

MAY 7-9, 2023



ANNUAL 2023 CONFERENCE

Nothing Remains Quite the Same

2023 REGISTRATION RATES

	BY 3/24	AFTER 3/24
GMGMA Members:	\$395	\$495
Non-Member Registration (includes GMGMA membership):	\$520	\$520
Staff Attending with GMGMA Member:	\$395	\$495
Guest:	\$250	\$250

HOTEL ACCOMMODATIONS

Westin Hilton Head Island Resort & Spa
 Two Grasslawn Avenue
 Hilton Head Island, SC 29928
 843-681-4000
 Beach Casual Attire

King or Double	\$225
Resort View	\$239
Ocean View	\$259
Ocean Front	\$299 (limited)
Guest Resort Fee	\$18 (Daily)

Group rate cutoff is April 4, 2023. You must cancel your reservation 5 days prior to arrival to avoid a 1 night penalty charge.

ACMPE CREDITS

10.0 hours of ACMPE credits

GMGMA MEMBERSHIP

To qualify for the member registration rate, you must be a GMGMA member in good standing. Your membership must be current when registering and effective through the date of the conference. If you would like to apply for membership, please go to www.gmgma.com for more information. When you register as a non-member, you receive a GMGMA membership for one year!

Georgia Medical Group 2023
Start your reservation (passkey.com)

Registration opens February 13, 2023.
To register, go to www.gmgma.com

CANCELLATION POLICY

Attendee registration cancellations must be received via email at gmgma@gmgma.com Cancellations received on or before March 24, 2023 will receive a full refund. No refunds will be honored for cancellations after March 24, 2023. All "no-shows" will forfeit their registration fee and may not be able to receive meeting materials.



THE WESTIN
HILTON HEAD ISLAND
RESORT & SPA

SUNDAY, MAY 7TH

3:00 – 5:00PM

Attendee Registration

5:00 – 6:00PM

Welcome Reception with Vendors NOT IN THE VENDOR HALL

Let's kick off "Nothing Remains Quite the Same" with a meet and greet in Mitchelville! Join us for cocktails, hors d'oeuvres and PRIZES!

MONDAY, MAY 8TH

7:30 – 8:30AM

Breakfast with Vendors

8:45 – 9:45AM

LESS STRESS, MORE SUCCESS: OVERCOMING AND PREVENTING WORKPLACE BURNOUT

David Geier, MD Orthopedic surgeon, Sports Medicine Specialist, Author, That's Gotta Hurt: The Injuries That Changed Sports Forever



Learn why burnout is so detrimental to employees and physicians (who have the highest rate of burnout in any profession). While sharing changes that must be made at a company, organization and national level to curb the burnout problem, he shares key steps every individual can take immediately to recognize and overcome burnout, reconnect with why they work in their field, and be at their best for their customers, companies and patients.

9:45 – 10:00AM

Distinguished Service Award

SPONSORED BY: MAG MUTUAL GMGMA PLATINUM BUSINESS PARTNER

11:00AM – 12:00PM

HIRING HYGIENE

Cindi Filer, Founder/CEO, Innovative Outsourcing



Hiring is not easy. Are your hiring processes and practices making it even harder for you to hire well? Does your organization have processes that are deal killers to candidates? During this session, we will pull from my many years of hiring experience to evaluate the do's and the "absolutely do nots" involved in how you communicate and treat candidates. Come learn some easy tweaks you can make to your hiring process to ensure that you get your choice of great candidates.

5:00 – 6:00PM

New Member/First Time Attendee/Local Affiliate Chapter Presidents Reception

EVERYONE'S INVITED!

EXCITING NEWS!

Are you interested in starting or currently working on your ACMPE Certification?

Join Deborah Hudson, FACMPE, 2023 ACMPE Certification Commission Chair on TUESDAY for a LUNCH & LEARN covering eligibility requirements, latest updates, Q&A, and access to additional study resources! Additional CEUs & prizes!



TUESDAY, MAY 9TH

7:30 – 8:30AM

Breakfast with Vendors

8:30 – 9:30AM

LEADERSHIP IS A CHOICE: HAVE YOU MADE YOURS?

Steve Dickens JD, M.A.Ed., FACMPE



Healthcare continues to face new and unparalleled challenges. Whether it is burgeoning regulations, evolving payment models, physician and staff recruitment or even a pandemic, our medical practices – patients, staff and physicians alike – need leaders who can confront the obstacles while seizing the opportunities. Management is the easy part. Good organizational skills will carry you much of the way, but what about leadership? What sets a leader apart from a manager? What makes a great leader? Are they born or do they develop over time? Gain insight into the techniques and communication skills necessary to succeed. Attendees will comprehend the personal choices leaders must make as well as have the knowledge to apply practical skills and techniques to transform their organizations and themselves, both professionally and personally.

10:15 – 11:15AM

MANAGING IN A CHANGING LANDSCAPE

Rhonda Buckholtz, CPC, CPMA, CRC, CDEO, CMPE, CHC, COPC, CGSC, CPEDC



Take a spin through the differing generations and how to best lead with all the changes that have happened in the past several years.

11:15AM – 12:15PM

NO SURPRISES ACT

Joseph L. Rivet, Esq. Principal Attorney



Unpacking the No Surprise Act, from the application, exceptions, and legal activity. Learn the interplay with state laws.

1:30 – 2:30PM BREAKOUT SESSIONS

IS TIKTOK RUINING YOUR WORKFORCE AND CULTURE? HOW TO FIGHT BACK

Mark Craig, CEO, Revenue Cycle Associates



TikTok and other social media platforms are reprogramming our workforce by teaching negative work behaviors and promoting “Quiet Quitting.” Correct adverse behaviors by utilizing 3 relevant employee engagement strategies. Create clear KPI’s for any position to improve motivation and job fulfillment. Deploying Gamification to reduce employee boredom and misery.

TUESDAY, MAY 9TH

1:30 – 2:30PM BREAKOUT SESSIONS CONT.



SELF-FUNDED HEALTH INSURANCE CAPTIVE MODELS

Laura Delavan, Sterling Seacrest Pritchard

An alternative to the Major Medical Carrier programs and available to businesses with 25+ employees enrolled in healthcare coverage. Captive Model is a way for smaller businesses to take advantage of cost containment programs used by large businesses to help control claims costs, renewals, and aid in the sustainability of their benefits offerings. With this model you are able to buy the same things in a lower cost way, build custom plans and prescription drug programs, and have much more visibility on the risk factors of your group to implement targeted programs to improve health in your population.



EVALUATION AND MANAGEMENT: KNOW THE RULES

Joseph L. Rivet, Esq. Principal Attorney

Another year of historic E/M changes. Understand the changes and the major differences between the AMA and CMS.

AND MORE...

3:15 – 4:15PM

LISTSERV LIVE

The session voted #1 by our attendees! A “live” version of GMGMA’s popular online forum, this interactive session is led by YOU.

6:00 – 9:00PM

Happy Hour AND Dinner

FROM THE PRESIDENT



The only thing that is a constant in the world of healthcare is change. Jimmy wasn't lying when he sang “nothing remains quite the same”. One day we're fighting the effects of a pandemic (where'd all the patients go?), the next day we're fighting the after-effects of a pandemic (where'd all the employees go?) tomorrow we'll be fighting the government and their reimbursement rates (where'd all the money go?)!

Join us this year at our annual conference at the amazing Westin Hilton Head Island Resort and Spa. We will learn from industry leaders on how to prepare for what's coming next, speak with peers to see how we're handling today, and probably do it all with a fruity drink in your hand!

MIKE GEBEL | Georgia MGMA President 2021-2023