

# GFOA of N.J. 2012—2013 Leadership

## President

**David Hollberg**  
Manager/CFO  
Pequannock Township  
Pequannock, N.J.

## Immediate Past President

**William M. Homa**  
Chief Financial Officer  
Cedar Grove Township  
Cedar Grove, N.J.

## 1st Vice President

**Jason Gabloff**  
Chief Financial Officer  
Millburn Township  
Millburn, N.J.

## 2nd Vice President

**Douglas A. Petix**  
Chief Financial Officer  
City of New Brunswick  
New Brunswick, N.J.

## 3rd Vice President

**Joanne Louth**  
Chief Financial Officer  
West Windsor  
Township  
West Windsor, N.J.

## Treasurer

**John Antonides**  
Chief Financial Officer  
Tax Collector, QPA  
Township of Colts  
Neck  
Colts Neck, N.J.

## Secretary

**Cynthia Lindsay**  
Deputy Chief Financial  
Officer  
Qualified Purchasing  
Agent  
Township of Hamilton  
Mays Landing, N.J.

## Northern Area Chair

**Jon Rheinhardt**  
Administrator/Chief  
Financial Officer  
Wharton Borough  
Wharton, N.J.

## Central Area Chair

**Sandra Webb**  
Chief Financial Officer  
Princeton  
Princeton, N.J.

## Southern Area Chair

**Christian R. Johansen**  
Chief Financial Officer  
City of Brigantine  
Brigantine, N.J.

## Executive Director

**Michael K. Drulis**



September 25-27, 2013  
Atlantic City, New Jersey



Government Finance  
Officers' Association  
of New Jersey

Since 1937, the GFOA of NJ has been a professional association of government finance officers working together to enhance and promote professional management of government for public benefit. The GFOA of NJ's membership includes those working in state, county, and municipal government, school districts, the public employee retirement systems, libraries, federal agencies, investment banks, and accounting, law, and consulting institutions.

2013  
Annual Fall  
Conference



# Welcome to the GFOA of NJ's 2013 Annual Fall Conference

Coming off a memorable 75th anniversary last year, the GFOA continues to thrive as New Jersey's premier statewide association of Finance Officers. This year, the GFOA is bringing together New Jersey's top financial experts and policy leaders at our annual fall conference. The Fall Conference provides workshops and sessions with knowledgeable speakers, an exhibit area displaying needed services, the annual business meeting, and an opportunity for the exchange of information among the membership, as well as keeping current with your continuing educational requirements. The Fall Conference will offer up to 16 Continuing Education Credits (CEU's) - CEU's will vary depending on profession.

The demands of a Finance Officer have grown while resources have diminished. In this digital age, tablets and the cloud have brought productivity and organization to new levels. We hope you will find the handsome, GFOA logo debossed padfolio and tablet case an additional tool for your success. Additionally, new to the conference, the GFOA is offering limited wireless internet connectivity to our participants. Please join the "Sheraton-Meeting" Wireless Network, open your web browser and go to a public website such as Google.com or Yahoo.com. You will then be redirected to the PSAV login page. When prompted, enter the access code GFOA2013. There will be a limited amount of hardcopy presentations available on a first-come-first-served basis for each session. Presentations will be available for viewing at [gfoanj.org](http://gfoanj.org).

Certificates for participation credits will be available at [gfoanjmembers.org](http://gfoanjmembers.org), starting Friday, October 4. Credits can be retrieved by using your registered email address or badge number located in the top right corner of your conference name badge. The only way to receive credits for participation is to scan your badge as you enter the classroom. Mis-scans or no scans will not be credited and cannot be adjusted after the conference. Please visit [gfoanj.org](http://gfoanj.org) following each presentation to provide your evaluation of the session.

Thank you again for your participation and support of the GFOA of NJ. Please be sure to visit our vendors in order to win exhibitor blackjack. This event and others only occur through their generous support.

We are standing by at the registration table to be of complete assistance.

# GFOA of N.J. By-Law Amendment to be voted on at Annual Fall Conference

At the Executive Board meeting on April 5th 2013, a By-Law change was recommended:

## Article I Definitions

Add the following new definition:

FISCAL YEAR – October 1st of the current year to September 30th of the following year.

## Article III Officers

Change the words:

F. [All officers shall be elected at the annual meeting of the Association.] All officers shall be elected annually by notification to the membership of the election, which shall include a ballot at least 30 calendar days prior to the close of the fiscal year, which ballot shall be returned by the member no later than 15 calendar days prior to the close of the fiscal year. The procedures for the election shall be subject to the Executive Board adopting special rules as to the election process.

Explanation: Matter enclosed in bold-faced brackets [thus] in the above is not enacted and is intended to be omitted in the by-laws. Matter underlined thus \_\_\_\_\_ is new matter and is intended to be included.

Committee Reason: Article I Definitions – A definition for fiscal year is necessary to provide a date when certain ballots shall be provided to the member and returned.

Article III Officers- The Nation and the State of New Jersey have experienced natural disasters and other events which have disrupted meeting schedules. The GFOA Annual meeting and its members may be subject to this in the future. In order to provide for the continuity of the association it is essential that the Officers of the association be elected on a timely basis. The election of the Officers by notification as provided in the by-laws rather than the member being present at the Annual meeting allows for an orderly and timely transition.

Consideration for final approval by the membership will take place at our Annual Meeting on Wednesday September 25, 2013.

# GFOA of NJ 2013 Annual Fall Conference Vendors

Thank you to our vendors who, through their support, make the Annual Fall Conference a reality and contribute to the continued success of our organization. And a special thanks to our 2013-2014 Premium Sponsor Casa Payroll Services.



Action Data Services, Inc.  
 AFLAC  
 AXA Equitable  
 Bank of America  
 BLX Group  
 CASA Payroll Services  
 CIT-E-NET, LLC  
 Edmunds & Associates, Inc.  
 EMEX, LLC  
 First Byte Corp  
 Intersoft Technologies Int'l.  
 Investors Savings Bank  
 IRS  
 Lincoln Financial Advisors  
 MGL Printing Solutions  
 Municipal Software Inc.  
 Munindex  
 Nationwide Retirement Solutions  
 New Jersey Environmental Infrastructure Trust  
 Phoenix Advisors, LLC  
 PNC Bank, N.A.  
 Primepoint  
 Rutgers University Center for Government Services  
 Sovereign Bank

Sunrise Systems  
 TD Bank, N.A.  
 The PFM Group  
 The Provident Bank  
 United Computer  
 U.S. Bank  
 Valley National Bank  
 Wells Fargo

**Visit our exhibitors and play Exhibitor Blackjack!**

GFOA OF N.J. ANNUAL FALL CONFERENCE

**EXHIBITOR BLACK JACK**

Visit at least twenty exhibitors and our premium sponsor, Casa Payroll Services.  
 Have the exhibitors mark your card then turn in your card to the registrations table and you'll be entered into a prize drawing!

## Wednesday, September 25, 2013

- 8:00 a.m. – 9:00 a.m.     **Registration, Coffee, Danish and Exhibits**
- 8:45 a.m. – 9:00 a.m.     **President's Welcome – Election of Officers & Bylaw Amendments**  
*Jason Gabloff, CFO, Millburn Township*
- 9:10 a.m. – 9:20 a.m.     **NJ League of Municipalities Welcome & Update**  
*William Dressel Jr., Executive Director, NJSLOM*
- 9:30 a.m. – 9:50 a.m.     **12144-1 Official Opening of Fall Conference, Keynote Presentation**  
*Stephen Sweeney, NJ State Legislature, Senate President*
- CMFO/CCFO 1 CEU Financial & Debt Mgt, CPA/RMA/PSA/PA 1 CPE Management, CMFO/CCFO 1 CEU Office Mgt./ Ancillary, RMC 1CEU Professional Development, CTC 1 CEU General and Secondary Duties, CPWM 1 CEU Management, QPA/RPPO/RPPS 1 CEU Office Administration/General Duties*
- 9:50 a.m. – 10:10 a.m.     **Break**
- 10:10 a.m. – 11:00 a.m.     **12144-2 Welcome from the DLGS**  
*Thomas Neff, Director DLGS*
- CMFO/CCFO 1 CEU Financial & Debt Mgt, CTC 1 CEU Legislation, RMC 1 CEU Finance, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Management*
- 11:10 a.m. – 12:00 p.m.     **12144-3 State Fiscal 012/2013 Budget in Brief**  
*Andrew Sidamon-Eristoff, NJ State Treasurer*
- CMFO/CCFO 1 CEU Budgeting, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance, RMC 1 CEU Finance*
- 12:00 p.m. – 1:30 p.m.     **Lunch**
- 1:30 p.m. – 2:20 p.m.     **12144-4 Social Media**  
*Matthew Jessup, Partner, McManimon, Scotland & Baumann*
- CMFO/CCFO 1 CEU Office Mgt, CTC 1 CEU General/Secondary Duties, CPWM/RMC 1 CEU Info Tech., QPA 1 CEU Office Admin/General Duties, CPA/RMA/PSA/PA 1 CPE Management Advisory Services*
- 2:30 p.m. – 3:20 p.m.     **12144-5 Best Practices and Efficiency**  
*Lou Neely, CFO, East Brunswick*  
*Joseph Monzo, CFO, South Brunswick*
- CMFO/CCFO 1 CEU Financial & Debt Mgt, CPWM 1 CEU Management, RMC 1 CEU Finance, CPA/RMA/PSA/PA 1 CPE Finance*

### Wednesday Continued

3:20 p.m. – 3:30 p.m. **Refreshment Break**

3:30 p.m. – 4:30 p.m. **12144-6 Legislative Update**  
*Michael Drulis, GFOA of N.J. Executive Director*

*CMFO/CCFO 1 CEU Financial & Debt Mgt, CTC 1 CEU Legislation, RMC 1 CEU Professional Development, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance*

4:30 p.m. – 6:30 p.m. **Vendors Reception**

8:30 p.m. – 9:30 p.m. **Hospitality, Steel Pier Room – Desserts and Refreshments**

### Thursday, September 26, 2013

7:00 a.m. – 9:00 a.m. **Registration, Coffee, Danish and Exhibits**

7:30 a.m. – 8:20 a.m. **12144-7 Grant Fund Accounting**  
*William Homa, CFO, Cedar Grove Township*

*CMFO/CCFO 1 CEU Accounting, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Accounting*

8:20 a.m. – 9:00 a.m. **Coffee Break**

9:00 a.m. – 9:50 a.m. **12144-8 User Friendly Budget**  
*Gerry Seneski, Assistant Division Director, DLGS*

*CMFO/CCFO 1 CEU Budgeting, RMC 1 CEU Finance, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance*

10:00 a.m. – 10:50 a.m. **12144-9 Updated Annual Financial Statements**  
*Gerry Seneski, Assistant Division Director, DLGS*

*CMFO/CCFO 1 CEU Accounting, RMC 1 CEU Finance, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance*

10:50 a.m. – 11:30 a.m. **Coffee Break**

11:30 a.m. – 12:20 p.m. **12144-10 Federal Policy & Managing Interest Rates**  
*David Kotok, Chairman & CIO of Cumberland Advisors*

*CMFO/CCFO 1 CEU Financial & Debt Mgt, RMC 1 CEU Professional Development, QPA 1 CEU Office Administration/General Duties, CPWM 1 CEU Technical, CPA/RMA/PSA/PA 1 CPE Management Advisory Services*

12:30 p.m. – 2:00 p.m. **Lunch**

### Thursday Continued

2:00 p.m. – 2:50 p.m. **12144-11 Ethics & Professional Development**  
*David Nenzo, Sole Proprietor, Ethics Law Consulting Services*

*CMFO/CCFO/RMC/QPA/CPWM 1 CEU Ethics, CTC 1 CEU General/Secondary Duties, CPA/RMA/PSA/PA 1 CPE Professional Ethics*

2:50 p.m. – 3:10 p.m. **Refreshment Break**

3:10 p.m. – 4:00 p.m. **12144-12 Financial Trend Analysis**  
*Joseph Monzo, CFO, South Brunswick  
Jon Rheinhardt, CFO/Administrator, Wharton Borough*

*CMFO/CCFO 1 CEU Office Mgt, RMC 1 CEU Finance, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance*

4:10 p.m. – 5:00 p.m. **12144-13 Payroll Issues (c. 78, W-2's)**  
*John Sabella, CPA, MST, Tax Partner, Ford-Scott & Assoc.*

*CMFO/CCFO 1 CEU Accounting, RMC 1 CEU Finance, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Management, CPA/RMA/PSA/PA 1 CPE Accounting*

5:00 p.m. – 8:00 p.m. **GFOA of N.J. Reception—Boulevard's Café**

### Friday, September 27, 2013

8:00 a.m. - 9:30 a.m. **Buffet Breakfast**

9:30 a.m. - 10:20 a.m. **12144-14 General Ethics Session**  
*Susan Jacobucci, Director of Finance, City of Newark*

*CMFO/CCFO/RMC/QPA/CPWM 1 CEU Ethics, CTC 1 CEU General/Secondary Duties, CPA/RMA/PSA/PA 1 CPE Professional Ethics*

10:20 a.m. - 11:10 a.m. **12144-15 Health Care Changes**  
*Joseph DiBella, Executive VP, Connor Strong & Buckelew*

*CMFO/CCFO 1 CEU Budgeting, RMC 1 CEU Professional Development, QPA 1 CEU Office Admin/General Duties, CPWM 1 CEU Management, CPA/RMA/PSA/PA 1 CPE Finance*

11:10 a.m. - 12:00 p.m. **12144-16 P-Cards**  
*Gordon Ball, Senior Procurement Specialist, NJ DCA  
Edmund Grant, Jr., Director of Operations, Cape May County*

*CMFO/CCFO 1 CEU Office Mgt, RMC 1 CEU Finance, QPA 1 CEU Procurement Procedures, CPWM 1 CEU Government, CPA/RMA/PSA/PA 1 CPE Finance*

**\*Registration is Open\***

**Wednesday 8 a.m. – 8 p.m., Thursday 7 a.m. – 6 p.m., &  
Friday from 8 a.m. – 11 a.m.**