Shoes?

Marilyn will present on internships and grooming people for replacement
UGA is a good source of people to present
Anyone we could pull in from green industry or NGO?

Need a liaison to Programs Committee: Neela volunteered
Next Programs Committee Meetings in 2021: 2/8/, 3/8, 4/12, 5/10 from 11:00 – 1:00

Let there be water –

- Specialty Conference - Lead: Neela Ram
  Should we plan a Water Conservation Plan Development or Drought Planning?

  - EPD Plans are minimal. ACC and Cobb have great programs that go above and beyond. How do we convince utilities to go above and beyond?
  - Any utilities that have used conservation planning to show how it pays off? Could be beneficial to hear from others who have benefited.
  - AWE leaderboard is the carrot. The G480? Veronica Blette presented it at WaterSmart. Maybe someone could present it.
• Cobb – good program because of leadership from above – they could present it.
• Need leadership from city council – how can utilities get their support?
• Small utilities don’t have the resources or staff.
• New stuff on the horizon. What is next in Conservation?

• EPD – talk about EPD requirements – not enough material for a conference, so decided against Specialty Conference on developing a Water Conservation Plan
• G480 – Basics of a good program – licensed – there is a cost, but not much.
• Where to find resources – MNGWPD resources – accessible and applicable to smaller utilities and large well-staffed ones.

Who is our audience? Whole new crop of water conservation professionals looking to get up to speed. Might make more sense to use these ideas for annual conference session and postpone specialty workshop.
Metro district is not getting hits for materials
Can use annual conference to solicit ideas for specialty workshop.
Do we really need to do a specialty conference?

Communication: What will members find beneficial on the website?

♦ Update Website pages – Lead: Laurie will update pages with GAWP admin support

Website includes new things like drought monitor, list of resources, email Laurie if you think something needs to be added
  o Water Resources – Thank you Amy Warnock and Celine Benoit for gathering
  o Update logo? Laurie will look into possibly updating logo

Re-branding and rejuvenating –

♦ Toolkit – Lead: ?
  o Create toolkit to share as link on GWWC website to PEC resource library
    ▪ Items to include: stock social media posts, customer newsletter text, “top ways to save” tips, sample bill inserts, tabletop information cards for restaurants, violation letters, outdoor watering guidelines, smart irrigation messaging
    Will continue to look into development of materials

♦ Smart Irrigation Month (July 2021)
  o GWWC promotion?
    Will reach out to Green Industry Association to see how we can partner and promote – Marilyn can help with growing contacts

Yes and Marilyn will help with outreach to green industry association

Georgia Operator: What topic should we share with GAWP membership to promote water efficiency?
Topics:
- Spring 2021:
- Summer 2021: Smart Irrigation? Hit up a green industry person
- Fall 2021:

Deadlines:
- Let Angela know by November 20 for Spring 2021
- The deadline for article submissions is January 4 for Spring 2021

News & Notes: Submit by Monday, November 30 for Jan/Feb 2021

Laurie will take this on. Not many committees submit info – We could put in water conservation tips, Join GWWC, etc....

Legislation & Permitting: What legislation and policy are being developed related to drought/conservation that GWWC should be aware of?

Update: Anyone know of upcoming legislation/policy to keep on our radar?

Marilyn will be legislative liaison

Awards: Who should be in consideration for recognition with the following awards?

Fox McCarthy Water Wise Award – nomination deadline late January
This award will be given to project or program implemented by a water provider (even years) and a water user (odd years) on alternating years. The evaluation criteria is based on planning, execution, effectiveness, innovation, transferability, and assurance of longevity.

News & Notes publications: Nov/Dec & Jan/Feb
Award presentation: Spring Conference

Phil Karr Award – deadline late May
The Phil Karr Award may be bestowed upon an individual for recognition of exceptional achievements in the conduct of Georgia Water Wise Council activities and a significant contribution to water conservation in Georgia. Dr. Philip R. Karr III was an active member and participant in GAWP starting in 1969 and was also actively involved AWWA, WEF, and ASCE, serving in officer and committee leadership positions in all of these organizations.
Active Individual GAWP Membership is required to qualify for this award.
Award presentation: Annual Conference

Establish succession plan: Who would like the opportunity to step up as co-chair of GWWC?
No takers. Usually rotate utility-nga-green industry – but may not be able to do this right now.

Future Topics to Tackle:
- Survey: What information do utilities, NGOs, and green industry lack that we can provide?
- Messaging: How do you communicate a need for water-efficiency during times of water wealth? Reach out to mayors and commissioners at annual meetings and training workshops.
Water Conservation Plan: Any EPD planned changes? GWWC provide input? – Laurie will reach out to Johanna

Water Cooler: Any ideas, comments, thoughts to improve future meetings?

Need to increase Membership

Let there be water book club on Thursday Night.

Next Meeting: Monday, February 15, 10:30 – 12:00 - Laurie contacted Georgia Green Industry Association to see about holding next meeting during WinterGreen. This is not possible with the virtual format. GWWC will hold next meeting Feb. 15 and GGIA will advertise to their members

Additional Quarterly GWWC Meetings, third Monday of the month:
May 17
August 16
November 16

Jokemaster: Tell a joke to end our meeting