

WEEK 4 - APRIL 28 - MAY 4



The Step-by-Step Guide for Submitting GLACUHO Program Proposals



Decide On Your Presentation Style - Advice from a Top 10 Presenter

This week it is time to decide on your presentation style as you prepare your program submission. One of the 2013 Top 10 Presenter of *Intersectionality & Leading; Incorporating Intersectionality into Leadership Development*, Justin Schuch, has this advice about deciding on your presentation style:

“With a myriad of options when it comes to your presentation format and style, selecting the right direction for your session can be very difficult! The appropriate format should depend greatly on your goals and objectives. Overall, your goal is to convey information and ideas in a way which will connect with your audience. Between

roundtables, skill/activity based, or traditional styles, there are important concepts to consider. While there are numerous options and combinations, here are three popular approaches.

Roundtable

A roundtable format is a great direction to go in if you are hoping to create an avenue for dialogue among a group of professionals who are knowledgeable in your topic area. Roundtables provide a space for attendees to learn from a greater number of people and potentially learn a large amount of insight. If you are facilitating a roundtable, be sure to create discussion questions to guide the conversation and let your roundtable participants see the questions beforehand and be ready to steer the conversation back to your topic if needed.

Skill/Activity Based

If you are hoping to provide attendees with a certain skill development or activity to bring back to their home institutions, formatting your session as such is very helpful. Be sure to let attendees know in your program description they will be participating in the experience. This hands-on approach to your session is a fantastic way to have your attendees feel connected to the topic while still learning.

Traditional Presentation

A traditional presentation where you are giving information about a study or approach you have on your campus is also a great way to convey information. This approach has presenter(s) leading the conversation, often as a professor may in the classroom. This style can be very effective when information is not experience based and attendees are learning about something which has happened on another campus like hiring practices or a new study findings on student retention.

Put yourself in your attendee shoes. Develop a session which is interesting and guide your time in a way which is balanced between upbeat information, activities, and sharing of information. Figure out wants to get feedback from your audience, have them interact with you, and be engaged.

What are your attendees taking back to their campus? Be sure to construct your information and session in a way where people have information and details to take back to their campuses. Attendees should be able to show something for choosing your session. What kind of resources do you have?

Beware the of PowerPoint crutch. There are hundreds of ways to have a presentations with visuals without power point. You can avoid reading off of your slides by not making slides to start with! Try something new.

Keep researching. There are a lot of online resources on the topic. Google “Presentation Tips.” One of my favorite sites to share is : <http://www.lifehack.org/articles/communication/18-tips-for-killer-presentations.html>



Justin Schuch is the Coordinator Of Residential Leadership & Engagement at Southern Illinois University Carbondale. He received a Top 10 Program award in 2013 for the program *Intersectionality & Leading; Incorporating Intersectionality into Leadership Development*, co-presented by Tina Horvath, Travis Gibler, and Sarah Holzman, Southern Illinois University Carbondale