



# GFOA-MO Fall Seminar 2024

## Event Information:

Courtyard Marriott, 3301 Lemone Industrial Blvd. Columbia, Mo Room Code - GFO	No Prerequisites required Delivery Method - Group Live Advance Preparation - None Program Level - Intermediate	To register for this conference, go to <a href="https://www.gfoa-mo.org/">https://www.gfoa-mo.org/</a> Cost is \$125 Members & \$150 non-members
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## Wednesday November 20, 2024

### 8:00 pm - 11:00 pm - Cash Bar and Appetizers

Where - Courtyard Marriott -

Appetizers - pulled pork sliders, chips & dip, and cheese tray

## Thursday November 21, 2024

### 8:00 am - 8:50 am - Registration & Continental Breakfast

Continental Breakfast - Classic Continental Buffet; Assorted bagels, breakfast pastries, muffins, cinnamon rolls, assorted yogurts, and fresh fruit salad

### 8:50 am - 10:30 am - Recruitment & Retention 2 CPE

Topic Descriptions - How to improve recruitment and retention in the workplace. How to address compression and hiring best practices. Field of Study Personnel/Human Resources.

Speakers: OMNI, Stacey Cowan, Senior Search Consultant & Jon Binder, Senior Consultant & Compensation Practice Leader

### 10:30 am - 10:45 am - Break

### 10:45 am - 12:00 pm - Managing the Rising Cost of Employee Benefits 1.5 CPE

Topic Descriptions - How to reduce employee benefit expenses. Field of Study Personnel/Human Resources.

Speakers: CBIZ, Maggie Knudson, Senior Account Executive, & Jack Glickert, Employee Benefit Consultant

For more information regarding refunds, concerns and program cancellation policies, please contact our offices at 816-316-4840. This conference is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: [www.nasbaregistry.org](http://www.nasbaregistry.org)



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## Thursday November 21, 2024

### 12:00 pm - 1:00 pm - Lunch Provided

Lunch Buffet; Chicken Parmesan, Brisket with dry rub, parsley & buttered potatoes, house salad, and green beans.  
Dessert; Flourless Chocolate Torte & Cheesecake

### 1:00 pm - 3:00 pm - Cyber Security and its Impact on the Finance Department 2 CPE

Topic Descriptions - How Cyber Security impact the Finance Department. The Finance Department role in the event of a Cyber attack. Field of Study Information Technology.	Speaker: William Dickherber, President, OCCSI
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### 3:00 pm - 3:15 pm - Break

Snack; Salty & Sweet Sensation - assorted candy bars, cookies, & brownies, mixed nuts, Chex Mix, and chips & salsa

### 3:15 pm - 4:30 pm - Economic & Interest Rate Outlook 1.5 CPE

Topic Descriptions - Investing public funds in a declining interest rate environment Field of Study Economics.	Speaker: Jason Snow, Senior Vice President, Commerce Bank
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**Total CPE: 7**

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## Biographies:

## Thursday November 21, 2024

### Recruitment & Retention 2 CPE

Speakers: OMNI, Stacey Cowan, Senior Search Consultant & Jon Binder Senior Consultant & Compensation Practice Leader

Field of Study - Personnel/Human Resources

Since coming to OMNI, Stacey Cowan has led and successfully completed executive searches for leadership and director level roles in the private, nonprofit and municipal sectors. Prior to joining OMNI, Stacey Cowan served as Membership Director for the Overland Park Chamber of Commerce, where she led membership recruitment and retention efforts, building an extensive network of relationships to strengthen local businesses. Her substantial client service and business development experience, her passion for making connections, and her ability to understand client needs, are strong assets to OMNI's executive search practice. During her tenure at the Chamber, Stacey was awarded the Bronze and Silver Lifetime Sales Achievement Award from ACCE and has completed the Johnson County Citizens academy. Prior to the Chamber, Stacey spent over 15 years in the food and beverage industry. She has completed the Court of Master Sommeliers Level One Certification and was recognized as the Service Professional of the Year – Kansas City.

Jon Binder leads OMNI's compensation engagements. He provides our clients with expert support in employee relations, compensation, leadership development, and related areas. Jon is a senior-level executive with over 25 years of human resource experience and more than 15 years of compensation design and consulting experience. In his role at OMNI, and throughout his distinguished career in compensation and human resource management, Jon has worked with clients from a broad array of industries and enterprises, both nonprofit and for-profit. He has helped his clients, small and large, further their mission and strategic goals through the development of compensation strategies and processes. Prior to joining OMNI, Jon enjoyed a successful career in finance and as a human resource executive with Sprint. In addition to his role at OMNI, Jon has been functioning as an independent consultant since 2009.

### Managing the Rising Cost of Employee Benefits 1.5 CPE

Speakers: CBIZ, Maggie Knudson, Senior Account Executive & Jack Glickert, Employee Benefits Consultant

Field of Study - Personnel/Human Resources

Maggie is a Senior Account Executive with over 20 years of experience in the employee benefits industry. She specializes in helping employers leverage their employee health and welfare benefit programs for the good of their employees and their organization, with a particular emphasis on identifying and implementing creative, unique, best-in-class benefits solutions for employers whose objective is to attract and retain highly competitive talent. She manages benefits and client relationships with mid- to large-market clients, working in both public and private entities and multiple funding types. Her experience gives her the unique ability to bring perspective and insights from across multiple market segments as clients grow, providing expertise in various funding arrangements and cost containment strategies.

Jack works with employers with between 50 – 10,000 employees across the country on their group health & welfare programs. Prior to joining CBIZ, Jack held various finance and accounting consulting roles at Ernst & Young and Clifton

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## Biographies Continued:

### Thursday November 21, 2024

Larson Allen. As an Employee Benefits Consultant for CBIZ, Jack works with a variety of industry groups including the firm's Not-For-Profit team, where he is responsible for working with management teams and executives to understand optionality behind their benefits plans, how to control health care costs, and how the group health and welfare program can be used to aid in the attraction and retention of talent.

#### **Cyber Security and its Impact on the Finance Department 2 CPE**

Speaker: OCCSI, William Dickherber, President

Field of Study - Information Technology

William (Bill) Dickherber is the founder of Onsite Computer Consulting Services, which he established in 1995. Bill is a disabled Navy veteran with more than 40 years of computer technician experience. His penchant for fixing everything from tractors to televisions served him well when he was part of the pre-commissioning crew for the US Nassau. He was instrumental in implementing the first computer-controlled communications system on a Navy ship. He completed his associate degree in electrical engineering during his military training and went on to complete his bachelor's degree in information systems. When he left the military in the late 1980s, he took a job in the calibration lab for Emerson Electric. The computer software to which he was assigned did not work, so he wrote his own software to record the calibration status of company equipment. More than 25 years later, it was still being used there. Bill started Onsite Computer Consulting Services when an organization wanted to hire him as a contractor rather than as an employee. He grew his one-man operation that operated out of a pickup truck into one of the region's most trusted businesses for managed IT and security compliance services primarily for dental, medical practices and small to medium businesses. Now as a certified virtual Chief Security Officer (vCSO) he is expanding his company's security presence in St. Louis and is now providing MSSP and compliance services internationally. In 2022, Bill co-authored "Compliance Made Easy", an Amazon best-seller, for those wanting to learn about Cybersecurity and Compliance. All proceeds from this book have been donated to St. Jude Children's Research Hospital. Bill is a frequent contributor and speaker online and on radio on the subjects of security and compliance. Bill has worked steadfast throughout the years to enhance both business and personnel protection and compliance throughout the business and neighborhood communities.

#### **Economic Update 1.5 CPE**

Speaker: Commerce Bank, Jason Snow, Senior Vice President

Field of Study - Economics

Mr. Snow assists institutional clients invest over \$1 billion in fixed income assets. He helps banks, municipalities, non-profits and corporations to optimize the risk-reward profile of their investment portfolios. Since 1993, Jason has provided clients with comprehensive knowledge and experience while developing and implementing strategic investment plans tailored to meet each client's unique needs and goals. Mr. Snow is registered as a Municipal Securities Representative and Government Securities Representative with the Board of Governors of the Federal Reserve System. Bachelor of Business Administration in Finance - University of Central Oklahoma Executive MBA - Washington University in St. Louis, Olin Business School - Honors Graduate

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