



2021 ADVERTISING INSERTION CONTRACT GGIA JOURNAL | PRINTED AND ELECTRONIC VERSIONS

Advertiser: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Agent (if different from above): _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

We must have artwork by October 31, 2020!

- Full Page Size
 Half Page Size
 Quarter Page Size
 I am sending a camera-ready ad.
 8.5" w x 11" h 8.5" w x 5.5" h 4.25" w x 5.5" h
 Please use my existing GGIA Journal ad.
 PLEASE INCLUDE A .25" BLEED (.125" PER SIDE).
 I would like a new ad designed. (See below for additional fees).

Journal/Trade Show Directory Advertising Rates (ALL ADS COLOR ONLY)

| Ad Size | Member | Non-Member | Design Fee, optional |
|--------------------|--------|------------|----------------------|
| Inside Front Cover | \$560 | \$665 | \$100 |
| Inside Back Cover | \$560 | \$665 | \$100 |
| Outside Back Cover | \$700 | \$815 | \$100 |
| Full Page | \$420 | \$525 | \$80 |
| 1/2 Page | \$280 | \$385 | \$60 |
| 1/4 Page | \$140 | \$315 | \$40 |

Ad Size _____ Total Amount \$ _____

Authorized Signature: _____

Payment Information

Check # _____
 Credit Card: Visa/MC/AMEX/DC Card Number _____
 Name on Card _____
 Exp. Date CVV Signature _____

Please send this form along with your payment to GGIA, P.O. Box 2568, Blue Ridge, GA 30513. You may also fax this form to (706) 632-0300 or email a scanned copy to jennifer@ggia.org.