GOVERNMENT FINANCE OFFICERS’ ASSOCIATION
FALL CONFERENCE

September 22 – 25, 2020

A Professional Association of Government Finance Offices

SPONSORSHIP AND EXHIBITOR INFORMATION
GOVERNMENT FINANCE OFFICERS ASSOCIATION ANNUAL CONFERENCE FOR 2020

SPONSORSHIP INFORMATION SHEET

DATE: September 22 – 25, 2020

LOCATION: Golden Nugget Hotel, Atlantic City, New Jersey, (609) 441-2000


ALL SPONSORSHIPS WILL BE LISTED ON A SIGN BOARD POSTED OUTSIDE THE ENTRANCE TO THE MAIN CLASSROOM!

Payment must be received by September 4, 2020 to finalize any level of sponsorship.

PLATINUM SPONSORSHIP: $7,500

Conference Benefit Include
- 4 full conference registrations
- 1 full page ad (8’w x 10.5’h) in conference booklet
- 1 8’ x 10’ exhibit area to include a 6’l draped table with two chairs and a 1000-watt electrical outlet within the vendor room or the dining area
- Logo projected onto wall directly behind the vendor table in the dining hall. The exhibit booth and logo of all Platinum sponsors will be located on the Platinum Sponsor Wall in the dining area.
- Logo on AV screen in-between sessions.
- Name included on sponsor board for Wednesday night’s Happy Hour & Reception and Thursday night’s President’s Reception
- Napkins printed with company logo at the Wednesday night event
- Napkins printed with company logo at the Thursday night event
- Sponsorship Logo included on the home page of the website
- Easel signage with company logo
- Verbal recognition as a sponsor
- Vendor table top display at the Spring Mini-Conference or Women At Work Conference
- Recognition as sponsor at the spring Mini-Conference

Hotel Benefits
- 1 complimentary, 1-bedroom suite for attendee of company’s choice. 9/22 - 9/25.
- Complimentary access to the pool and hot tubs located on the 6th floor.
**GOLD SPONSORSHIP:** $4,500  

**Conference Benefits Include**  
- Include 3 full conference registrations  
- 1 full page ad (8’w x 10.5’h) in conference booklet  
- An 8’ x 10’ exhibit area to include a 6’l draped table with 2 chairs and a 1000 watt electrical outlet within the vendor room or the dining area  
- Logo projected onto wall behind vendor table in the dining area only  
- Name included on sponsor board for Thursday night’s President’s Reception  
- Napkins printed with company logo at the Thursday night event  

**Hotel Benefits**  
- 1 complimentary one-bedroom suite for one attendee of company’s choice. 9/22-9/25  
- Complimentary access to the pool and hot tubs located on the 6th floor.

**SILVER SPONSORSHIP:** $3,000  

**Conference Benefits Include**  
- 2 full conference registrations  
- 1 half page ad (8’w x 5.25’h) in conference booklet  
- An 8’ x 10’ exhibit area to include a 6’l draped table with 2 chairs and a 1000 watt electrical outlet within the vendor room or the dining area  
- Name included on sponsor board for Wednesday night’s Happy Hour Reception  

**Hotel Benefits**  
- Complimentary access to the pool and hot tubs located on the 6th floor.

**BRONZE SPONSORSHIP:** $2,000  

**Conference Benefits**  
- Includes 1 full conference registration  
- 1 half page ad (8’w x 5.25’h) in conference booklet  
- Name included on sponsor board for Wednesday night’s Happy Hour Reception  

**Hotel Benefits**  
- Complimentary access to the pool and hot tubs located on the 6th floor.

**WELCOME RECEPTION:** $1,500  

The welcome reception which will be held in the H2O bar and fire pit area on the 6th Floor. Entertainment and food will be provided.  

**Conference Benefits**  
- Includes 1 full conference registration  
- 1 half page ad (8’w x 5.25’h) in conference booklet  
- Placard with company name on all tables in the area  
- Sponsor board posted at event
EXHIBIT INFORMATION SHEET

THE STANDARD PACKAGE:
Fees includes: Registration for the conference, (2) days of exhibiting and meals for each attendee during the conference.

The base fee of $1,100.00 is for 1 person (includes the standard package) with and additional charge of $100 for each additional person/registrant. A standard exhibit area of approximately 8’ x 10’ is provided. Displays, which require more than a standard tabletop or backdrop, will be charged a premium. Equipment provided will include one 6’ x 2’ table, (2) chairs, and one 1000 watt electrical outlet (2 plugs)...

EXHIBIT INFORMATION:

- Vendor displays will be located in the Golden Nugget Hotel.
- Exhibit Set-up: Afternoon, Tuesday, 09/22/20
- Exhibit Hours: 8:00 AM – 5:00 PM, Wednesday, 09/23/20
- Exhibit Hours: 8:00 AM – 5:00 PM, Thursday, 09/24/20
- Exhibit Breakdown: 5:00 PM – 7:00PM, Thursday, 09/24/20
- The exhibitor area will be locked upon closing each evening.

*Exhibitors should select three table locations in order of their preference along with their registration.

The GFOA Conference Committee will assign Booth locations based on priority order. When there is more than one exhibitor picking the same table, preference will be given in order of when payment is received and that location will be FINAL!

REGISTRATION PROCEDURES AND FEE: All applications and payment are due by September 11, 2020. If there is still space available after the cut off, additional exhibitor registrations maybe permitted with a late fee. The registration fee plus applicable additions is payable to the GFOA of New Jersey and should be mailed along with the completed application to:

GFOA of NJ, 150 West State Street - Suite 220, Trenton NJ 08608.

All inquiries should be directed to Kimberly Nolan at conference@gfoanj.org

DRAWINGS: Vendors are allowed to do drawings. Prizes may not have a value higher than $25.00.

ATTENDANCE POLICY: Please be advised that the GFOA attendance policy requires that social events scheduled during the fall conference will not interfere with educational seminars.
**ELECTRIC:** Provide number of 1000 watt electric outlets (2 plugs per outlet) you will need on the registration form. **An additional $15 will be charged for each additional outlet over one.**

**EXHIBIT DISPLAY:** A standard display may consist of a table-top exhibit, backdrop display or a banner. Banners must be flame retardant and may be displayed in front of the table top, they cannot, however, be hung from the ceiling. **A standard display may not have a floor area of more than 10’ x 8’ or use more than one 6’ x 2’ table.** If your display exceeds these dimensions, check the Non-Standard Display Box on the registration form. There is an added fee for larger exhibits due to the loss of floor space.

**FREIGHT DELIVERIES:** The Golden Nugget Atlantic City will handle all vendor package deliveries. The Golden Nugget will not accept or take responsibility for any packages received before Monday, September 16, 2019. All packages must be addressed and mailed with the following information: **Golden Nugget Atlantic City, Huron Avenue and Brigantine Blvd, Atlantic City, NJ 08401, Attention: Catering/Convention Services Department – GFOA of NJ Group (Sept 22 - 25, 2020).** Contact the Golden Nugget Atlantic City if you require any additional information.

**TELEPHONE SERVICE:** The Golden Nugget Atlantic City is responsible for the telephone and electric communications needs. For information regarding a telephone or other electric or presentation services in your booth, please contact the Golden Nugget Atlantic City.

**HOTEL ROOM REGISTRATION:** Exhibitor should contact the Golden Nugget Atlantic City directly for room reservations A.S.A.P. There is no advance reservation of a room by the GFOA. It is the responsibility of exhibitors to book their own rooms. Be sure to mention the GFOA group name in order to be eligible for a discount. Please make you reservation immediately as rooms will sell out. After 9/11/2020 the discounted rate cannot be guaranteed. **Payment must be received by the Golden Nugget for the room 48 hours prior to the event or they will not hold the room.**
APPLICATION FOR EXHIBITOR SPACE

COMPANY NAME: _____________________________________________________________

ADDRESS: _________________________________________________________ZIP: ______________

REPRESENTATIVE’S NAME: _______________________________________________________

TITLE: _______________________________________E-MAIL: ______________________________

TELEPHONE NUMBER: ______________________________FAX # _________________________

1. My Exhibit will require _________ regular outlets (1 outlet = 2 plugs). Specific number
   required.

2. My Exhibit is:  (   ) A Banner or Tabletop exhibit.  
   (   ) A Backdrop display, less than 8’ wide.  
   (   ) A Backdrop display, larger than 8’ wide (requires oversize fee)  
   (   ) Other, please describe ________________________

   *** Most other multidimensional displays are subject to an oversize fee

3. My exhibit will require other special arrangements detailed on the back, or an additional
   paper. There may be an extra charge for special arrangements other than standard outlets.
      (   ) Yes  (   ) No

4. FEES: Please Check the Appropriate items and extend the amounts
   _____ Platinum Sponsorship (includes 4 people)   $7,500.00   $_________
   _____ Gold Sponsorship, (includes 3 people)      $4,500.00   $_________
   _____ Silver Sponsorship, (includes 2 people)    $3,000.00   $_________
   _____ Bronze Sponsorship, (includes 1 person)    $2,000.00   $_________
   _____ Welcome Reception Sponsorship ,
      (includes 1 person)                        $1,500.00   $_________
   _____ Standard Exhibit, (includes 1 person); (8’x10) $1,100.00   $_________
   _____ Oversize Exhibit (Greater than 10’ x 8’);
      Addt’l fee                                  $300.00   $_________
   _____ Additional Personnel/Staff               $100.00 each   $_________
   _____ Additional Electrical Outlets            $15.00 each   $_________

Total Registration payable to GFOA of New Jersey

Please be sure to indicate quantities of additional meal tickets!

$_________
TABLE PREFERENCE

First Choice: _______
Second Choice: _______
Third Choice: _______

HOLD HARMLESS AGREEMENT:

Exhibitor assumes responsibility and agrees to indemnify and defend the New Jersey Government Finance Officers Association and the Golden Nugget Atlantic City and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitors understand that neither the New Jersey Government Finance Officer Association nor the Golden Nugget Atlantic City maintain insurance covering the exhibitors property and it is the sole responsibility of the exhibitor to obtain such insurance. We have read the enclosed materials, including the information sheet.

SIGNED: ________________________________   TITLE: ___________________________________
PRINT NAME: ____________________________  DATE: ___________________________________

Please submit the names and titles of each of your representatives that will be attending the Conference so that name tags can be issued for each of your representatives. Use the back of this page or submit additional paper if you need additional space.

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