

Time	Topic	Description	Speakers
8:30AM to 10:00AM	Ethical Considerations for the Finance Officer	While much attention is paid to the ethical obligations of elected officials, Finance Officers also need to be aware of certain ethical related considerations. These considerations include such topics as conflict of interest, nepotism, expenditure of public funds, the recently enacted CLEAN Missouri constitutional amendment, and personal financial disclosure requirements to name a few.	Paul Campo
10:00AM to 10:15AM		Break	
10:15AM to 12:00PM	Economic Development Incentives- Using Big City Ideas in a Small Town.	Larger communities use economic development incentives to attract retail, commercial and industrial, growth by using TIFs, CIDs, TDDs, etc. How can small communities benefit from these tools without falling into the pitfalls that even large communities can face? This session is to help you gain an understanding of these tools, how they work, how you can use them and the pit falls to watch for. This is a "hand-on" workshop with handouts.	Sid Marlow, David Buschek
12:00PM to 1:00PM		Lunch	
1:00PM to 2:45PM	Government Financial Statements - How to Avoid 25 Common Interpretation Mistakes and Explain the Statements to the Elected Officials	We are all familiar with the notion of optical illusions, such as a mirage in the desert. In local government financial statements, certain items are not always necessarily what they at first appear to be. "Financial statement illusions" can easily lead to serious misinterpretation and bad decisions. This session aims to help minimize that risk by examining 25 specific and commonly encountered mistakes of this kind. The goal is not just to serve those who seek to improve their own knowledge of local government financial reporting, but also to assist financial reporting professionals who desire a practical approach for sharing their knowledge with others. This session will also give examples of how to explain the financial statements to the elected officials. The book by the same title will be give to attendees.	Joan Jadali, Bette Wordleman
2:45 PM to 3:00PM		Break	
3:00PM to 4:00PM	Investment Portfolio Update	Current Economic and Market updates. Interest rate update and forecast. Investment strategies for cash management. Best practice and strategies for portfolio mangement.	Olen Dobkins & Eric Kelley