

# GFVGA Membership Benefits

## Legislative Advocacy

- ❖ The GFVGA is your year-round advocate on issues, legislation, and government regulations affecting the Georgia and Southeastern fruit and vegetable industry. This is a 24/7 effort led by professional staff and dedicated volunteers ensuring that GFVGA members are well represented at both the state and national levels of government. We are the united voice of the Georgia and Southeastern Fruit and Vegetable Industry.

## GFVGA Membership Farm Search

- ❖ Connect with future customers with our online Farm Directory by sharing your business profile, location, and contact information. Whether you're looking to grow in your field or break into a new market entirely, GFVGA's Member Farm Directory opens doors for you and your business.

## Preferred Registration Rates

- ❖ Members are eligible for preferred registration rates on educational and networking opportunities such as the annual SE Regional Fruit and Vegetable Conference, regional workshops, online webinars, and various special programs.
- ❖ Members receive a 15% discount on SE Regional Conference registration.

## Access to Expert Staff

- ❖ As a member you have unlimited access to our expert staff that can provide your business with consultation services on marketing, crisis management, food safety, and government relations.
- ❖ The Produce Food Safety Services program provides food safety consulting services at a 50% discount to member farms and operations.

## Student Scholarship Opportunities

- ❖ Member business owners and employees' children are eligible to apply for scholarships through the Georgia Fruit & Vegetable Growers Foundation. The GFVG Foundation Scholarship awards up to \$2,000 to eligible students who are chosen to be a scholarship recipient.

## Exclusive Communications and Advertising

- ❖ Free subscription to printed quarterly publication – *GFVGA Grower News*, monthly e-newsletter – *The Update*, and email alerts on issues as they arise.
- ❖ Members have access to preferred advertising rates in the *GFVGA Grower News* Magazine, SE Regional Conference Program, *The Update* monthly e-blast, and other communications.

## Discounted Participation in Programs

- ❖ Complimentary participation in the C.H. Robinson Transportation Program- a personalized program that will meet the needs of your most challenging supply chains with reliable service.
- ❖ GFVGA members have access to the third-party pesticide registration expanded to a Section 24c Label Program in cooperation with Syngenta, Inc.
- ❖ 15% discount on iFood Decision Sciences products including software tools for food safety measures.

