



GFOA Winter Conference 2024

Event Information:

Thursday, February 15, 2024
8:00 am - 4:10 pm
Stoney Creek, Columbia, MO
No Prerequisites required

Cost is \$125
Delivery Method - Live Group
Advance Preparation - None
Program Level - Intermediate

To register for this conference, go to
<https://www.gfoa-mo.org/>

Speakers

8:00 am to 9:00 am Registration & Continental Breakfast

9:00 am to 9:50 am Treasury Institute- Mark McRae - Power of Cash Flow Forecasting - 2 CPE

Many revenues do not come in uniformly every month. Knowing when it's in the bank is key to both effective investing and expenditure timing. Concepts taught from the book, "Fundamentals of Public Investing" provide you the tools to chart out your government's anticipated cash flows and make timely decisions.

9:50 am to 10:00 am Break

10:00 am to 10:50 am Treasury Institute- Mark McRae - Power of Cash Flow Forecasting Cont.

10:50 am to 11:00 am Break

11:00 am to 11:50 am Treasury Institute- Mark McRae - Developing your Investment Policy - 1 CPE

A formal investment policy, tailored to your organization's needs and expertise, guides your treasury decisions. This session explains what is needed and provides a template to create a tailored or updated policy to present to your governing body.

11:50 am to 12:50 pm Luncheon Provided

12:50 pm to 2:00 pm Treasury Institute- Mark McRae - Horse Sense Leadership & Team Building 1 CPE

Leaders are not born; good leaders are developed. Learn horse sense skills to more effectively lead your team. This session provides concepts and practical exercises you can share with your team once you get back to the office.

2:00 pm to 2:10 pm Break

2:10 pm to 3:00 pm Commerce Bank - Scott Colbert - Economic Review - 1 CPE

How high will the Fed push up short-term interest rates? Will we or won't we have a recession this year? After a terrible year for investments in 2022, what is the outlook for a stock/bond portfolio this year? Have longer-term rates peaked?

3:00 pm to 3:10 pm Break

3:10 pm to 4:10 pm Secretary of State - Faron Bartens - Records Retention - 1CPE

Learn more about Missouri's Business and Public Records law: what is a record, how long should they be kept, what formats, and other useful records management information.

For more information regarding refunds, concerns and program cancellation policies, please contact our offices at 314-513-5040. This conference is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org