

Georgia MGMA Annual Conference 2026

SUNDAY MAY 3, 2026		SESSION INFORMATION
3-5pm	Attendee Registration	
5-6pm	New Member/ First Time Attendee/ Chapter President Reception Join us for cocktails, hors d'oeuvres and PRIZES! SPONSORED BY: ATHELAS	
MONDAY MAY 4, 2026		
7:30-10am	Attendee Registration	
7:30-12:30pm	Exhibit Hall Open	
7:30-8:30am	Breakfast with Vendors SPONSORED BY: MILLENNIUM PHYSICIAN GROUP OF GEORGIA	
8:30-8:45am	Welcome and Opening Remarks Kelly Ladd, FACMPE, GMGMA Pres. 2025–26	
8:45-9:45am	FBI Secrets to Fraud-Proof Your Practice: How to Prevent Embezzlements and Scams while Safeguarding Your Assets Tom Simon, Former FBI Special Agent, Licensed Private Investigator & Forensic Accountant Most fraud isn't committed by strangers—it's an inside job. From small practices to large corporations, fraudsters exploit weak spots in financial controls, often staying undetected for years. Tom breaks down real-life cases, exposing the most common fraud schemes and showing you exactly how to protect your business. Learn how to spot warning signs early, put safeguards in place, and take action before it's too late.	
9:45-10am	Randy Johnson Distinguished Service Award SPONSORED BY: MAGMUTUAL GMGMA PLATINUM BUSINESS PARTNER	
10-10:15am	Business Meeting	

<p>10:15-11am</p>	<p>Break with Vendors SPONSORED BY: INTEGRIS ASSURANCE COMPANY GMGMA SILVER BUSINESS PARTNERS</p>
<p>11-12pm</p>	<p>Beyond the Buzzwords - A Practical Guide for AI Adoption and Implementation Jeffery Daigrepoint Senior Vice President Coker Artificial intelligence (AI) is rapidly entering everyday medical practice operations, impacting patient access, scheduling, documentation, revenue cycle management, collections, staffing efficiency, and clinical support workflows. From ambient documentation and call-center automation to denial management and predictive analytics, AI tools promise meaningful efficiency gains. However, many practice leaders are uncertain how to separate credible, value-driven solutions from over-hyped products that introduce operational risk, compliance concerns, or unintended workflow disruption. This session is designed to help medical practice administrators and managers develop a practical, non-technical framework for evaluating AI solutions through operational, financial, and patient-experience lens. Attendees will learn how to assess whether an AI tool is “ready for prime time,” how to ask the right questions of vendors, and how to align AI adoption with real-world practice constraints such as staffing shortages, payer pressure, compliance requirements, and patient satisfaction expectations.</p>
<p>12-12:30pm</p>	<p>Change Clothes for Team Building</p>
<p>12:30 - 1:45pm GRAND OCEAN TERRACE</p>	<p>Lunch</p>
<p>1:45-3pm</p>	<p>Team Building Beach Activity SPONSORED BY: MOORE COLSON CPAS AND STERLING SEACREST PRITCHARD GMGMA SILVER BUSINESS PARTNERS</p>
<p>Free Afternoon Evening on Your Own</p>	<p>ENJOY!</p>

Tuesday May 5th, 2026

7:30-3pm	Exhibit Hall Open
7:30-8:30am	Breakfast with Vendors SPONSORED BY: CAAP GMGMA SILVER BUSINESS PARTNER
8:30-8:45am	Welcome President Kelly Ladd, FACMPE, GMGMA Pres. 2025–26
8:45-9:45am	The Long Game: Discipline, Adaptability, and Winning When Plans Change Jake Fromm Client Advisor at Sterling Seacrest Pritchard Former UGA quarterback and NFL athlete Jake Fromm delivers a high-energy, story-driven session on what it really takes to lead with confidence when the unexpected hits. Drawing from his journey through championship highs, professional setbacks, and his transition into a successful business career with Sterling Seacrest Pritchard, Jake reveals the mindset and habits that help leaders stay focused, flexible, and resilient.
9:45-10:15am	Break with Vendors
10:15-11:15am	Is Medicine still a Calling? Exploring how Organizational Culture Supports Physician Purpose Tony Stajduhar, Dr. Miechia Esco and Chris Franklin With retention being one of the most pressing challenges facing medical group leaders today, what can be done? This session explores whether the idea of medicine as a calling still resonates with today's clinicians, and how that sense of purpose influences engagement, and ultimately, career decisions. We'll examine what motivates people to choose medicine, how those motivators evolve over time, and what keeps them going in the face of stress and system challenges. Attendees will learn how to foster a workplace culture where physicians are supported and feel re-energized around their sense of purpose.
11:15-12:15pm	Assumption Is Not a Strategy, Why Auditing Is the Smartest Tool You're Probably Underusing Christine Hall CHC, CPC, CDEO, CPB, CPMA, CRC, CEMA, CPC-I, CEO & Senior Consultant Stirling Global Solutions In healthcare, assumptions are expensive—and silence is not compliance. This presentation reframes auditing from a punitive task into a powerful compass for growth. Learn how proactive audits uncover hidden risks, expose blind spots, and reveal opportunities to elevate documentation, billing, and compliance before problems escalate.

Tuesday May 5th, 2026

12:15-1:30pm	Lunch with Vendors + Powered By Listserv Live During Tuesday's lunch, attendees are invited to join Listserv Live, a real-time, interactive discussion featuring the most-asked questions and hot topics from the GMGMA Listserv. This session gives members a chance to share insights, compare solutions, and learn directly from peers in a fast, collaborative format.
12:15-1:30pm ELLIOTT	ACMPE Lunch and Learn Kathie Philippou, FACMPE Learn about ACMPE Board Certification eligibility requirements and cover the latest updates to achieve board certification through ACMPE. Ask questions and gain access to testing materials! Attend this session during lunch and gain an additional 1.0 hours CEU credit. Visit the MGMA bookstore to ask any questions about ACMPE during the conference.
1:30-2:30pm	The Next Level of Independence & What High-Performing Practices Do Differently Anokhi Desai, MBA, MHA, PMP Director, Healthcare Operations, Privia This session examines what separates high-performing practices from those that remain stuck in reactive mode. Using real practice examples, we'll explore how leaders shift from day-to-day survival to proactive, scalable operations.
2:30-3pm	Break with Vendors
3-4:30pm	Harnessing Healthcare Transparency: Tools, Trends, and Opportunities for Physician Practices Cameron M. Cox, III, MHA, FACMPE Recent healthcare transparency acts have ushered in a new era of data accessibility, empowering stakeholders across the healthcare industry to make more informed strategic decisions. This presentation explores the evolution of transparency tools and their application by insurers, hospitals, and policymakers to enhance cost efficiency, understand competitive landscape and overall financial positioning within a market. Attendees will gain actionable insights on how physician practices can leverage these tools to benchmark performance, optimize contracts, and improve financial relationships. Discover how transparency-driven strategies can position your practice for success in an increasingly data-centric healthcare environment.
6-10pm OCEAN FRONT POOL DECK & GRAND OCEAN TERRACE	Happy Hour, Dinner, and Dueling Pianos