



2:00 pm—2:50 pm **“Mixing Politics and Budgets”**

Speakers: Coleen Mahr, Mayor, Borough of Fanwood

Adrian Mapp, Mayor, City of Plainfield

3:00 pm—3:50 pm **“Long Term Strategic Planning for Capital & Debt”**

Speaker: Craig Binning, Partner, Hemson Consulting

3:50 pm—4:10 pm Ice Cream Break

4:10 pm—5:00 pm **“The Art of War—Tips for Effective Leadership & Management”**

Speaker: Sean Canning, Principal, The Canning Group

4:10 pm—5:00 pm **“Making the Most of Your Boards and Social Services”**

Hatteras 2 Speakers: Gerry Seneski, Treasurer, County of Cumberland

**Joe Constantino, Fiscal Officer, Morris County
Office of Temporary Assistance/Dept of Human
Services**

6:00 pm—10:00 pm **Presidential Reception— “A Taste of Mardi Gras”**

FRIDAY, SEPTEMBER 29, 2017

8:00 am—9:30 am Buffet Breakfast

9:30 am—10:20 am **“How to Develop a 5 Year Plan”**

**Speaker: Rita Friedman, Career Transition & Development
Coach, Owner, PhillyCareerCoach.com**

10:20 am—11:10 am **“Calculating for Contract Negotiations”**

Speaker: Gabriela Dos Santos, CFO, Town of Harrison

11:10 am—12:00 pm **“The Canary in the Coal Mine—What My General Ledger is
telling me”**

**Speaker: Matt Holman, CPA, Holman, Frenia, Allison
Chris Betley, Manager, Holman, Frenia, Allison**

Fall Conference Committee

Matthew Laracy — Chair, Northern Area, Township of Verona

Dave Miller — Central Area, Mercer County


Tom Merchel — Southern Area, Morrestown Township

Members

Michael Martin, City of Long Branch Sharon McCullough, Borough of Haddonfield

Chris Battaglia, Battaglia Associates Michael Pitts, Montgomery Township

Ann Cucci, Township of Parsippany-Troy Hills



G.F.O.A. of N.J.

FALL CONFERENCE

September 27-29, 2017

GOLDEN NUGGET

Atlantic City, New Jersey



- Golden Nugget provides free wifi. Powerpoint presentations are available for download at <http://www.gfoanj.org/?page=Conference>
- “Newly Certified Finance Officer Roundtable” is for new or relatively new CFO’s to learn about important topics related to what to expect from the job.
- All Classes will be held in the Ballroom unless otherwise noted in the program



Government Finance Officers Association
2017 FALL CONFERENCE PROGRAM

WEDNESDAY, SEPTEMBER 27, 2017

8:00 am—4:00 pm Registration and Exhibits

8:00 am—9:00 am Continental Breakfast

9:00 am—9:30 am **Annual Meeting, President's Address**

9:30 am—10:20 am **"Social Media Mayhem—Your Digital Shield"**

**Speaker: Joe Adams, Director of IT, Anxiety & Agoraphobia
Treatment Center**

10:30 am—11:20 am **"How to Communicate with your Elected Officials"**

Speaker: James Maley, Mayor of Collingswood

10:30 am—11:20 am **"Newly Certified Finance Officer Roundtable"**

Hatteras 2

Speakers: Tim Cunningham, Director DLGS

**Tom Merchel, Township Manager/CFO, Morrestown
Township**

Sharon Smith, Assistant Controller, Cherry Hill Twsp

Natasha Turchan, CFO, Township of Bridgewater

11:30 am—12:20 pm **"Microsoft Excel—Functions & Shortcuts for Beginners"**

**Speaker: Ann M. Cucci, Director of Finance, CFO, Treasurer,
Township of Parsippany-Troy Hills**

11:30 am—12:20 pm **"Single Audit Update"**

Hatteras 2

Speakers: Digesh Patel, Director, Mercadien

Warren Broudy, Managing Director, Mercadien

12:30 pm—2:00 pm Lunch Break

2:00 pm—2:50 pm **"Microsoft Excel—Pivot Tables & Manipulating Data"**

Speaker: Chris Battaglia, CMFO, CTC, QPA, Battaglia Associates

2:00 pm—2:50 pm **"Making the Most of your Payroll Software"**

Biscayne A

Speakers: Primepoint

Biscayne B

CASA Payroll



3:00 pm—3:50 pm **"Local Government Rating Process—Preparation of your Agency Review"**

**Speakers: Matthew D. Jessup, Member, McManimon, Scotland &
Baumann**

**Ellen M. Sandman, Business Administrator, Township of
Parsippany-Troy Hills**

Sherry Tracey, Sr. Managing Director, Phoenix Advisors

Kathi Mantell, CPA, RMA, PSA, Partner, Nisivoccia, LLP

4:00 pm—4:50 pm **"Inside the Rating Process—Rating Agency Point of View"**

Speakers: Tiffany Tribbitt, Associate Director, S&P Global Ratings

Doug Goldmacher, Analyst, Moody's Investors Service

5:30 pm—7:30 pm **"Happy Hour by the Bay"**

Cocktail Reception to be held on the Deck out by the Marina

THURSDAY, SEPTEMBER 28, 2017

7:30 am—9:00 am Registration and Continental Breakfast

8:30 am—9:20 am **"Non-Cash Transactions"**

Speaker: Bill Homa, CFO/CTC, Township of Cedar Grove

9:30 am—10:20 am **"Ethics in an Era of Lost Foundations"**

**Speaker: Bill Getman, Reverend, Haddonfield First Presbyterian
Church**

10:30 am—11:20 am **"Budget Planning for the Long Term"**

Speaker: Ken DeRoberts, CEO, Government Strategy Group

10:30 am—11:20 am **"Coping with the New County Caps"**

Hatteras 2

**Speaker: Jorge Carmona, Supervising Municipal Finance Auditor,
DLGS**

11:30 am—12:20 pm **"Making your Bank Work for You?"**

Main Ballroom

Speakers: Investors

Biscayne A

Provident

Biscayne B

Valley National

Biscayne C

Wells Fargo

Hatteras 1

Sandler

Hatteras 2

PFM

Hatteras 4

TD Bank

12:30 pm—2:00 pm Lunch Break

