CHARTER AGREEMENT

| | ("CHAPTER"). |
|--|--------------------------------|
| Delaware USA ("AEA"), and | _ with principal address at |
| Enterprise Architects, a limited liability company organized u | inder the laws of the State of |
| THIS CHARTER AGREEMENT ("the Agreement") is made by | petween the Association of |

BACKGROUND:

Chapters are governed by the AEA Bylaws, the Charter Agreement and the AEA approved CHAPTER Bylaws. The purpose for chartering as an AEA chapter is to promote and advance the mission and vision of AEA within the chapter's community. Chapters are required to conduct all business in accordance with local laws, in alignment with the values of AEA, and with the highest integrity. The purpose of this agreement is to clearly identify the expectations and obligations of both CHAPTER and of AEA in this volunteer structure.

It is important for CHAPTER to understand and respect these terms since CHAPTER is an independent incorporated or unincorporated affiliate of AEA, not organized under AEA's incorporation and Federal tax identification status, and must therefore operate in a manner that protects and does not jeopardize the interests and tax status of AEA.

- 1. Grant of Charter, Use of Name and Logo.
 - **1.1** Charter. AEA hereby grants CHAPTER a non-exclusive charter to be a chapter of AEA.
 - **1.2** Use of Name and Logo. CHAPTER is authorized to use the name "Association of Enterprise Architects", acronym "AEA", and logo of AEA in connection with CHAPTER's name acronym and logo, with the authority to use such marks in connection with CHAPTER's activities authorized under this Agreement, subject to the terms and conditions of this Agreement and any written usage guidelines attached hereto, otherwise incorporated herein, or subsequently provided to CHAPTER by AEA. AEA is the sole owner of the AEA name, acronym, and logo. CHAPTER's acronym will be determined by AEA, and any logo created by or for CHAPTER as a chapter-specific logo must be approved by AEA.
- 2. Term & Termination. The Term of this Agreement shall effective on the date of AEA acceptance of CHAPTER's Bylaws or the last signed date below, whichever is earlier, and shall continue unless revoked by AEA or surrendered by CHAPTER, pursuant to the terms of this Agreement for revocation and surrender. It is the responsibility of the full CHAPTER Board to ensure CHAPTER maintains compliance.
- **3. Territory.** CHAPTER shall be AEA's affiliate in _____ (the "Territory"), pursuant to and in accordance with AEA'S mission and purposes as set forth in AEA's Articles of Incorporation and Bylaws or as otherwise established by the AEA Board of Directors.

CHAPTER acknowledges that this designation is non-exclusive in the Territory and that AEA may, in its sole discretion, designate other affiliates in the Territory or may sponsor or conduct programs, accept members, and perform other activities within the Territory.

4. CHAPTER Dues and Finance.

- **4.1** CHAPTER dues (if any) may be paid through the AEA online payment system, which case AEA shall disburse such funds according to the approved payment schedule provided by CHAPTER Treasurer. Alternately, CHAPTER dues (if any) may be paid directly to CHAPTER.
- **4.2** CHAPTER shall establish policies and procedures to govern the management of its finances, and shall submit any required tax filing or accounts to appropriate authorities.
- **4.3** CHAPTER is fiscally independent of AEA and does not fall under AEA's non-profit tax-exempt status as granted under section 501(c)(6) of the U.S. Internal Revenue Code.

5. CHAPTER Membership.

- **5.1** The primary CHAPTER officers, defined as the Chair, Vice-Chair and Treasurer (or similarly titled officers) shall each personally maintain current good standing membership in AEA.
- **5.2** CHAPTER members must be AEA members in good standing.
- **5.3** Terms and conditions of membership in AEA will be determined exclusively by AEA.
- **6. AEA Obligations & CHAPTER Support.** AEA will provide consultation and advisory support to CHAPTER to promote its success. Such support and benefits include, but not limited to, the following:
 - **6.1** CHAPTER Website. AEA will provide CHAPTER with complimentary chapter webpages in the website hosted by AEA. CHAPTER can either set up its own website or use the group site provided by AEA. AEA may, at its discretion, add pertinent information to CHAPTER'S Group pages at any time. In the event that CHAPTER website is not set up on AEA site, AEA will link to CHAPTER website and CHAPTER shall maintain the link throughout the term of this Agreement.
 - **6.2** AEA will provide support during the onboarding process such as setup of account and admin access, CHAPTER Group page usage, Brand Manual and chapter-related queries.
 - **6.3** AEA will provide Chapter Officers with admin access to CHAPTER Group page of subscribed member list.
 - **6.4** AEA will provide CHAPTER with promotional support such as, but not limited to, inclusion in AEA website of CHAPTER event listings, CHAPTER News on AEA News, targeted bulk mailings and other marketing efforts as may be developed from time to time, subject to data privacy laws.

From time to time, AEA may change such support if it deems to be in the best interests of CHAPTER; in such case, AEA shall notify CHAPTER in writing.

- 7. Obligations of CHAPTER. CHAPTER's obligations under this Agreement shall include:
 - **7.1 Organizational Status.** CHAPTER warrants that it is, as may be legally required by authorities within the Territory, incorporated as a non-profit corporation in good standing or an unincorporated association in good standing as defined by the state, commonwealth, region, city, or country in which CHAPTER has its primary place of business, and that it shall remain in good standing.

- **7.2 Organizational Structure.** CHAPTER warrants that the structure of the non-profit corporation or unincorporated association is of at least three (3) persons and that all members are each personally members of AEA in good standing.
- **7.3 CHAPTER Bylaws**. As a condition of receipt of its charter as a chapter of AEA, CHAPTER provided its Association of Enterprise Architects sname.of.chapter Bylaws to AEA. CHAPTER agrees that its Bylaws are, and shall remain, consistent in all material respects with the mission and purpose of the AEA.
- **7.4 Compliance with Laws.** CHAPTER warrants that it is and shall remain in full compliance with and otherwise conduct its activities at all times in accordance with all applicable laws, regulations and other legal standards that may affect its performance under this Agreement. Further, CHAPTER warrants that it shall maintain at all times all permits, licenses and other governmental approvals that may be required in the Territory in connection with its performance under this Agreement. Furthermore, CHAPTER warrants that it shall make all required filings, such as annual corporate reports and tax filings that may affect its corporate or tax status.
- **7.5** Recordkeeping, Reporting and Inspection.
 - a. CHAPTER shall maintain all records related to its organizational and tax-exempt status (if applicable) and shall forward to AEA copies of its Articles of Incorporation or Articles of Association, tax exemption determination letter from the applicable government/local Revenue Authority (if any), as well as any adverse notices or other correspondence received from any governmental agency (e.g., Internal Revenue Service, state Secretary of State or corresponding government agency).
 - b. AEA operates on a Calendar Year (CY) and it is important that CHAPTER financial reporting is submitted in a timely manner. For compliance with reporting requirements, it is highly recommended that CHAPTER operates on a Calendar Year.
 - c. CHAPTER shall submit annual written reports, including but not limited to, the summary of its programs, activities and operations, membership changes, budget, and financial statements.
 - d. Upon the written request of AEA and at AEA's expense, CHAPTER shall permit AEA or AEA's designated agent to review appropriate records of CHAPTER pertaining to its programs, activities and operations. Alternatively, CHAPTER shall send to AEA copies of such records, duly certified by independent auditors.
 - e. CHAPTER shall retain all three (3) years of the following records relating to its operations: Minutes from Committee Meetings and all CHAPTER Board Meetings, Membership Records, Bank statements, Cash Receipts and Disbursement records, bank reconciliation statements, Quarterly Financial reports, and contracts/sponsorship agreements.

8. Programs and Activities.

- **8.1** CHAPTER shall recruit new AEA members, new CHAPTER members, sponsor and conduct programs and activities that further the purposes and objectives of AEA, and shall use its best efforts to ensure that such programs and activities are of the highest quality with respect to content, materials, and logistical preparation.
- **8.2** CHAPTER shall hold at least two (2) meetings, physically or virtually, per year. CHAPTER shall send to AEA on a regular basis a schedule of upcoming meetings, conferences and seminars, as well as other programs and activities that CHAPTER intends to sponsor or conduct. AEA may, at its sole discretion, send representatives to observe such programs and activities.

- **8.3** At meetings, AEA branding should be clearly visible to ensure that such meetings are AEA Meetings.
- 8.4 CHAPTER shall provide AEA with CHAPTER Meeting and/or Event attendees list.

9. Intellectual Property

- **9.1** Limited License. In accordance with AEA'S non-exclusive grant to CHAPTER to be a chapter of AEA in the Territory, CHAPTER is hereby granted a limited, revocable, non-exclusive license to
 - a. use the name "Association of Enterprise Architects", acronym "AEA", and logo of AEA (collectively referred to as the "Marks"),
 - b. Use all copyrighted or proprietary information and materials provided by AEA to CHAPTER during the Term of this Agreement (hereinafter referred to as the "Proprietary Information"), (the Marks, Mailing List, and Proprietary Information are hereinafter collectively referred to as the "Intellectual Property"), in or in connection with CHAPTER's name, acronym and logo and for other official CHAPTER-related purposes, with the limited authority to use the Intellectual Property solely in connection with the activities authorized under this Agreement, subject to the terms and conditions of this Agreement and any written guidelines attached hereto, otherwise incorporated herein, or subsequently provided to CHAPTER by AEA.
- **9.2** The Intellectual Property is and shall remain at all times the sole and exclusive property of AEA. The Intellectual Property may be used by CHAPTER of AEA if and only if such use is made according to the terms and conditions of this limited and revocable license. Any failure by CHAPTER to comply with the terms and conditions contained herein, whether willful or negligent, may result in the immediate suspension or revocation of this license, in whole or in part, by AEA. Failure to comply, whether willful or negligent, also may result in the suspension or revocation of the charter of CHAPTER by AEA. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by AEA at its sole discretion.
- **9.3** AEA's logo may not be revised or altered in any way, and must be displayed in the same form as produced by AEA. The Marks may not be used in conjunction with any other trademark, service mark, or other mark without the express prior written approval of AEA.
- **9.4** The Intellectual Property must be used by CHAPTER in a professional manner and solely for official CHAPTER-related purposes. CHAPTER shall not permit any third party to use the Intellectual Property without AEA's express prior written approval. CHAPTER shall not sell or trade the Intellectual Property without AEA's express prior written approval. Notwithstanding the foregoing, the Intellectual Property may not be used for individual personal or professional gain or other private benefit, and the Intellectual Property may not be used in any manner that, in the sole discretion of AEA, discredits AEA or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between AEA and CHAPTER, including but not limited to the fact that CHAPTER is a separate and distinct legal entity from AEA.
- **9.5** AEA is the sole owner of the membership list of names, mailing addresses, email addresses and phone numbers of all members. CHAPTER will maintain the confidentiality of the member list and will not sell, trade, transmit the membership list, in whole or in part, to any third party without the express prior written approval of AEA. Neither shall the CHAPTER member list or the CHAPTER database be used to personally benefit any CHAPTER member or officer(s).

- **9.6** In any authorized use by CHAPTER of the Intellectual Property, CHAPTER shall ensure that all applicable trademark and copyright notices are used pursuant to the requirements of United States law, the laws of the Territory, and any other guidelines that AEA may prescribe.
- **9.7** AEA shall have the right, from time to time, to request samples of use of the Intellectual Property from which it may determine compliance with these terms and conditions. AEA reserves the right to prohibit use of any of the Intellectual Property, as well as to impose other sanctions, if it determines, at its sole discretion, that CHAPTER's usage thereof is not in strict accordance with the terms and conditions of this limited and revocable license.
- **9.8** Use of the Intellectual Property shall create no rights for CHAPTER in or to the Intellectual Property or its use beyond the terms and conditions of this limited and revocable license. All rights of usage of the Intellectual Property by CHAPTER shall terminate immediately upon the revocation, surrender or other termination of this Agreement. CHAPTER's obligations to protect the Intellectual Property shall survive the revocation, surrender or other termination of this Agreement.
- 10. Confidential Information. The parties shall maintain the confidentiality of all of the confidential and proprietary information and data ("Confidential Information") of the other party. The parties also shall take all reasonable steps to ensure that no use, by themselves or by any third parties, shall be made of the other party's Confidential Information without such other party's consent. Each party's Confidential Information shall remain the property of that party and shall be considered to be furnished in confidence to the other party when necessary under the terms of this Agreement. However, the term "Confidential Information" shall not include any information which:
 - a. is contained in a printed publication prior to the date of this Agreement;
 - b. is or becomes publicly known through no wrongful act or failure to act on the part of the receiving party;
 - c. is known by the receiving party without proprietary restrictions at the time of disclosure by the disclosing party or becomes rightfully received by the receiving party from a third party without proprietary restrictions;

Upon any revocation, surrender or other termination of this Agreement, each party shall: (i) deliver immediately to the other party all Confidential Information of the other party, including but not limited to all written and electronic documentation of all Confidential Information, and all copies thereof; (ii) make no further use of it; and (iii) make reasonable efforts to ensure that no further use of it is made by either that party or its officers, directors, employees, agents, contractors, or any other person or third party. Each party's confidentiality obligations under this Section shall survive any revocation, surrender or other termination of this Agreement.

- **11. Data Privacy and Protection.** Each party shall be responsible for its compliance with data privacy and protection laws regarding Personally Identifiable Information (PII) that each obtains and holds in the course of conducting AEA chapter business transactions and activities.
- 12. Relationship of Parties. The relationship of AEA and CHAPTER to each other is that of independent contractors. Nothing herein shall create any association, joint venture, partnership, or agency relationship of any kind between the parties. Unless expressly agreed to in writing by the parties, neither party is authorized to incur any liability, obligation or expense on behalf of the other, to use the other's monetary credit in conducting any activities under this Agreement, or to represent to any third party that CHAPTER is an agent of AEA. For the avoidance of doubt, CHAPTER officers and officials shall speak only on behalf of CHAPTER and recognize they may not speak or act on behalf of AEA.

- 13. Indemnification. CHAPTER shall indemnify, save and hold harmless AEA, its subsidiaries, affiliates, related entities, partners, agents, officers, directors, employees, members, shareholders, attorneys, heirs, successors, and assigns, and each of them, from and against any and all claims, actions, suits, demands, losses, damages, judgments, settlements, costs and expenses (including reasonable attorneys' fees and expenses), and liabilities of every kind and character whatsoever (a "Claim"), which may arise by reason of (i) any act or omission by CHAPTER or any of its subsidiaries, affiliates, related entities, partners, officers, directors, employees, members, shareholders or agents, or (ii) the inaccuracy or breach of any of the covenants, representations and warranties made by CHAPTER in this Agreement. This indemnity shall require CHAPTER to provide payment to AEA of costs and expenses as they occur. CHAPTER shall promptly notify AEA upon receipt of any Claim and shall grant to AEA the sole conduct of the defense to any Claim. The provisions of this Section shall survive any revocation, surrender or other termination of this Agreement.
- **14. Liability.** AEA recommends that CHAPTER obtains, at its option and expense, liability insurance for any claims that may arise in the course of chapter aea activities. In no event will AEA be responsible or liable for any liability or expense whether in contract, tort or otherwise for any losses or damage arising out of or relating to this agreement. In no event shall AEA be liable for any indirect or consequential losses including, without limitation, any loss of profits, contracts, production, or use .
- **15. Revocation/Disbandment or Surrender of Charter/Re-Charter.** This Charter shall remain in effect unless it is revoked by AEA, or suspended by CHAPTER. AEA shall have the authority to revoke the charter of CHAPTER if CHAPTER is in breach of any provision of this Agreement. In this event, the following will apply:

15.1 Revocation/Disbandment

- a. Any decision by AEA to revoke/disband CHAPTER's Charter shall be initiated by sending email notification to all CHAPTER Officers of record, specifying the grounds upon which the revocation is based. AEA shall allow CHAPTER thirty (30) days within which to satisfactorily resolve the issue.
- b. In the event AEA determines that CHAPTER has not satisfactorily resolved the issue, AEA shall notify all CHAPTER members in writing via email and will implement disbandment process.
- c. CHAPTER shall satisfy all CHAPTER financial obligations prior to the disbandment of the CHAPTER.
- d. All remaining monies in the CHAPTER's accounts are the property of, and will be surrendered to, AEA prior to the disbandment.
- **15.2** Surrender of Charter. CHAPTER may surrender its Charter by delivering to AEA written notice of its intention to do so no less than thirty (30) days prior to the effective date of such surrender. Written notice may be sent to

Association of Enterprise Architects 548 Market Street # 54820 San Francisco, CA 94116

Or via email to: legal@globalaea.org

16. Miscellaneous

16.1 Entire Agreement. This Agreement: (i) constitutes the entire agreement between the parties hereto with respect to the subject matter hereof; (ii) supersedes and replaces all prior agreements, oral and written, between the parties relating to the subject matter hereof; and (iii)

may be amended only by a written instrument clearly setting forth the amendment(s) and executed by both parties.

- **16.2 Warranties**. Each party covenants, warrants and represents that it shall comply with all laws, regulations and other legal standards applicable to this Agreement, and that it shall exercise due care and act in good faith at all times in performance of its obligations under this Agreement. The provisions of this Section shall survive any revocation, surrender or other termination of this Agreement.
- **16.3 Waiver.** Either party's waiver of, or failure to exercise, any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement.
- **16.4 Governing Law.** This Chapter Charter Agreement shall be governed by and interpreted in accordance with the laws of California. Any legal action taken or to be taken by either party regarding this Agreement or the rights and liabilities of parties hereunder shall be brought only before a federal, state or local court of competent jurisdiction located within the State of California. Each party hereby consents to the jurisdiction of the federal, state and local courts located within the State of California.
- **16.5 Assignment.** This Agreement may not be assigned, or the rights granted hereunder transferred or sub-licensed, by either party without the express prior written consent of the other party.
- **16.6 Headings**. The headings of the various paragraphs hereof are intended solely for the convenience of reference and are not intended for any purpose whatsoever to explain, modify or place any construction upon any of the provisions of this Agreement.
- **16.7 Counterparts and Electronic Signatures**. This Agreement may be executed in one (1) or more counterparts, each of which may be exchanged by electronic transmission (including email), and counterparts shall be deemed an original and all of which together shall constitute one and the same Agreement.
- **16.8 Severability.** All provisions of this Agreement are severable. If any provision or portion thereof is determined to be unenforceable in arbitration or by a court of competent jurisdiction, then the remaining portion of the Agreement shall remain in full effect.
- **16.9 Force Majeure**. Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, strikes, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation or order (whether valid or invalid) of any governmental body.
- **16.10 Notice.** All notices and demands of any kind or nature that either party may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally, by certified mail, or by overnight courier, or by email, with constructive receipt deemed to have occurred on the date of the mailing, sending or emailing of such notice, to the following addresses:

| IT TO AEA: | |
|--------------------------------------|--|
| Association of Enterprise Architects | |
| 548 Market Street #54820 | |
| San Francisco, CA 94194 | |
| Email | |

| If to CHAPTER | | |
|----------------------------------|--|----|
| | | |
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| | | |
| signature of their respective du | is Agreement and agree that their chapter will abide by it. By authorized representatives, the parties have caused this effective on the last date signed hereunder. | Зу |
| <chapter name=""></chapter> | J | |
| | | |
| Name | Name | |
| Title | Title | |
| Date | Date | |
| | | |
| ASSOCIATION OF ENTERPR | SE ARCHITECTS | |
| Chief Executive Officer | | |
| Date | | |

Annex 1 - Trademark Usage Guidelines

These guidelines are for our members, licensees, third parties, associates, and others who wish to use or reference our trademarks, service marks, logos, images and copyrighted materials on their websites, publications, products, media kits and other formats for similar intentions. However, of themselves, these guidelines do not grant permission to use any trademark. These may be updated as necessary, in which case, CHAPTER shall be notified by email.

Our Trademarks

Association of Enterprise Architects trademarks and service marks ("Trademarks") are valuable assets that Association of Enterprise Architects protects, promotes and policies. We ask that you please help us by following our trademark usage and copyright permissions guidelines and reporting misuse. In most cases, misuse is unintentional and easily corrected by following the guidelines, acquiring the appropriate license, or discontinued use.

Association of Enterprise Architects owns the following Trademarks registered in the United States and other countries:

Association of Enterprise Architects ® AEA®

Journal of Enterprise Architecture®

AEA Logo®

Authorized use of Association of Enterprise Architects Trademarks

Advertising, Promotional and Sales Materials: Only Association of Enterprise Architects and its authorized licensees may use the Trademarks in advertising, promotional, and sales materials. Such authorized parties may use only the Trademarks specified in their agreements with Association of Enterprise Architects and any associated guidelines, and such must always be in conjunction with the appropriate terms that define their relationship authorized by their license agreement with Association of Enterprise Architects.

Chapters: If you are a Chapter of the Association of Enterprise Architects wishing to acknowledge our association, you may use AEA logo in your website or similar communication media as provided under the Chapter Agreement. The AEA logo is available upon request at customercare@globalaea.org.

Editorial or Articles, but not Advertising: The Trademarks may be used without prior permission, provided that the rules in our Usage Guidelines for Our Trademarks herein are followed. In all other cases, obtaining prior permission is required.

Unauthorized Use of Association of Enterprise Architects Trademarks

Company name, Product, Service, or Domain Name: You may not use or register, in whole or in part, any Association of Enterprise Architects Trademark as a company name, trade name,

product name, service name or domain name without the express written agreement or trademark license from Association of Enterprise Architects.

Endorsement or Sponsorship: You may not use Association of Enterprise Architects name in a manner that would imply Association of Enterprise Architects affiliation with or endorsement, sponsorship, without prior written agreement with Association of Enterprise Architects.

Publications, Seminars and Conferences: You may not use the Trademarks in connection with book titles, white papers, seminars, or conferences unless specifically authorized by Association of Enterprise Architects.

Variations, Takeoffs or Abbreviations: You may not use a variation, phonetic equivalent, foreign language equivalent, takeoff, or abbreviation of an Association of Enterprise Architects Trademark for any purpose, unless specifically authorized by Association of Enterprise Architects.

Merchandise Items: You may not manufacture, sell or give away merchandise items such as T-shirts, mugs, license plates, and promotional items bearing any Association of Enterprise Architects Trademark without the express trademark license from Association of Enterprise Architects.

Unlicensed Use: Use of our Trademarks for commercial purposes, without our prior written consent, may constitute trademark infringement and unfair competition in violation of federal and state laws.

Usage Guidelines for Our Trademarks

Proper use of the Trademarks reinforces their role as brands and helps prevent them from becoming generic names that can be used by anyone. By adhering to the correct Usage guidelines, you help protect Association of Enterprise Architects investment in its trademarks.

Our Trademarks may not be used: (a) as a generic term, (b) in connection with products or services, unless the product or service is licensed to use the mark, (c) to disparage Association of Enterprise Architects, and (d) in any way that causes confusion as to Association of Enterprise Architects sponsorship, affiliation, or endorsement. You also may not imitate Association of Enterprise Architects trade dress, type style, or logo.

Acknowledgement and Attribution

Trademark attribution is important as it reminds competitors, licensees, customers, and others that Association of Enterprise Architects claims exclusive rights in the marks. At the first and а

| most significant use of the Trademark, and in subsequent topics or pages where the trademark would appear independently if separated, please use the appropriate trademark symbol, ® for registered trademark, and include an attribution of Association of Enterprise Architects ownership of the Trademark at the footnote or credit section of your document, publication, product, or other communication. |
|--|
| The correct formats are: |
| is a registered trademark of Association of Enterprise Architects. |
| Collectively, the format is: "Association of Enterprise Architects ®, AEA®, Journal of Enterprise Architecture®, and AEA Logo® registered trademarks of Association of Enterprise Architects." |

You may translate the trademark attribution to national language(s). Individual trademarks shall be acknowledged. Blanket or generic

Rules for Proper Trademark Usage

- 1. Trademarks are not nouns and may not be used as a generic term. Trademarks are adjectives used to modify nouns; the noun is the generic name of a product or service. The first time it appears, and as is reasonable after that, the Trademark should be followed by the common generic (the dictionary name) term of the product.
- 2. As adjectives, the Trademarks may not be used in the plural or possessive form.
- 3. Trademarks are not acronyms; they should not be spelled out or abbreviated. Always spell and capitalize the Trademarks exactly as they are shown in our Trademarks list above.
- 4. Our Trademarks should never be hyphenated, combined to form a new word, combined with other words.
- 5. Detailed guidelines referring to the visual presentation, graphical design, form, and manner of use must be followed. The Trademarks must be used with white around them and must never be superimposed on or used in association with other graphics or trademarks.
- 6. Whenever and wherever the Trademark appears, it must be distinguished from the surrounding text. This applies to all forms of printed and visual media, including advertising copy, product packaging, brochures, manuals, internal memoranda, editorial, articles, correspondence and presentation materials.

For more questions on the use of Association of Enterprise Architects logos or graphics or Association of Enterprise Architects content, in editorial or articles, please contact us at customercare@globalaea.org