

Giving USA Levels of Support & Benefits

Platinum: \$25,000+

- Sponsorship of *Giving USA* Webinar to Purchasers – Opening and closing slides in presentation and inclusion in all promotional materials and on website
- Shared Intelligence Newsletter – Special feature in one issue of this quarterly newsletter to over 6,000 philanthropy professionals.
- Special e-blast to *Giving USA* customer database of over 27,000
- Special acknowledgement within *Giving USA* book
- Acknowledgement on *Giving USA* website homepage
- All other benefits of Patron level

Patron: \$10,000-\$24,999

- A full-page ad in the *Giving USA Report* paperback book and digital products
- Listing in three half-page print ads in *The Chronicle of Philanthropy*
- Listing with logo in the *Giving USA Report* book
- Listing with logo and link to website on the supporter page of the Giving USA website
- Listing in the *Giving USA* highlights
- 15 copies of the *Giving USA Report* paperback book

Benefactor: \$5,000-\$9,999

- A half-page ad in the *Giving USA Report* paperback book and digital products
- Listing in three half-page print ads in *The Chronicle of Philanthropy*
- Listing with logo in the *Giving USA Report* paperback book
- Listing with logo on the supporter home page of the Giving USA website
- Listing in the *Giving USA* highlights
- 10 copies of the *Giving USA Report* paperback book

Partner: \$2,500-\$4,999

- Listing in three half-page print ads in *The Chronicle of Philanthropy*
- Listing in the *Giving USA Report* paperback book, digital products, and highlights
- Listing with logo on the supporter page of the Giving USA website
- 5 copies of the *Giving USA Report* paperback book

Builder: \$1,000-\$2,499

- Listing in the *Giving USA Report* paperback book, digital products, and highlights
- Listing on the supporter page of the Giving USA website

Friend: \$100-\$999

- Listing on the supporter page of the Giving USA website

Custom sponsorships are available at the \$50,000+ level. Contact info@givingusa.org for more information.

** Giving USA 2020 supporters will be listed on the website starting April 1, 2020. Contributions must be received by May 15, 2020, to be included in any Giving USA print materials.*