



GFOA of Missouri 2019 Winter Seminar February 22, 2019

8:00 am to 8:25 am

Registration & Continental Breakfast

8:25 am to 8:30 am

Opening Address & Welcome

8:30 am to 9:45 am

The Key to Being a Better Finance Director (1.5 CPE)

Joan Jadali, CPFO – Finance Director, City of Webster

This session will cover a number of examples of projects that a Finance Director may undertake during his/her career. Better Story topics will include how to communicate recognition of large capital projects funding through ballot initiatives, how to present and have discussions with City Council, how to have discussions with credit rating agencies relative to a debt rating and how to prepare educational material for residents. Other topics covered will be debt defeasance, policy updates and implementation of newly drafted policies, comprehensive annual financial reports issued as related to GASB and property tax and sales tax levies related to budget projections.

9:45 am to 9:55 am

Break

10:00 am to 10:50 am

Effective Internal Controls for Vendor Management and Procurement (1.0 CPE)

Ron Steincamp – Brown Smith and Wallace LLP

Organizations rely on outside third-parties to provide the goods and services they need to operate effectively. Contracting with an outside third-party exposes an organization to significant risk of financial and reputational harm. This presentation will discuss the key contract risks faced by organizations and what can be done to actively and effectively manage these risks. Specifically, we will cover:

- Key Vendor Performance Risks
- Managing Vendor Procurement and Performance Risks
- Conducting Vendor Performance Audits
- Case Studies
- Contract Procurement Fraud Schemes and Red Flags

10:50 am to 11:00 am

Break

11:00 am to 12:00 noon

You Make a Difference (1.0 CPE)

Tom Krause – Motivational Speaker

Heartwarming and humorous presentation that will assist you with motivation and feeling appreciated for the difference you make in the lives of people at work, home and life in general.

12:00 Noon to 1:00 pm

Luncheon Buffet

1:00 pm to 3:05 pm

Managing HR Compliance in a Department of One (2.5 CPE)

Candida Arvozu, MS, SPHR, SHRM,CP – HR Advantage
Karla Callaway – HR Advantage

This topic will provide an overview of how human resources impact public entities, with a focus on the employment life cycle. Focus will be on learning the importance of managing HR duties with excellence while juggling multiple job duties with limited budgets.

3:05 pm to 3:15 pm

Break

3:15 pm to 4:30 pm

PCI Compliance and Cash Management (1.5 CPE)

Christine Schwarz – PNC Bank
Joe Schrick – PNC Bank

Working Capital Management for an organization – focus on managing the A/P and A/R process to increase cash flow while minimizing fraud and liability including PCI compliance. Discussion will focus on working cash and how to manage operating cash, reserve cash and strategic cash.