

VIRTUAL SPONSORSHIP OPPORTUNITIES

Thank you for considering a sponsorship with GGIA. All WINTERGREEN sponsors will be included in printed and electronic communications prior to the show, at the show itself, in the WINTERGREEN Brochure and GGIA WINTERGREEN Journal. With over 10,000 copies distributed before and after the show, WINTERGREEN Virtual Tradeshow sponsorships deliver substantial recognition over an extended period from **January 19, 2021 through August 2021**.

TRADESHOW TITLE SPONSOR | \$4000 (LIMITED TO 6 PARTICIPANTS)

Achieve maximum visibility for your business by being the exclusive title sponsor of the Virtual Tradeshow Platform Landing Page. You will receive most prominent visibility on the virtual platform, and in all printed materials. Includes a full page, color ad in the WINTERGREEN Journal in addition a long period of exposure in the weeks after the show concludes (available until August 2021).

EDUCATION SESSIONS | ALL EDUCATION TRACKS \$4000 | INDIVIDUAL CLASSES START AT \$400

Be the title presenter of all education sessions at the show. This option includes your name in all WINTERGREEN publications and e-marketing as well as a sponsor sign before the virtual education session begins. This option offers a long period of exposure in the weeks after the show concludes (available until August 2021) as well as in the show publications that people tend to keep after the show.

EXHIBIT HALL LANDING PAGE | \$2000 (LIMITED TO 5 PARTICIPANTS)

Be featured on the main Exhibit Hall Landing Page. This will give you the most prominent visibility as an exhibitor.

REGISTRATION PAGE SPONSOR | \$2000

Be the registration page sponsor when attendees sign up to register for WINTERGREEN 2021.

VIRTUAL COFFEE HAPPY HOUR | \$1500 FOR ALL 3 DAYS | \$500 PER DAY

We will have a dedicated time each day during WINTERGREEN to meet and greet via zoom. We will feature your company as the sponsor of the Virtual Coffee Happy Hour.

SWAG BAG | \$750 (LIMITED TO 10 PARTICIPANTS)

Sponsoring the swag bag will allow our attendees to receive your swag prior to the Virtual Conference. GGIA will mail out your swag (you must provide the swag and have it to us no later than December 15) to the first 500 registrants.

VIRTUAL SWAG BAG | STARTING AT \$750 (LIMITED TO 15 PARTICIPANTS)

Sponsoring the virtual swag bag will increase your visibility during the virtual conference by sending us your swag, and we will email it out to the entire WINTERGREEN 2021 registrants.

PRODUCT & PLANT DEMOS | \$500 (LIMITED TO 5 PARTICIPANTS)

Want to get your product and/or plants noticed? If so, sign up to be a Product & Plant Demo. Send GGIA your YouTube link or other video, and we will include this on the WINTERGREEN Registration.