



**GOVERNMENT FINANCE OFFICERS  
ASSOCIATION OF MISSOURI  
Stoney Creek Hotel & Conference Center  
Fall 2019 Seminar Agenda  
Friday, October 25, 2019**

8:00 a.m. to 8:30 a.m.      **Registration & Continental Breakfast**

8:30 a.m. to 3:45 p.m.      **Financial Foundations for Thriving Communities (6.0 CPE)**

**Detailed Presentation Outline Attached**

**Shayne Kavanagh – Senior Manager, Research  
Government Finance Officers Association (GFOA)**

Shayne is the Senior Manager of Research for GFOA and has been a leader in developing the practice and technique of long-term financial planning and policies for local government. He started GFOA's long-term financial planning and policy consulting offering in 2002 and has been working with governments on financial planning and policies ever since. Shayne has worked with many governments on financial planning and policies, including: the City of San Clemente, California; the City of Gresham, Oregon; the City of Montclair, California; the City of San Juan Capistrano, California; Adams County, Pennsylvania; Yolo County, California; and the City of Menlo Park, California.

Shayne's financial planning experience also drives his research at GFOA. He is the author of a number of influential publications on financial planning. Prior to joining GFOA, Shayne was the Assistant Village Manager for the Village of Palos Park, Illinois, where he was responsible for managing all aspects of financial management operations, including budgeting, utility billing, payroll, and accounting. He received his MPA degree from Northern Illinois University.

Mr. Kavanagh will be the featured speaker on his new book entitled “Financial Foundations for Thriving Communities”. In this seminar, you will get an overview of Financial Foundations for Thriving Communities, also known as the Financial Foundations Framework. Created by GFOA, the Financial Foundations Framework helps facilitate collaboration and support for public policies and programs. Organized into five pillars, the Framework shows you how to improve your financial position now and create a strong foundation for a thriving community over the long-term. Each pillar includes different leadership strategies and/or institutional design principles. Understanding that local governments cannot order people to collaborate, leadership strategies help inspire pride and public support for a strong financial foundation. Institutional design principles, meanwhile, are the “rules of the road.” They provide the context for leadership strategies and ensure continuity of good financial practices through changes in leadership.

In addition, a MO-GFOA member panel will speak on topics that relate to Mr. Kavanagh's presentation.



Government Finance Officers Association

## Financial Foundations for Thriving Communities

Columbia, Missouri

October 25, 2019

### Presenters (in order of appearance)

- Shayne Kavanagh, Senior Manager of Research, GFOA
- Scott Huizenga, Budget Officer, City of Kansas City
- Cemal Gungor, City Administrator, City of Grandview
- Marion Gee, Director of Finance, Metropolitan St. Louis Sewer District

Time	Topic
8:30 – 9:10	Introduction
9:10 – 10:10	<b>Pillar 1: Establish a long-term vision.</b> Give people a reason to work together for stronger financial foundation and thriving community.
10:10 – 10:30	Break
10:30 – 12:00	<b>Pillar 2: Trust and Open Communication.</b> Create the conditions necessary for people to work together.
12:00 – 12:30	Lunch
12:30 - 1:25	<b>Pillar 3: Use Collective Decision Making.</b> Develop forums for people to participate in making your financial foundation stronger and helping your community thrive.
1:25 – 2:20	<b>Pillar 4: Create Clear Rules.</b> Reinforce constructive behavior.
2:20 – 2:35	Break
2:35 – 3:45	<b>Pillar 5: Treat Everyone Fairly.</b> Promote and protect mutual trust and respect.

Resources:

[www.gfoa.org/financialfoundations](http://www.gfoa.org/financialfoundations)