

# GOVERNMENT FINANCE OFFICERS' ASSOCIATION FALL CONFERENCE

September 24 – 27, 2019



A Professional Association of Government Finance Offices

SPONSORSHIP AND EXHIBITOR INFORMATION

GOVERNMENT FINANCE OFFICERS ASSOCIATION ANNUAL CONFERENCE FOR 2019

**SPONSORSHIP INFORMATION SHEET**

**DATE:**

September 24 – 27, 2019

**LOCATION:**

Golden Nugget Hotel, Atlantic City, New Jersey, (609) 441- 2000

**THE PROGRAM:**

The conference will be a series of seminars on the following typical subjects: Public Finance Basics, Social Media in Local Government, Contract Negotiations Post 2% Cap, Payroll Compliance, Stormwater Utilities, Proactive Auditing, Cyber Security, Market Update, Insurance Purchasing, Planning Financial Stability and more.

**ALL SPONSORSHIPS WILL BE LISTED ON A SIGN BOARD POSTED OUTSIDE THE ENTRANCE TO THE MAIN CLASS ROOM**

**Payment must be received by September 6, 2019 to finalize any level of sponsorship.**

**PLATINUM SPONSORSHIP:    \$7,500**

**Conference Benefits**

- Includes 4 full conference registrations
- One full page ad (8'w x 10.5'h) in conference booklet
- An 8' across x 10' deep exhibit area to include a 6'l draped table with two chairs and a 1000 watt electrical outlet within the vendor room or the dining area
- Logo projected onto wall behind vendor table in the dining area only
- Logo on AV screen in-between sessions.
- Name included on sponsor board for Wednesday night's Happy Hour & Reception and Thursday night's President's Reception
- Napkins printed with company logo at the Wednesday night event
- Napkins printed with company logo at the Thursday night event
- Sponsorship Logo included on the home page of the website
- Easel signage with company logo
- Verbal recognition as a sponsor
- Vendor table top display at the Spring Mini-Conference or Women At Work Conference
- Recognition as sponsor at the spring Mini-Conference

**Hotel Benefits**

- One complimentary, one-bedroom suite for attendee of company's choice. 9/24-9/26.
- Complimentary access to the pool and hot tubs located on the 6<sup>th</sup> floor.

**GOLD SPONSORSHIP:            \$4,500**

**Conference Benefits**

- Includes 3 full conference registrations
- One full page ad (8'w x 10.5'h) in conference booklet
- An 8' across x 10' deep exhibit area to include a 6'l draped table with two chairs and a 1000 watt electrical outlet within the vendor room or the dining area
- Logo projected onto wall behind vendor table in the dining area only
- Name included on sponsor board for Thursday night's President's Reception
- Napkins printed with company logo at the Thursday night event

**Hotel Benefits**

- One complimentary one-bedroom suite for one attendee of company's choice. 9/24-9/26
- Complimentary access to the pool and hot tubs located on the 6<sup>th</sup> floor.

**SILVER SPONSORSHIP:            \$3,000**

**Conference Benefits**

- Includes 2 full conference registrations
- One half page ad (8'w x 5.25'h) in conference booklet
- An 8' across x 10' deep exhibit area to include a 6'l draped table with two chairs and a 1000 watt electrical outlet within the vendor room or the dining area
- Name included on sponsor board for Wednesday night's Happy Hour Reception

**Hotel Benefits**

- Complimentary access to the pool and hot tubs located on the 6<sup>th</sup> floor.

**BRONZE SPONSORSHIP:            \$2,000**

**Conference Benefits**

- Includes 1 full conference registration
- One half page ad (8'w x 5.25'h) in conference booklet
- Name included on sponsor board for Wednesday night's Happy Hour Reception

**Hotel Benefits**

- Complimentary access to the pool and hot tubs located on the 6<sup>th</sup> floor.

**WELCOME RECEPTION:            \$1,500**

The welcome reception which will be held in the H2O bar and fire pit area on the 6<sup>th</sup> Floor. Entertainment and food will be provided.

**Conference Benefits**

- Includes 1 full conference registration
- One half page ad (8'w x 5.25'h) in conference booklet
- Placard with company name on all tables in the area
- Sponsor board posted at event

## EXHIBIT INFORMATION SHEET

### **THE STANDARD PACKAGE:**

The fees includes: Registration for the conference, two (2) days of exhibiting and meals for each attendee during the conference.

The base fee of \$1,100.00 is for **one** person (includes the standard package). There will be a charge of \$100 for each additional person/registrant. A standard exhibit area of approximately 8' x 10' is provided. Displays, which require more than a standard tabletop or backdrop, will be charged a premium. Equipment provided will include one 6' x 2' table, (2) chairs, and one 1000 watt electrical outlet (2 plugs)...

### EXHIBIT INFORMATION:

- Vendor displays will be located in the Golden Nugget Hotel.
- Exhibit Set-up:                        Afternoon, Tuesday, September 24
- Exhibit Hours:                        8:00 AM – 5:00 PM, Wednesday, September 25  
   8:00 AM – 5:00 PM, Thursday, September 26
- Exhibit Breakdown:                5:00 PM – 7:00PM, Thursday, September 26
- The exhibitor area will be locked upon closing each evening.

**Exhibitors should pick three table locations in priority order as part of their registration submittal.** The GFOA Conference Committee will assign Booth locations based on priority order. When there is more than one exhibitor picking the same table, preference will be given in order of when payment is received and that location will be FINAL!

**REGISTRATION PROCEDURES AND FEE: All applications and payment are due by September 13, 2019.** If there is still space available after the cut off, additional exhibitor registrations maybe permitted with a late fee. The registration fee plus applicable additions is payable to the GFOA of New Jersey and should be mailed along with the completed application to:

***GFOA of NJ, 150 West State Street - Suite 220, Trenton NJ 08608.***

***All inquiries should be directed to Kimberly Nolan at [conference@gfoanj.org](mailto:conference@gfoanj.org)***

**DRAWINGS: Vendors are allowed to do drawings. Prizes may not have a value higher than \$25.00.**

**ATTENDANCE POLICY:** Please be advised that the GFOA attendance policy requires that social events scheduled during the fall conference will not interfere with educational seminars.

**ELECTRIC:** Provide number of 1000 watt electric outlets (2 plugs per outlet) you will need on the registration form. **An additional \$15 will be charged for each additional outlet over one.**

**EXHIBIT DISPLAY:** A standard display may consist of a table-top exhibit, backdrop display or a banner. Banners must be flame retardant and may be displayed in front of the table top, they cannot, however, be hung from the ceiling. **A standard display may not have a floor area of more than 10' x 8' or use more than one 6' x 2' table.** If your display exceeds these dimensions, check the Non-Standard Display Box on the registration form. There is an added fee for larger exhibits due to the loss of floor space.

**FREIGHT DELIVERIES:** The Golden Nugget Atlantic City will handle all vendor package deliveries. The Golden Nugget will not accept or take responsibility for any packages received before Monday, September 16, 2019. All packages must be addressed and mailed with the following information: ***Golden Nugget Atlantic City, Huron Avenue and Brigantine Blvd, Atlantic City, NJ 08401, Attention: Catering/Convention Services Department – GFOA of NJ Group (Sept 24-27, 2019).*** Contact the Golden Nugget Atlantic City if you require any additional information.

**TELEPHONE SERVICE:** The Golden Nugget Atlantic City is responsible for the telephone and electric communications needs. For information regarding a telephone or other electric or presentation services in your booth, please contact the Golden Nugget Atlantic City.

**HOTEL ROOM REGISTRATION:** Exhibitor should contact the Golden Nugget Atlantic City directly for room reservations A.S.A.P. There is no advance reservation of a room by the GFOA. It is the responsibility of exhibitors to book their own rooms. Be sure to mention the GFOA group name in order to be eligible for a discount. Please make your reservation immediately as rooms will sell out. After 9/9/2019 the discounted rate cannot be guaranteed. **Payment must be received by the Golden Nugget for the room 48 hours prior to the event or they will not hold the room.**

**APPLICATION FOR EXHIBITOR SPACE**

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ ZIP: \_\_\_\_\_

REPRESENTATIVE'S NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_ FAX # \_\_\_\_\_

1. My Exhibit will require \_\_\_\_\_ regular outlets (1 outlet = 2 plugs). Specific number required.
  
2. My Exhibit is:     A Banner or Tabletop exhibit.  
                           A Backdrop display, less than 8' wide.  
                           A Backdrop display, larger than 8' wide (requires oversize fee)  
                           Other, please describe \_\_\_\_\_

\*\*\* Most other multidimensional displays are subject to an oversize fee

3. My exhibit will require other special arrangements detailed on the back, or an additional paper. There may be an extra charge for special arrangements other than standard outlets.  
                           Yes     No

4. FEES: Please Check the Appropriate items and extend the amounts		
_____ Platinum Sponsorship (includes 4 people)	\$7,500.00	\$ _____
_____ Gold Sponsorship, (includes 3 person)	\$4,500.00	\$ _____
_____ Silver Sponsorship, (includes 2 person)	\$3,000.00	\$ _____
_____ Bronze Sponsorship, (includes 1 person)	\$2,000.00	\$ _____
_____ Welcome Reception Sponsorship , (includes 1 person)	\$1,500.00	\$ _____
_____ Standard Exhibit, (includes 1 person); (8'x10)	\$1,100.00	\$ _____
_____ Oversize Exhibit (Greater than 10' x 8'); Addt'l fee	\$ 300.00	\$ _____
_____ Additional Personnel/Staff	\$ 100.00 each	\$ _____
_____ Additional Electrical Outlets	\$ 15.00 each	\$ _____
Total Registration payable to <b>GFOA of New Jersey</b>		\$ _____

***Please be sure to indicate quantities of additional meal tickets!***

TABLE PREFERENCE

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

HOLD HARMLESS AGREEMENT:

Exhibitor assumes responsibility and agrees to indemnify and defend the New Jersey Government Finance Officers Association and the Golden Nugget Atlantic City and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitors understand that neither the New Jersey Government Finance Officer Association nor the Golden Nugget Atlantic City maintain insurance covering the exhibitors property and it is the sole responsibility of the exhibitor to obtain such insurance. We have read the enclosed materials, including the information sheet.

SIGNED: \_\_\_\_\_ TITLE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

Please submit the names and titles of each of your representatives that will be attending the Conference so that name tags can be issued for each of your representatives. Use the back of this page or submit additional paper if you need additional space.

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_

NAME AND TITLE: \_\_\_\_\_